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“SUSTAINABLE COMPETITIVE ADVANTAGE – 5”

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JADWAL ACARA
SEMINAR NASIONAL DAN CALL FOR PAPERS
SUSTAINABLE COMPETITIVE ADVANTAGE – 5
Purwokerto, 17 Desember 2015

Waktu	Ruangan	Keterangan
08.00 – 08.30 WIB	Gedung Roedhiro Fakultas Ekonomi dan Bisnis Unsoed	Registrasi peserta
08.30 – 08.35 WIB		Pembukaan
08.35 – 08.40 WIB		Menyanyikan lagu Indonesia Raya
08.40 – 09.00 WIB		Opening Ceremony
09.00 – 09.10 WIB		Sambutan Ketua Panitia
09.10 – 09.20 WIB		Sambutan Dekan FEB Unsoed
09.20 – 09.30		Pembacaan CV Moderator dan Pembicara
09.30 – 11.30 WIB		Pembicara
11.30 – 12.00 WIB		Tanya Jawab
12.00 – 12.10 WIB		Pemberian kenang-kenangan, Foto Bersama dan Penutup
12.10 – 13.00 WIB	Istirahat, sholat dan makan	
13.00 – 13.10 WIB	Pemberangkatan Peserta Call For Paper menuju MM kloter 1	
13.10 – 13.20 WIB	Pemberangkatan Peserta Call For Paper menuju MM kloter 2	
13.20 – 13.30 WIB		Kedatangan dan Registrasi peserta Call for Paper
13.30 – 15.10 WIB	Gedung MM FEB UNSOED	Call for Papers Session 1
15.10 – 15.40 WIB		Sholat dan Coffee Break
15.40 – 17.20 WIB		Call For Papers Session 2
17.20 – 17.25 WIB		Penjurian
17.25 – 17.30 WIB		Pengumuman Pemenang dan Penutupan Acara

**JADWAL PRESENTASI MAKALAH PESERTA
INTERNAL MANAGEMENT
RUANG: MEETING ROOM GEDUNG PASCASARJANA
Moderator: Ekaningtyas Widiastuti**

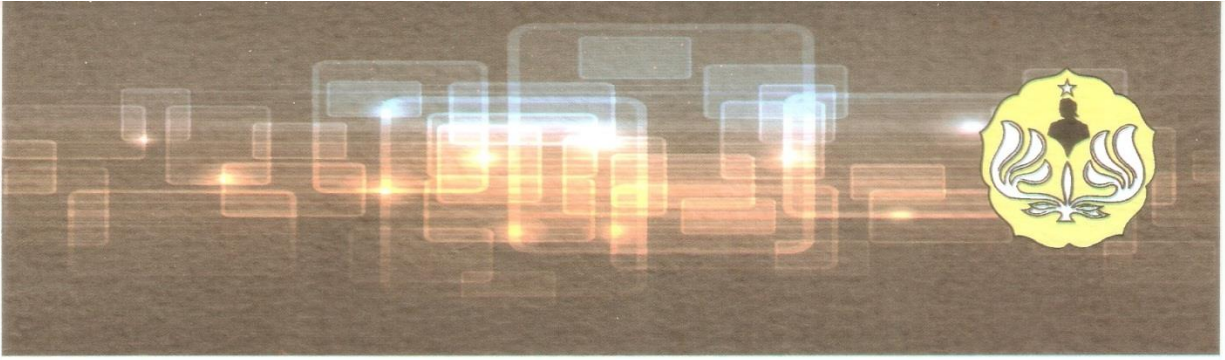
Waktu	Presenter	Judul	Track
13.30 – 13.40	❖ Havid Sularso ❖ Putri Saraswati Dewi ❖ Dwiwiyati Astogini	Preventing Purchasing Fraud and The Implication of the Fraud for Financial Performance (Study at Public Hospital in Banyumas Sub-Province)	OPR&IS
13.40 – 13.50	❖ Trias Hawa K ❖ Sri lestari ❖ Najmudin	Analysis hhe Influence of Liquidity, Operational Efficiency, NPL, NIM, and Der on the Profitability of Mass Credit Bank Enlisted In OJK (Study at BPR in Ojk Purwokerto)	FIN&ACC
13.50 – 14.00	❖ Adhan Trivanto ❖ Najmudin ❖ Sulistiandari	Analysis Influences of Interest Rate of BI, Inflation Rate, Jakarta Composite Index, Foreign Stock Index, and Rupiah Exchange Rate on Return of Mutual Fund Stocks in Indonesia	FIN&ACC
14.00 – 14.10	❖ Rahab ❖ Shine Pintor S Patiro ❖ Hety Budiyaniti	The Intention of Young Entrepreneur on Proposing a Loan to Bank in the Purpose of Developing Business: A Development Of Planned Behavior Theory	HRM
14.10 – 14.25	Sesi Tanya Jawab		
14.25 – 14.35	❖ Sri Retno Handayani ❖ Intan Shaferi	Entrepreneurial Intention	HRM
14.35 – 14.45	❖ Wiwiek Rabiatul Adawiyah ❖ Istiqomah	Factors Affecting Entrepreneurial Succes in Rural Area	ECO
14.45 – 14.55	❖ Nur Zahroh Hamidah ❖ Sudarto ❖ Dian Purnomo Jati	The Influence of Deposit Guarantee System, Bank Size, and Leverage Towards the Bank Risk Taking Behavior	FIN&ACC
14.55 – 15.10	Sesi Tanya Jawab		
15.10 – 15.40	Coffee Break dan Sholat		
15.40 – 15.50	❖ Sri Murni Setyawati ❖ Monica	Innovation and Competitive Advantage as a Mediating Variable of the Relationship between Market Orientation and Business Performance (Empirical Study of Small and Medium Enterprises in Purwokerto)	MAR

