



THE ASSOCIATION FOR THE TEACHING OF ENGLISH AS A FOREIGN LANGUAGE IN INDONESIA & ENGLISH LANGUAGE EDUCATION DEPARTMENT - UNIVERSITY OF PGRI ADI BUANA SURABAYA



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# **PROCEEDINGS**

"Creativity and Innovation in Language Materials Development and Language Teaching Methodology in Asia and Beyond"





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### Have a Look at Language Learning Strategies: A Good Step for Successful English as Foreign Language Learning

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#### **ABSTRACT**

Language learning strategies refers to the students' ways in learning to help them master the foreign language they are learning in. They may be old theme in educational study, but still considered as one of working tools to fill in the gap between what students know and what students need to know. The uses of language learning strategies are necessary to be recognized by teachers for EFL learning development. This present article aims to explore the matter of language learning strategies, what makes them important, and how to promote them in learning. Learning strategies become one of influential aspects of successful learning along side with the teaching methods or techniques used by teachers since it is used as students' secret weapon to assist them in learning. Therefore, focusing on students' learning strategies is necessary since it can create autonomous learning atmosphere, can stimulate students to be proficient language users, and can stimulate teacher to develop better the language tasks or activities. Therefore, teachers are required to promote the use of learning strategies by identifying and analyzing the strategies used by students in their learning process, and then integrating the use of strategies in teaching learning process.

Keywords: strategies, language learning strategies, foreign language learning

#### INTRODUCTION

Learning new language that is basically different with students' native will create new environment for students, particularly who are habitually involved in traditional learning. They will find it difficult in to learn without teachers' full guidance. In fact, learning process is said to be successfully done when students are able to manage their own learning since students have known what they need to learn and how they will learn it. Therefore, for past few years, the emphasis within the field of language teaching and learning is shifted from teacher-centre into student-centre. The focus is not merely on teachers anymore, but on students and the students' learning process (Hismanoglu, 2000). Then, how students learn or process new information and what employment they do to understand the information has been the primary concern of many studies dealing with the area of foreign language learning.

The ways students learn and the employment of those particular ways is closely related to students' plans and actions to get their learning achievement. A set of plans, tools or actions chosen by students to retrieve, process, and understand the information as well as to deal with the components of language they are learning in can be recognized as learning strategies. Strategies can be treated as students' weapon in learning to ease them dealing with difficulties as well as improving their ability. Thus, learning strategies are considered as one of the most meaningful means used by students in helping them achieve the goal in language they are learning in.

Employing learning strategies in EFL classroom is merely the only the only one aspect to be focused on in learning. However, knowing the application of students' strategies as well as engage students to use it in a better way are considered as one aspect of students' successful in learning foreign language. For that reason, this article presents the matter concerning language learning strategies, what makes them important, and how to promote them as well as the benefits by doing so in EFL learning.

#### WHAT LEARNING STRATEGIES ARE?

Many experts and researchers concerned their research in this field and tried to define what learning strategies are. For instance, (Zare, 2012) quote Wenden and Rubin definition which state that language learning strategies are any sets of operations, steps, plans, or routines used by students to

facilitate their learning in term of obtaining, storage, retrieval, and use of information. Similarly, (Cohen, 1998) explained that language learning strategies are processes that are consciously selected by students in which resulted in actions taken to enhance the learning or second or foreign language use through the storage, retention, recall, and application of information about the language students are learning in. (Rubin, 1975) classified strategies in terms of processes contributing directly or indirectly to language learning. It means that, strategies refer what students need to do to make their learning meets its goal in which students' cognitive aspect is mostly, purposively used.

Learning strategies are the thoughts and actions that individuals use to accomplish a learning goal (Chamot, 2004). Learning strategies as student's individual approach to a task including how they think and act when planning, executing, and evaluating performance on a task. Also, Oxford defined similar yet little bit different definition which include another aspects beside cognitive. Learning strategies are seen as the specific actions taken by students to make their learning easier, faster, more enjoyable, more self-directed, more effective, and more transferable to new situations (Oxford, 1990). Seeing this definition, the use of strategies is not only merely covered in cognitive aspect, but also affective and social aspect. It is shown by statement "more self-directed, more effective, and more transferable to new situations" which mean the use of strategies convey the ability of self-learning and situational learning students might experience in their learning.

Simply, it can be extracted that learning strategies are what students can do to access, to process, to understand, to memorize, and to act out any matter during learning second or foreign language under well-planned steps. Learning strategies are treated as one of students' key points to be able to use the language fluently, in good comprehension.

