

DAFTAR REFERENSI

Public Relations: Strategies and Tactics" oleh Dennis L. Wilcox dan Glen T. Cameron

The Dynamics of Public Relations: Key Elements in the Communication Process" oleh Glen M. Broom dan Bey-Ling Sha

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This is PR: The Realities of Public Relations" oleh Doug Newsom, Judy VanSlyke Turk, dan Dean Kruckeberg

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Public Health Online Resources by Johns Hopkins University - www.jhsph.edu

Health Affairs - www.healthaffairs.org

Global Burden of Disease Study - www.healthdata.org/gbd Pan

American Health Organization (PAHO) - www.paho.org