15.50 – 16.00	❖ Bella Puspita Sugari ❖ Bambang Sunarko ❖ Yayat Giyatno	The Comparison Analysis of the Level Financial Health between Bank Syariah and Conventional Bank using RGEC Method (Risk Profile, Good Corporate Governance, Earnings, and Capital)	FIN&ACC
16.00 – 16.10	❖ Rochmat Aldy Purnomo ❖ Soffi Setyoningrum ❖ Haryadi	Economic Analysis and Development Strategy of SMES Leading Products in Banyumas	OPR&IS
16.10 – 16.20	❖ Devani Laksmi Indyastuti ❖ Rifqi Syaefurrohman	The Differences of Basic Psychological Need Satisfaction and Work Motivation Between the Lecturers in Banyumas and Lecturers in Daerah Istimewa Yogyakarta	HRM
16.20 – 16.35	Sesi Tanya Jawab		
16.35 – 16.45	❖ Intan Shaferi ❖ Ary Yunanto	Developmental Analysis of Telecommunication Firms by the Firm Financial Ratio Evaluation on BEI	FIN&ACC
16.45 – 16.55	❖ Chandra Suparno ❖ Lina Rifda Naufalin	The Effect of Store Atmosphere and In-Store Convenience through Customer Satisfaction Towards Consumers Repurchasing Intention	MAR
16.55 – 17.05	❖ Sulistyandari ❖ Ekaningtyas Widiastuti ❖ Retno Widuri	Achievement Motivation Training (AMT) In Entrepreneurial Spirit of Vocational High School Student	HRM
17.05 – 17.15	❖ Atiek Sri Purwati	Analysis Factors Affecting SMEs Trainer in Understanding SAK ETAP	HRM
17.15 – 17.25	❖ Ekaningtyas Widiastuti	The Influence of Corporate Governance towards Dividend Policy with Performance Profitability as Mediation Variabel on LQ45 Companies Listed in BEI	FIN&ACC
17.25 – 17.35	❖ Riswan	Strategic of Business Development Creative Economic And Small Medium Enterprises (SMEs) in Indonesia	ECO
17.35 – 17.50	Sesi Tanya Jawab		
17.50 – 17.55	Penjurian		

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SUSTAINABLE COMPETITIVE ADVANTAGE 5 :

“Pengembangan Kewirausahaan UMKM : Suatu Tantangan di Era Ekonomi Digital”

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