#### HOW ARE LEARNING STRATEGIES DEVELOPED?

Learning strategies is not a new matter in educational setting, especially in EFL learning. The term language learning strategies had started widely known from past few years as many teachers and researchers started concerning their studies in this field. As reported in some articles, the use of term strategies in language learning is preceded by series of research concerning strategies of good language learners. Previously, researches into language learning strategies are officially started when some researchers focused their studies on identifying language strategies used by successful students or what is known as good language learners. Researches on language, at that time, tried to identify characteristic of good language learners that makes them be able to use strategies better and success in their learning. As stated by (Huang, 2009) characteristics of good language learners is the theme investigated to know what strategies that make them successful in learning. It is also considered as the first starting point in conducting research in the field of learning strategies. After that, lots of researchers also focused their studies in developing the characteristics of strategies useful for students (Stern, 1975; Naiman, Frohich, Stern, & Tedesco, 1978). As the result, many studies were conducted to identify and classify all possible strategies used by second or foreign language learners. Different experts proposed different concepts toward learning strategies and they also provided different term of classification and strategy systems (Bialystok, 1981; O'Malley, Chamot, Stewner-Manzaranes, Kupper, & Russo, 1985; Oxford, 1990)

Among all the typologies proposed, it seems that the one proposed by Oxford is the most influential one since Oxford's classification is the combination of many researchers' studies on language learning strategies. Moreover, it is also included by SILL (Strategy Inventory of Language Learning), a set of questionnaire used to identify students' strategies (Oxford R. L., 1990). By this point, language learning strategies has become more familiar since many teachers are aware and encouraged to study this matter.

Generally, learning strategies can be divided into two major strategies, namely direct or indirect strategies. Specifically, direct strategies cover memory, cognitive, and compensation strategies in which those strategies are directly involved during students' learning process. Direct strategies deals with learning with language itself and mental processing of the language (Huang, 2009). While indirect strategies cover meta-cognitive, affective and social strategies in which these strategies are not directly involved in the learning process since it deals with the general management of learning (Oxford, 1990;

Huang, 2009). Whether it is direct or indirect strategies, both strategies are worthy to be applied as long as students are aware and conscious in using them.

#### WHAT MAKES LEARNING STRATEGIES IMPORTANT

Strategies are said to be valuable use if the students are conscious in employing them. The perception of learning strategy depends on the assumption that students are consciously engaged in activities to achieve certain goals, and then learning strategies can be considered as mostly regarded as intentional directions and techniques in learning (Stern, 1992). In this case, students should be aware concerning how they use the strategies as well as be able to state clearly why they choose it. In some cases, students naturally use some particular strategies, however, they do not aware and do not realize concerning this use since they apply the strategies randomly (Gestanti, 2015). In other words, it can be said that some students are still subconscious in applying learning strategies despite their necessity and importance in using learning strategies.

Language learning strategies plays an important role in learning second or foreign language (Oxford, 1990). It is obvious that language learning strategies is one of the most widely accepted means to enhance students' learning efficiency since the use of strategies can assist students when mastering the forms and functions of foreign language they are learning in. When students are capable in using wider types of language learning strategies appropriately, they can improve their language skills in a better way. There are some points can be exposed in term of strategies use (Hismanoglu, 2000). For instance, metacognitive strategies improve organization of learning time, self-monitoring, and self-evaluation; cognitive strategies by making use previous knowledge can help to solve new problems; socio-affective strategies in term of asking native speakers will ease them to correct their pronunciation, or asking a classmate to work together on a particular language problem.

Along with all benefits the learning strategies can give, the contribution of them cannot be left out from these aspects which is learning strategies have significant contribution to create autonomous learning atmosphere, stimulate students to be proficient language users, and stimulate teachers to create more effective teaching materials.

First, learning strategies contribute in creating autonomous learning atmosphere. Autonomous learning refers to situation in which students generally have the ability and willingness to accomplish language tasks with less or even without assistance, have adaptability, transferability, and reflection to the learning context along with the use of specific, relevant actions or strategies (Dickinson, 1987; Littlewood, 1996; Oxford, 1999). Thus, when students are completely aware and take responsibility of their own learning by making use all the strategies they have they are considered as autonomous learners. In this case, teachers' full guidance is not the only thing needed by students since they have fully recognized about what they have to achieve and how they can achieve it. In educational point of view, in fact, each student individually has his/her own way concerning how to deal with the learning progress so that they can make use of it. Moreover, it is possible enough that the ways owned by students are respectfully different among each others. The focus of language learning is to make students fully understand about the essential point of the language they are learning in (Cakici, 2015). Therefore, to create successful learning, teachers should allow the students to use their own way of learning and be autonomous, not to push them to learn as others' expectation. Once students are autonomous learners in EFL learning, then the whole teaching learning process will also be autonomous (Cakici, 2015).

