

Lampiran 1

Kuesioner Penelitian

Kuesioner merupakan Instrumen dalam penelitian yang berjudul : “Analisis Perbedaan Sikap Konsumen Terhadap Nu Green Tea dengan Frestea”, Untuk menyelesaikan tugas akhir Prodi Manajemen Fakultas Ekonomi Universitas Muhammadiyah Ponorogo yang dilakukan oleh :

Nama : Reny Puspitasari

NIM : 14413406

Saya mohon saudara bersedia untuk mengisi kuesioner ini secara lengkap, informasi yang saya terima dari kuesioner ini bersifat rahasia dan digunakan untuk kepentingan akademis . Atas partisipasinya saya ucapkan terima kasih.

Daftar Pertanyaan

Bagian I

Identitas Responden

1. Nama :
2. Jenis Kelamin :
3. Semester :
4. Usia :
 - a. 18 – 20 tahun
 - b. 21 – 22 tahun
 - c. 23 – 24 tahun
5. Produk yang pernah atau sedang dikonsumsi :
 - a. Nu Green Tea
 - b. Frestea
6. Lama mengonsumsi produk :
 - a. 1 – 4 kali
 - b. 5 – 9 kali
 - c. > 10 kali

Bagian II

Petunjuk Pengisian :

Berikan tanda ($\checkmark$) pada alternatif jawaban yang telah tersedia sesuai dengan kondisi yang menurut anda benar.

Keterangan :

SS : Sangat Setuju

TS : Tidak Setuju

S : Setuju

STS : Sangat Tidak Setuju

N : Netral

No	Pertanyaan	SS	S	N	TS	STS
Variabel Merek (X1)						
1.	Setujukah anda bahwa merek Nu Green Tea/ Frestea terdiri dari satu / dua suku kata sehingga mudah diingat ?					
2.	Setujukah anda bahwa merek Nu Green Tea/ Frestea mudah dikenali karena namanya yang menarik ?					
3.	Setujukah anda bahwa merek Nu Green Tea/ Frestea mudah diucapkan memiliki ciri tersendiri ?					
Variabel Kemasan (X2)						
1.	Apakah anda setuju bahwa kemasan Nu Green Tea / Frestea memiliki desain warna yang menarik ?					
2.	Apakah anda setuju bahwa kemasan Nu Green Tea / Frestea mudah dibawa kemana - mana ?					
3.	Apakah anda setuju bahwa kemasan					

	Nu Green Tea / Frestea sesuai perkembangan desain saat ini ?					
Variabel Labeling (X3)						
1.	Setujukah anda bahwa dengan adanya jenis produk memudahkan konsumen dalam memilih produk sesuai selera ?					
2.	Setujukah anda bahwa dengan adanya cara penyimpanan dan peringatan kadaluarsa sangat membantu konsumen ?					
3.	Setujukah anda bahwa dengan adanya identitas kualitas produk memudahkan konsumen untuk mengetahuinya ?					
Variabel Jaminan (X4)						
1.	Apakah anda setuju dan percaya dengan adanya komposisi bahan yang aman dan terpercaya ?					
2.	Apakah anda setuju dan percaya bahwa setelah mengkonsumsi memberikan kepuasan ?					
3.	Apakah anda setuju dan percaya bahwa terlalu sering minum teh dalam kemasan baik untuk kesehatan ?					

