

Lampiran 1 Daftar Pertanyaan Kuesioner

Indikator	SS	S	KS	TS	STS	Skor
Kualitas Pendidikan						
Kualitas pendidikan Fakultas Ekonomi Universitas Muhammadiyah Ponorogo dapat diandalkan						
Kualitas pendidikan Fakultas Ekonomi Universitas Muhammadiyah Ponorogo dapat diandalkan						
Kualitas pendidikan Fakultas Ekonomi Universitas Muhammadiyah Ponorogo memiliki fasilitas yang memadai						
Kualitas pendidikan mahasiswa Fakultas Ekonomi Universitas Muhammadiyah Ponorogo dapat ditingkatkan mutunya dengan cepat dan tepat						
Biaya Kuliah						
Biaya per semester Fakultas Ekonomi Universitas Muhammadiyah Ponorogo diberikan sesuai dengan kemampuan mahasiswa						
Biaya kuliah Fakultas Ekonomi Universitas Muhammadiyah Ponorogo dapat diangsur dan fleksibel						
Fakultas Ekonomi Universitas Muhammadiyah Ponorogo memberikan beasiswa secara kualifikasi						
Fakultas Ekonomi Universitas Muhammadiyah Ponorogo bebas uang gedung						
Lokasi						
Lokasi Fakultas Ekonomi Universitas Muhammadiyah Ponorogo strategis						
Fakultas Ekonomi Universitas Muhammadiyah Ponorogo memiliki akses jalan yang mudah dilalui kendaraan umum dan pribadi						
Bangunan Fakultas Ekonomi Universitas Muhammadiyah Ponorogo mudah dikenali						
Fakultas Ekonomi Universitas Muhammadiyah Ponorogo memiliki halaman parkir yang luas dan aman						

Indikator	SS	S	KS	TS	STS	Skor
Fakultas Ekonomi Universitas Muhammadiyah Ponorogo memiliki lahan yang luas untuk pengembangan Universitas						
Lingkungan Fakultas Ekonomi Universitas Muhammadiyah Ponorogo bersih dan asri						
Mahasiswa/Mahasiswi merasa nyaman dan aman berada di lingkungan Fakultas						
Lingkungan Fakultas Ekonomi Universitas Muhammadiyah Ponorogo sangat aman dan nyaman						
Fakultas Ekonomi Universitas Muhammadiyah Ponorogo memiliki sarana dan prasarana yang memadai						
Fakultas Ekonomi Universitas Muhammadiyah Ponorogo memiliki dukungan yang besar dari lapisan masyarakat sekitar						
Kepuasan Masyarakat						
Anda menyukai fasilitas yang ditawarkan dan layanan yang diberikan Fakultas Ekonomi Universitas Muhammadiyah Ponorogo sehingga tertarik untuk kuliah di Universitas Muhammadiyah Ponorogo						
Anda merasa puas atas fasilitas fisik yang disediakan Fakultas Ekonomi Universitas Muhammadiyah Ponorogo						
Anda merasa puas atas pelayanan yang diberikan Fakultas Ekonomi Universitas Muhammadiyah Ponorogo						

