

is the dominant business language and it has become almost necessity for people to speak English if they are to enter a global workforce; 3) Many of the world's top films, books and music are published and produced in English; 4) most of the content produced on the internet (50%) is in English.

Indonesia as one of non-English countries determines English as one part of curriculum in every level of education starting from elementary school until university. In the level of university, not only for the students of English department but also for the students of non-English departments should master English well. Muhammadiyah University of Ponorogo has many non-English departments. They are Civics Education, Mathematics Education, Accounting, Management, Islamic Studies, Nursing, Midwifery, Communication, Governmental Science, Electrical, Mechanical and Information Technology Departments. For many years of English Certification Program has not got any appropriate program which can cater the need of English for all departments. Of course, it is not an easy job to make a program which can cater all of the students and fulfill the needs of all parties, like university, faculties, and departments. Why is it so? Because most of students do not realize that English is very important for their future, especially when AFTA will be launched in the end of 2015. The writer as the chief of language center in this university has never given up finding the best solution. Starting from this year (2015), The Language Center conducted a program of Video Field Trip which aims at facilitating the students to study and practice English outside the class in order to prove that the students have self-confidence to speak English with foreigners or native speakers of English.

Method

This program was conducted by: first, identifying the importance and the effectiveness of the program; second, determining the appropriate tourism places to be visited (seeing whether the tourism places are visited by many tourists/native speakers of English or not); third, recruiting the participants (ESP students from all non-English departments at Muhammadiyah University of Ponorogo with the total number 1052 students); fourth, scheduling (divided into 4 groups, each group consisted around 250 students); fifth, running the program; sixth, evaluating (checking the students' videos whether they have fulfilled the requirements or not)

2 FINDINGS AND DISCUSSION

2.1 ESP (ENGLISH FOR SPECIFIC PURPOSES)

According to Fiorito (2015), the term 'specific' refers to the specific purpose for learning English. ESP is an approach to language teaching in which all decisions as to content and method are based on the learners' reasons for learning. UK University Foundations determines that this term (ESP-English for Specific Purposes) refers to the teaching of a specific genre of mostly technical English for students with specific goals, careers or field of study. Examples include English for Academic Purposes (students will enter an English-speaking university), English for Business & Management, or Hotel & Catering English (for hotel and tourism professionals).

Hutchinson and Waters (1987: 8) state about ESP, "In short, the view gained ground that the English needed by a particular group of learners could be identified by analyzing the linguistic characteristics of their specialist area of work or study. 'Tell me what you need English for and I will tell you the English that you need' became the guiding principle of ESP." Moreover Hutchinson and Waters (1987: 8) add that learners were seen to have different needs and interest, which would have an important influence