Lampiran 2
Tabulasi Data

No	X.1.1	X.1.2	X.1.3	X.1	X.2.1	X.2.2	X.2.3	X.2	X.3.1	X.3.2	X.3.3	X.3	X.4.1	X.4.2	X.4.3	X.4	
1	4	3	3	10	5	5	5	15	5	5	5	15	3	3	4	10	1
2	4	3	4	11	4	4	3	11	4	3	3	10	4	5	5	14	1
3	5	5	5	15	4	4	4	12	5	4	4	13	5	5	5	15	1
4	3	4	3	10	5	5	5	15	4	4	3	11	4	4	5	13	1
5	3	4	4	11	3	4	4	11	5	5	5	15	3	4	3	10	1
6	4	5	5	14	5	5	4	14	3	3	4	10	3	4	5	12	1
7	5	5	5	15	4	5	5	14	5	4	5	14	4	5	4	13	1
8	5	5	4	14	4	4	3	11	5	5	5	15	4	4	4	12	1
9	3	3	4	10	5	4	3	12	3	3	4	10	5	4	4	13	1
10	5	5	4	14	5	5	4	14	5	5	5	15	4	4	4	12	1
11	5	5	5	15	5	5	5	15	4	4	4	12	4	4	4	12	1
12	4	5	4	13	4	4	4	12	5	5	5	15	4	5	5	14	1
13	5	5	5	15	3	4	4	11	3	4	4	11	4	3	3	10	1
14	5	4	3	12	4	5	5	14	5	4	5	14	5	5	5	15	1
15	5	5	5	15	3	4	4	11	3	3	4	10	3	4	4	11	1
16	5	4	4	13	5	4	3	12	5	5	5	15	3	3	4	10	1
17	3	4	5	12	4	4	4	12	4	4	4	12	5	5	5	15	1
18	5	5	5	15	5	5	5	15	4	5	5	14	4	5	5	14	1
19	4	3	4	11	4	4	4	12	3	3	4	10	3	4	4	11	1
20	5	5	5	15	4	5	4	13	4	4	5	13	4	3	3	10	1
21	4	3	4	11	5	5	4	14	4	3	3	10	4	5	5	14	1
22	4	5	5	14	4	5	5	14	3	3	4	10	4	5	4	13	1
23	5	5	5	15	5	5	5	15	5	5	5	15	5	5	5	15	1
24	5	4	3	12	4	5	5	14	4	3	3	10	5	4	4	13	1
25	5	5	5	15	4	4	4	12	4	4	4	12	5	5	4	14	1
26	4	3	3	10	5	5	5	15	5	5	5	15	4	5	5	14	1
27	3	5	4	12	4	4	3	11	3	4	4	11	5	5	5	15	1
28	4	3	3	10	4	3	3	10	5	5	5	15	4	4	4	12	1
29	5	5	5	15	4	5	4	13	4	3	3	10	4	5	4	13	1
30	4	3	5	12	4	4	4	12	3	4	5	12	4	4	4	12	1
31	5	5	5	15	5	5	5	15	5	5	5	15	5	5	5	15	1
32	4	3	3	10	3	4	4	11	3	3	4	10	5	5	5	15	1
33	5	4	5	14	4	3	3	10	4	3	4	11	4	4	3	11	1
34	3	3	4	10	5	4	3	12	5	5	5	15	5	3	3	11	1
35	5	5	5	15	4	5	5	14	4	4	4	12	3	4	4	11	1
36	3	3	4	10	5	5	5	15	5	5	5	15	5	5	5	15	1
37	5	5	5	15	5	4	4	13	3	4	4	11	4	5	4	13	1

38	3	5	5	13	4	5	3	12	4	5	5	14	5	5	5	15	1
39	3	4	3	10	4	4	3	11	4	5	4	13	5	5	4	14	1
40	5	5	5	15	5	5	3	13	5	5	5	15	5	5	5	15	1
41	3	3	4	10	3	4	3	10	4	4	4	12	4	4	4	12	1
42	4	4	5	13	5	4	4	13	5	5	5	15	5	4	3	12	1
43	5	5	5	15	4	3	4	11	4	4	3	11	5	3	3	11	1
44	5	4	4	13	4	3	3	10	5	5	5	15	4	5	3	12	1
45	5	5	5	15	5	4	4	13	4	5	4	13	3	4	3	10	1
46	4	3	3	10	5	5	5	15	5	5	5	15	3	3	4	10	1
47	4	3	4	11	4	3	3	10	4	4	5	13	5	5	5	15	1
48	5	5	5	15	5	5	5	15	3	4	5	12	4	4	4	12	1
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50	4	3	3	10	3	3	4	10	4	4	4	12	4	4	3	11	1
51	3	3	3	9	4	4	5	13	4	5	5	14	5	5	5	15	1
52	3	3	3	9	4	4	3	11	3	3	3	9	3	3	3	9	2
53	5	5	4	14	5	5	5	15	5	5	4	14	4	4	4	12	2
54	3	3	3	9	5	5	4	14	5	5	5	15	3	3	5	11	2
55	4	4	5	13	3	3	3	9	3	3	3	9	3	3	3	9	2
56	5	5	5	15	4	5	4	13	3	4	3	10	3	4	3	10	2
57	3	3	3	9	5	5	4	14	5	4	4	13	3	3	3	9	2
58	4	4	3	11	4	4	4	12	3	3	3	9	4	4	4	12	2
59	4	4	5	13	3	3	3	9	5	5	4	14	4	5	4	13	2
60	5	5	5	15	5	4	3	12	3	3	3	9	3	3	3	9	2
61	4	4	5	13	5	4	4	13	4	4	4	12	4	5	4	13	2
62	5	5	2	12	3	3	3	9	3	3	3	9	3	3	3	9	2
63	4	3	4	11	4	5	4	13	3	5	4	12	4	5	5	14	2
64	3	5	4	12	3	3	3	9	3	3	3	9	4	4	4	12	2
65	4	3	3	10	5	5	5	15	4	3	3	10	4	4	5	13	2
66	3	3	3	9	4	4	4	12	3	3	4	10	3	4	4	11	2
67	4	5	5	14	3	3	3	9	3	3	3	9	3	3	3	9	2
68	3	3	3	9	5	5	5	15	3	3	3	9	4	5	4	13	2
69	5	5	4	14	3	3	3	9	3	3	3	9	4	4	4	12	2
70	3	3	3	9	4	4	4	12	4	4	4	12	3	3	3	9	2
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72	3	3	3	9	4	4	4	12	3	4	4	11	3	3	3	9	2
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75	3	3	3	9	4	5	4	13	5	5	5	15	3	3	3	9	2
76	5	5	5	15	5	4	5	14	3	4	3	10	3	4	4	11	2
77	3	3	3	9	3	3	3	9	3	3	4	10	3	3	3	9	2
78	4	3	3	10	4	3	3	10	3	3	3	9	3	4	3	10	2