Lampiran 2 Rekapitulasi Jawaban Responden

No	Kualitas Pendidikan(X1)			Jml	Biaya Kuliah(X2)				Jml	Lokasi(X3)										Jml	Kepuasan Masyarakat Untuk Kuliah(Y)			Jml
	1	2	3		1	2	3	4		1	2	3	4	5	6	7	8	9	10		1	2	3	
1	4	4	4	12	4	4	4	5	17	4	4	4	3	3	4	4	4	4	4	38	4	4	4	12
2	4	3	4	11	4	4	4	2	14	3	4	4	3	3	4	2	2	2	4	31	3	3	3	9
3	4	3	4	11	4	4	4	2	14	3	4	4	3	3	4	3	3	3	4	38	3	3	3	9
4	5	4	4	13	3	4	3	3	13	4	5	5	4	5	5	5	4	4	4	45	5	5	4	14
5	4	4	3	11	3	4	4	3	14	4	4	5	4	3	4	4	3	3	3	37	3	4	4	11
6	3	4	4	11	3	4	4	3	14	3	4	4	4	3	4	4	3	3	4	36	3	4	4	11
7	4	3	3	10	4	4	3	4	15	4	4	4	4	3	4	3	3	4	4	37	4	4	4	12
8	4	4	5	13	4	4	4	2	14	4	5	4	3	3	4	4	4	4	4	39	4	4	4	12
9	5	5	4	14	3	4	4	4	15	5	4	4	4	4	4	4	4	4	4	41	4	4	4	12
10	4	4	4	12	4	4	5	5	18	5	5	5	3	5	4	4	4	4	4	43	4	4	4	12
11	3	3	3	9	4	3	3	4	14	4	4	3	3	3	4	3	3	4	3	34	4	4	4	12
12	3	4	4	11	4	3	4	3	14	5	4	3	3	2	4	4	4	4	4	37	3	3	4	10
13	3	3	3	9	3	3	4	3	13	5	5	5	4	4	5	5	4	3	4	44	4	3	4	11
14	4	3	4	11	4	4	4	3	15	4	4	3	3	3	4	3	4	3	4	38	4	3	3	10
15	4	4	4	12	4	4	4	3	15	4	4	4	4	4	4	4	4	4	4	40	4	4	4	12
16	4	3	4	11	4	3	3	1	9	4	2	2	4	4	4	4	3	3	3	33	4	3	3	10
17	4	3	4	11	4	2	3	4	13	4	4	4	3	3	4	4	4	3	4	37	3	3	3	9
18	4	3	3	10	3	3	3	3	12	4	4	4	4	4	4	3	4	3	4	38	3	3	3	9
19	4	3	4	11	3	3	4	3	13	4	4	4	3	4	4	4	3	3	4	37	4	3	3	6
20	5	5	5	15	5	5	5	5	20	5	5	5	5	5	5	5	5	5	5	50	5	5	5	15
21	4	4	4	12	3	4	3	2	12	4	4	4	3	3	4	4	4	3	4	37	4	4	4	12
22	4	3	4	11	3	2	3	3	11	4	4	4	4	4	3	4	4	3	4	38	3	3	4	6
23	4	3	4	11	3	2	3	2	10	4	4	4	4	3	3	4	4	3	4	37	3	3	4	10

No	Kualitas Pendidikan(X1)			Jml	Biaya Kuliah(X2)				Jml	Lokasi(X3)										Jml	Kepuasan Masyarakat Untuk Kuliah(Y)			Jml
	1	2	3		1	2	3	4		1	2	3	4	5	6	7	8	9	10		1	2	3	
24	4	4	4	12	3	3	3	2	11	4	4	5	4	4	4	4	2	3	4	38	4	3	3	10
25	4	4	4	12	4	4	4	1	13	5	3	5	4	3	5	5	5	3	4	42	4	4	3	11
26	4	3	3	10	3	4	3	4	14	4	4	4	3	3	5	4	4	3	4	38	4	4	3	11
27	4	3	3	10	3	3	4	3	13	3	4	4	3	4	4	4	4	3	3	37	3	3	3	9
28	4	4	4	12	4	3	3	3	13	4	4	4	4	4	4	4	4	3	4	39	4	4	4	12
29	4	4	4	12	3	4	3	2	12	4	4	4	3	2	4	4	4	4	4	36	4	4	4	12
30	4	4	4	12	3	4	3	4	14	3	4	4	4	3	4	4	4	3	3	36	4	4	4	12
31	4	3	3	10	4	4	3	3	14	3	4	4	3	4	4	4	4	3	3	36	4	4	4	12
32	5	4	4	13	4	5	4	4	17	5	4	5	4	4	4	4	4	3	3	40	4	3	3	10
33	4	4	3	11	4	4	3	1	12	4	4	4	3	4	4	3	4	3	4	37	4	3	4	11
34	4	4	3	11	4	5	5	4	18	4	4	5	3	3	5	5	5	3	3	40	4	4	4	12
35	4	3	4	11	2	3	3	3	11	4	4	3	2	4	4	4	4	3	3	35	4	3	3	10
36	4	3	4	11	5	5	4	4	18	5	5	4	5	3	5	5	5	3	3	33	4	3	3	10
37	4	4	3	11	4	3	3	2	12	4	4	4	3	3	4	4	4	4	4	38	4	3	2	9
38	4	3	3	10	4	3	3	2	12	4	4	4	3	3	4	4	4	3	4	37	4	3	2	9
39	3	3	3	9	4	3	4	3	14	4	4	4	3	2	4	4	2	3	3	33	3	3	3	9
40	4	4	4	12	4	3	4	4	15	3	3	4	3	4	3	4	3	3	3	33	3	4	4	11
41	4	3	3	10	2	4	3	3	12	4	4	3	3	3	3	4	3	4	3	34	3	3	3	9
42	5	4	5	14	4	3	3	3	13	5	5	5	5	4	4	4	4	5	5	46	4	4	4	12
43	4	4	4	12	4	4	4	4	16	4	4	4	3	4	4	4	4	4	4	39	4	4	4	12
44	4	4	3	11	3	3	4	4	14	4	4	4	4	4	3	3	2	3	4	35	4	3	3	10
45	4	3	3	10	2	3	3	4	12	4	4	4	4	4	3	4	4	3	4	37	4	2	4	10
46	4	3	4	11	3	4	4	4	15	4	4	4	3	4	4	4	4	4	3	37	4	4	3	11
47	3	3	3	9	3	4	3	4	14	4	4	4	4	4	4	2	2	2	3	33	1	2	1	4
48	4	3	3	10	3	3	4	2	12	2	5	4	1	2	2	3	3	2	4	28	2	2	2	6
49	5	4	3	12	2	2	3	2	9	3	4	4	3	4	3	2	2	2	4	30	3	2	2	7