Learning strategies are considered as essential aspect in autonomous learning. In the area of language learner autonomy, it is identified that learning strategies play a significant, important role (Littlewood, 1996). Moreover, along with communication strategies, linguistics creativity, independent work, expression of personal meanings, and creation of personal learning contexts, learning strategies become one of those six aspects that concretely contribute to autonomy in learning (Littlewood, 1996). Besides, there is also recommendation that engaging the use of learning strategies for students particularly in term of meta-cognitive, cognitive, and socio-affective strategies can help students build up their independence and autonomy and it has been accepted as one of ways to foster autonomy in EFL learning

context since the use of strategies is considered as reflection to what extend the autonomy is available (Hismanoglu, 2000; Cakici, 2015).

Secondly, learning strategies can stimulate students to be proficient language users by approaching good language learners As mentioned in the previous section, the use of strategies are based on the study of good language learners, so once students are capable to use the strategies in a better, various ways and be success in their learning, they are considered as good language learners. In the other hand, the goal of learning is mainly to make students be able to use the language proficiently since students' proficiency is commonly one of representations of successful learning. (Cabaysa & Baetiong, 2010; Fewel, 2010; Kaseem, 2015) and other studies proved that there is significant relationship between learning strategies and students' proficiency. Therefore, learning strategies contributes to stimulate students to be able to proficiently use the language as approaching students to be good language learners by enhancing the use of language strategies.

Good language learners are those who can use the strategies and deal with their learning well, and communicative competence owned by students will represent their ability in using language. A good language learner is actually the first encounter of learning strategies in which the characteristics of good language learners are the first framework to define what known as learning strategies. In this case, students considered as good language learners are believed as successful students who can apply appropriate way of learning. Thus, evaluating such strategies use in language learning then clearly indicates that the students learning new language are expected to be able to use the language they are learning in effectively.

Generally, good language learners are those that: (1) having personal strategies, (2) being a good guesser of new language, (3) having strong intention to deal with active approach to the learning task as a mean of real communication and interaction, (4) being open with the language as knowing how to accept, cope, and tackle the language demands, (5) being able to use the form of language as an ordered system as well as continually revise the language system, (6) taking any opportunities and seeking for the opportunities to actively practice the language, (7) doing self-monitoring and critical revision concerning the use of language, (8) focusing attention to the meaning, (9) having outgoing approach to the target language and empathy with its speakers, and (10) having willingness to develop and think deeply concerning the use of language ((Rubin, 1975; Stern, 1975; Naiman, Frohich, Stern, & Tedesco, 1978). As students meet these characteristics, their proficiency in using target language is also improved. Therefore, strategies used in language learning are inseparable aspects to the contribution of students' success in learning language.

Last but not least, the use of learning strategies can also stimulate teachers to create more effective teaching activities. Studies have repeatedly shown that there is significant relationship between learning strategies and students' proficiency or achievement. It means that teachers can make use the employment of students' learning strategies to develop their teaching to be more suitable for students by fitting the tasks or teaching activities with the strategies being used.

Engaging students to use learning strategies better and enforcing them to be autonomous learners does not merely mean that teachers' roles are fully replaced. In this case, teachers are not required to set teaching learning activities in which the students are traditionally listen to what teachers' said and answer the questions based on it. The use of particular learning strategies by students is expected to ease the teachers to make their teaching activities more vary. For instance, the use of cognitive strategies may get along well with activities involving students to directly practice the use of language in classroom setting (Oxford, 1990).

Besides, make use of the strategies' employment will keep teachers on the right track when deciding what to teach. Teachers, sometimes, focus more on how to teach rather that how the students learn. As the result, they develop materials for teaching activities that not reflective to how students can make use of it. By considering the employment of strategies teachers can examine what they can provide to teach effectively as well as what students can do to facilitate their learning.

#### PROMOTING LEARNING STRATEGIES IN EFL LEARNING

As the importance and contribution of learning strategies are explained, it is strongly recommended to keep the use of learning strategies in EFL learning. In this case, all teachers need to do is analyze the strategies used by students as well as their accomplishment, and then integrating the use of strategies in the teaching learning process.

