

(daftar SPSS Regression)

Variables Entered/Removed^p

Model	Variables Entered	Variables Removed	Method
1	lokasi, harga, fasilitas ^a		. Enter

a. All requested variables entered.

b. Dependent Variable: keputusan pembelian

Korelasi Berganda (R) dan Determinasi (R²)

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.810 ^a	.655	.632	1.60267

a. Predictors: (Constant), lokasi, harga, fasilitas

Uji F (Uji Koefisien Regresi Secara Bersama-sama)

ANOVA^p

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	214.962	3	71.654	27.897	.000 ^a
	Residual	113.017	44	2.569		
	Total	327.979	47			

a. Predictors: (Constant), lokasi, harga, fasilitas

b. Dependent Variable: keputusan pembelian

Regresi Linier Berganda

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1(Constant)	3.833	2.067		1.855	.070
Harga	.370	.103	.476	3.606	.001
Fasilitas	.313	.150	.321	2.092	.042
Lokasi	.117	.120	.111	.980	.333

a. Dependent Variable: Keputusan Konsumen

Uji Koefisien Regresi Secara parsial (Uji t) Faktor Harga

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	3.833	2.067		1.855	.070
	Harga	.370	.103	.476	3.606	.001
	Fasilitas	.313	.150	.321	2.092	.042
	Lokasi	.117	.120	.111	.980	.333

a. Dependent Variable: Keputusan Pembelian

Uji Koefisien Regresi Secara parsial (Uji t) Faktor Fasilitas**Coefficients^a**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	3.833	2.067		1.855	.070
	Harga	.370	.103	.476	3.606	.001
	Fasilitas	.313	.150	.321	2.092	.042
	Lokasi	.117	.120	.111	.980	.333

a. Dependent Variable: Keputusan Pembelian

Uji Koefisien Regresi Secara parsial (Uji t) Faktor Lokasi

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	3.833	2.067		1.855	.070
Harga	.370	.103	.476	3.606	.001
Fasilitas	.313	.150	.321	2.092	.042
Lokasi	.117	.120	.111	.980	.333

a. Dependent Variable: Keputusan Pembelian