No	Kualitas Pendidikan(X1)			Jml	Biaya Kuliah(X2)				Jml	Lokasi(X3)										Jml	Kepuasan Masyarakat Untuk Kuliah(Y)			Jml
	1	2	3		1	2	3	4		1	2	3	4	5	6	7	8	9	10		1	2	3	
50	5	3	4	12	3	5	3	2	13	4	4	4	4	3	4	4	3	2	3	35	3	3	3	9
51	5	5	4	14	3	3	3	1	10	5	5	5	2	3	5	5	4	3	4	41	3	4	5	12
52	3	3	5	11	5	4	5	4	18	5	5	4	4	5	5	5	5	4	47	5	4	5	14	
53	5	5	4	14	3	3	4	4	14	5	4	4	4	4	5	5	4	4	43	4	3	3	6	
54	5	3	5	13	5	5	5	5	20	4	4	5	5	5	5	5	3	4	45	3	2	2	7	
55	3	3	3	9	3	4	4	4	15	4	4	4	3	4	4	4	3	3	37	4	3	3	10	
56	5	5	5	15	4	4	4	3	15	4	4	4	4	5	4	4	4	4	41	4	5	3	12	
57	4	2	1	7	5	4	4	3	16	2	2	4	4	3	4	4	4	3	34	3	4	1	8	
58	4	3	3	10	2	2	3	2	9	5	5	5	5	4	4	3	3	2	39	3	4	3	10	
59	5	4	3	12	4	2	4	5	15	3	3	1	2	2	4	3	3	3	27	4	3	3	10	
60	4	2	3	9	3	4	3	2	12	3	3	3	3	4	4	3	3	3	32	4	3	4	11	
61	4	2	2	8	3	4	4	1	12	4	4	4	4	4	4	4	4	3	39	3	3	3	9	
62	4	3	3	10	2	3	4	1	10	3	4	3	4	3	4	4	3	3	35	3	3	3	9	
63	4	4	4	12	4	4	4	3	15	4	4	4	3	4	4	4	4	4	39	4	4	4	12	
64	4	2	4	10	2	5	4	4	15	5	4	4	2	3	5	5	3	2	36	4	1	3	8	
65	4	3	4	11	4	3	4	4	15	3	3	3	3	4	4	4	3	4	34	4	3	3	10	
66	4	3	4	11	4	4	4	4	16	3	3	4	4	3	4	4	3	4	36	4	3	3	10	
67	4	3	3	10	3	1	2	1	7	4	4	4	2	3	4	3	2	2	35	2	2	3	7	
68	5	4	4	13	3	4	4	1	12	5	5	5	4	5	4	4	4	4	44	5	3	3	11	
69	4	4	4	12	3	4	4	3	14	4	4	4	4	4	4	4	4	4	40	4	4	3	11	
70	4	4	4	12	3	4	4	3	14	4	4	4	3	3	3	3	4	4	36	4	4	4	12	
71	4	3	3	10	4	4	3	1	12	5	4	4	3	4	3	3	4	3	37	4	3	3	10	
72	4	3	3	10	3	3	3	1	10	4	4	4	3	3	3	4	4	3	36	4	3	3	10	
73	3	4	5	12	4	5	4	4	17	3	4	3	2	4	3	4	3	3	33	3	3	3	9	
74	5	4	4	13	4	4	4	5	17	4	4	4	4	5	4	4	4	4	41	4	4	4	12	
75	4	3	5	12	4	4	3	5	16	4	4	4	4	5	3	4	4	4	35	4	4	5		