Actually, all students who learn new language definitely use language learning strategies when they are processing new information or performing tasks. However, sometimes they do not aware of it and subconscious or even unconsciously use the strategies. Then, it is teachers' obligation to find out what strategies used by students during classroom activities. Since classroom activities include many language tasks, it is obvious that students will use different strategies, and, even if some of them use same strategies, the way use it might be different among each others. For some teachers, this matter would bring new problems or confusion concerning how to deal with students' strategies. In fact, being not know anything about how students learn will be more difficult to be handled. By knowing what strategies use particular tasks, then teachers can develop increased language tasks to engage students to develop their abilities even better. Moreover, language learning strategies are good indicators to know how students approach tasks or problems encountered during the process of language learning (Hismanoglu, 2000). In other words, even though the strategies are unconsciously used, it still gives valuable clues on how students plan the learning, assess the situation, understand the subject, and use the new information they got.

To make use these values, what teachers need to do first is identify and analyze what kind of strategies employed by students. Simply, it can be said teachers are researching their own students (make their students as subject of research). The easiest way teachers can do is by using set of strategy analysis in form of questionnaire such as SILL (Strategy Inventory for Language Learning) by Oxford (Oxford, 1990), CALLA (Cognitive Academic Language Learning Approach) by O'Malley and Chamot, or MALQ (Metacognitive Awareness Listening Questionnaire) by Vandergrift et al. (Coskun, 2010). The questionnaire itself contains statements representing the use of strategies in language learning as well as how to assess them. Many researches are reported use these questionnaires as main instruments of analysis (Coskun, 2010; Hsueh-Jui, 2008; Yunus, 2013). However, the greatest contribution comes from the use of SILL since dozens of journals, articles, and research reports concern in using SILL (Fajrina, 2015; Oxford: 1999).

Basically, this questionnaire is provided to portray general description of student's personal, typical strategy use, not the specific way. As listed by (Oxford, 1999), results of SILL are generally applied as practical information for teachers or language counsellors to improve language teaching or as researches' basic data. Then, to make it specific, it is suggested that teachers modify the questionnaire items based on phase of teaching learning process (Yunus, 2013), language skills (Watthajarukiat, 2011): (Huang, 2009), and students' level of proficiency in learning (Hsueh-Jui, 2008; Cabaysa & Baetiong, 2010). Simply, plenty of studies can be chosen as teachers' references in identifying and analyzing students' learning strategies. Explicitly identifying learning strategies as what students use them allow teachers to engage students to use these strategies more effectively and in a wider context.

Then, after conducting some identification, then teachers should try to integrate the use of learning strategies in teaching learning process they conducted. Thus, whether it is directly or indirectly, teachers are required to teach students based on the strategies use. Even more, teachers are also allowed to teach strategies to students. Teaching students good learning strategies would ensure that they know how to acquire new knowledge, which leads to improved learning outcomes (Hismanoglu, 2000).

The most effective way to demonstrate the usefulness of learning strategies is to integrate them into a language learning activity. Exemplifying the strategies are already being used by students is enjoyable and inspirational because it illustrates students' abilities in a real context. Teachers can do this by walking the class through an activity such as reading a newspaper story, preparing an oral presentation, or studying for a test. Teacher can ask them questions designed to identify the processes they used to complete the tasks. Through reflecting on meta-cognitive strategies, students will begin to develop an awareness of how they learn in different contexts and for different tasks. Introducing self-reflection at the

beginning of the task set up a climate that encourages continual investigation of their learning (Paul, 2013).

Usually students that mostly involved in traditional classrooms, expect the teacher to evaluate them. They tend to look outside themselves to evaluate their learning progress. However, with by involving learning strategies in teaching process or instruction, students are trained to take more control concerning their own learning. Without doing self-assessment, students are often unaware of the strategies they use. In this case, teachers can also use self-develop questionnaire or statements concerning learning strategies use as questionnaires are self-assessment tools that can help students become aware of their strategy use.

#### **CONCLUSION**

Actually, every student has their own individual, specific strategies to be used in learning but some of them still use it unconsciously. Strategies are students' tactics, plans, actions, and reflections to assist them in learning target language they are learning in. They are good tools to be used in learning as it has been widely accepted. Lots of contribution that learning strategies can offer for both teachers and students. Therefore, the awareness of using the strategies is an important point to be focused on through identifying the strategies use as well integrating them in teaching learning activities.

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