No	Kualitas Pendidikan(X1)			Jml	Biaya Kuliah(X2)				Jml	Lokasi(X3)										Jml	Kepuasan Masyarakat Untuk Kuliah(Y)			Jml
	1	2	3		1	2	3	4		1	2	3	4	5	6	7	8	9	10		1	2	3	
76	3	4	4	11	3	4	4	4	15	4	4	3	3	4	5	4	4	4	3	38	4	4	3	
77	4	4	4		4	3	4	3		5	3	4	4	4	3	4	3	4	4		5	4	4	
78	4	4	4	12	3	3	4	3	13	5	4	4	4	5	4	3	3	3	4	39	4	4	4	
79	4	3	4	11	4	4	3	3	14	3	3	3	4	4	4	4	3	4	3	35	3	3	4	
80	3	3	4	10	3	4	3	4	14	3	4	4	3	5	5	4	4	3	4	39	4	3	4	
81	3	4	4	11	4	4	4	3	15	3	3	4	4	3	4	4	4	3	2	34	5	4	3	
82	5	4	4	13	4	3	4	4	15	4	4	4	4	5	4	3	3	3	3	37	4	3	3	
83	3	3	3	9	4	4	3	4	15	3	4	3	4	4	4	4	3	3	3	35	3	4	4	
84	4	4	4	12	3	4	2	4	13	3	3	4	3	4	4	4	4	4	4	37	3	3	4	
85	4	3	4	11	4	3	3	3	13	4	3	3	4	4	3	4	4	3	4	40	4	4	3	
86	4	4	4	12	4	4	4	3	15	4	4	4	4	3	3	3	4	4	4	37	4	3	3	
87	3	4	3	10	3	4	4	4	15	3	4	4	4	3	4	4	3	4	4	37	4	3	4	
88	4	4	4	12	3	4	4	4	15	4	4	4	3	3	3	4	4	2	3	34	4	4	3	
89	4	4	3	11	2	3	4	3	12	3	4	4	3	4	4	4	4	3	4	37	3	4	3	
90	5	5	3	13	3	3	3	1	10	3	4	5	5	4	4	4	4	3	3	39	2	4	3	
91	4	4	4	12	3	3	2	2	10	4	3	4	3	3	4	5	3	4	3	36	3	3	4	
92	4	4	5	13	4	3	4	3	14	5	4	4	4	4	4	4	3	4	3	39	3	3	3	
93	4	4	4	12	3	4	4	3	14	4	4	5	4	4	4	4	4	4	4	41	4	4	2	
94	4	3	4	11	4	4	4	4	16	4	4	4	4	4	5	3	3	4	4	39	4	4	4	
95	3	3	4	10	4	4	4	3	15	3	5	4	4	3	5	4	3	3	4	40	4	4	4	
96	4	2	3	9	3	4	5	4	16	4	5	4	5	4	4	4	4	4	4	42	5	4	2	
97	5	4	3	12	3	3	4	4	14	3	4	4	3	5	4	4	4	3	2	36	4	3	3	
98	4	3	5	12	4	4	3	4	15	4	4	4	4	5	3	5	3	3	3	38	3	4	4	
99	4	4	3	11	3	4	4	3	14	4	4	4	4	4	4	4	4	4	3	39	3	4	3	
100	4	4	3	11	3	4	4	3	14	5	4	4	3	5	4	4	3	4	4	40	4	3	3	

Lampiran 3 Hasil Uji Validitas

```
SAVE OUTFILE='D:\ABROOR\SPSS.sav'
/COMPRESSED.
CORRELATIONS
/VARIABLES=X1.1 X1.2 X1.3 X1
/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.
```

Correlations

		X1.1	X1.2	X1.3	Kualitas Pendidikan
X1.1	Pearson Correlation	1	.360**	.142	.643**
	Sig. (2-tailed)		.000	.160	.000
	N	100	100	100	100
X1.2	Pearson Correlation	.360**	1	.352**	.801**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
X1.3	Pearson Correlation	.142	.352**	1	.721**
	Sig. (2-tailed)	.160	.000		.000
	N	100	100	100	100
Kualitas Pendidikan	Pearson Correlation	.643**	.801**	.721**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

```
CORRELATIONS
/VARIABLES=X2.1 X2.2 X2.3 X2.4 X2
/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.
```

Correlations

		X2.1	X2.2	X2.3	X2.4	Biaya Kuliah
X2.1	Pearson Correlation	1	.294**	.306**	.262**	.627**

Lokasi	Pearson Correlation	.630**	.506**	.617**	.568**	.521**	.501**	.585**	.629**	.590**	.398**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

CORRELATIONS

/VARIABLES=Y.1 Y.2 Y.3 Y
/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

Correlations

Correlations

		Y.1	Y.2	Y.3	Kepuasan Masyarakat
Y.1	Pearson Correlation	1	.390**	.303**	.727**
	Sig. (2-tailed)		.000	.002	.000
	N	100	100	100	100
Y.2	Pearson Correlation	.390**	1	.438**	.791**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
Y.3	Pearson Correlation	.303**	.438**	1	.775**
	Sig. (2-tailed)	.002	.000		.000
	N	100	100	100	100
Kepuasan Masyarakat	Pearson Correlation	.727**	.791**	.775**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran 4 Hasil Uji Reliabilitas

```
RELIABILITY
/VARIABLES=X1.1 X1.2 X1.3 X1
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA

/SUMMARY=TOTAL.
```

Reliability

Scale: ALL VARIABLES

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Cronbach's Alpha	N of Items
.788	4

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X1.1	18.48	6.353	.501	.792
X1.2	18.97	5.444	.683	.716
X1.3	18.80	5.717	.564	.759
Kualitas Pendidikan	11.25	2.028	1.000	.545

```
RELIABILITY
/VARIABLES=X2.1 X2.2 X2.3 X2.4 X2
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA
```

/SUMMARY=TOTAL.

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.773	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X2.1	24.14	17.112	.516	.759
X2.2	23.99	16.495	.581	.743
X2.3	23.97	16.999	.614	.747
X2.4	24.50	14.172	.644	.704
Biaya Kuliah	13.80	5.172	1.000	.633

RELIABILITY

/VARIABLES=X3.1 X3.2 X3.3 X3.4 X3.5 X3.6 X3.7 X3.8 X3.9 X3.10 X3

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA

/SUMMARY=TOTAL.

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.736	11

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X3.1	71.20	49.980	.567	.709
X3.2	71.14	52.162	.445	.722
X3.3	71.14	50.667	.559	.712
X3.4	71.60	50.384	.493	.713
X3.5	71.42	50.751	.438	.717
X3.6	71.15	52.048	.437	.721
X3.7	71.23	50.987	.524	.714
X3.8	71.50	50.091	.567	.709
X3.9	71.77	50.765	.527	.713
X3.10	71.49	53.141	.330	.729
Lokasi	37.56	14.067	1.000	.751

RELIABILITY

```

/VARIABLES=Y.1 Y.2 Y.3 Y
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA

```

```

/SUMMARY=TOTAL.

```

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.810	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Y.1	17.28	8.022	.601	.792
Y.2	17.53	7.706	.687	.765
Y.3	17.59	7.557	.653	.768
Kepuasan Masyarakat	10.48	2.717	1.000	.643

Lampiran 5 Hasil Analisis Regresi Linier Berganda

```

GET
  FILE='D:\ABROOR\SPSS.sav'.
DATASET NAME DataSet0 WINDOW=FRONT.
REGRESSION
  /MISSING LISTWISE
  /STATISTICS COEFF OUTS R ANOVA
  /CRITERIA=PIN(.05) POUT(.10)
  /NOORIGIN
  /DEPENDENT Y

  /METHOD=ENTER X1 X2 X3.
  
```

Regression

Variables Entered/Removed^b

Model	Variables Entered	Variables Removed	Method
1	Lokasi, Biaya Kuliah, Kualitas Pendidikan ^a		Enter

a. All requested variables entered.

b. Dependent Variable: Kepuasan Masyarakat

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.569 ^a	.324	.303	1.376

a. Predictors: (Constant), Lokasi, Biaya Kuliah, Kualitas Pendidikan

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	87.219	3	29.073	15.357	.000 ^a
	Residual	181.741	96	1.893		
	Total	268.960	99			

a. Predictors: (Constant), Lokasi, Biaya Kuliah, Kualitas Pendidikan

b. Dependent Variable: Kepuasan Masyarakat

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	.137	1.534		.089	.929
Kualitas Pendidikan	.208	.108	.180	1.926	.057
Biaya Kuliah	.118	.065	.163	1.812	.073
Lokasi	.170	.043	.386	3.926	.000

a. Dependent Variable: Kepuasan Masyarakat