79	5	5	5	15	3	3	3	9	4	4	5	13	4	5	5	14	2
80	4	3	4	11	4	3	4	11	3	4	4	11	3	3	4	10	2
81	3	3	3	9	3	3	3	9	4	4	5	13	3	3	3	9	2
82	4	3	3	10	4	5	5	14	5	5	5	15	4	5	5	14	2
83	4	4	5	13	3	3	3	9	4	5	5	14	4	5	4	13	2
84	3	3	3	9	5	5	5	15	5	5	5	15	5	5	5	15	2
85	4	4	3	11	3	3	3	9	3	3	3	9	3	3	3	9	2
86	5	5	5	15	3	4	3	10	4	3	4	11	5	5	5	15	2
87	5	5	5	15	3	4	4	11	4	5	5	14	4	5	5	14	2
88	5	4	4	13	4	4	4	12	3	3	3	9	3	3	3	9	2
89	3	3	3	9	3	4	4	11	4	4	4	12	4	4	4	12	2
90	4	5	3	12	3	3	3	9	3	3	3	9	5	5	5	15	2
91	3	3	3	9	5	4	4	13	4	4	5	13	3	3	3	9	2
92	5	5	5	15	3	3	3	9	3	3	3	9	5	5	5	15	2
93	4	4	4	12	3	3	3	9	5	4	4	13	3	4	3	10	2
94	3	3	3	9	4	5	5	14	3	3	3	9	4	4	3	11	2
95	4	4	4	12	3	4	4	11	4	4	4	12	3	3	3	9	2
96	4	5	4	13	4	3	3	10	3	4	4	11	4	4	4	12	2

Lampiran 3

Hasil Uji Validitas dan Reliabilitas

A. Hasil Uji Validitas

[DataSet1] G:\SKRIPSI\Nu Green Tea.sav

Correlations

		Mudah diingat	Mudah dikenali	Mudah diucapkan	Merek
Mudah diingat	Pearson Correlation	1	.586**	.457**	.798**
	Sig. (2-tailed)		.000	.001	.000
	N	51	51	51	51
Mudah dikenali	Pearson Correlation	.586**	1	.696**	.904**
	Sig. (2-tailed)	.000		.000	.000
	N	51	51	51	51
Mudah diucapkan	Pearson Correlation	.457**	.696**	1	.843**
	Sig. (2-tailed)	.001	.000		.000
	N	51	51	51	51
Merek	Pearson Correlation	.798**	.904**	.843**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	51	51	51	51

** . Correlation is significant at the 0.01 level (2-tailed).

[DataSet2] G:\SKRIPSI\Fretea.sav

Correlations

		Mudah diingat	Mudah dikenali	Mudah diucapkan	Merek
Mudah diingat	Pearson Correlation	1	.783**	.588**	.892**
	Sig. (2-tailed)		.000	.000	.000
	N	45	45	45	45
Mudah dikenali	Pearson Correlation	.783**	1	.612**	.909**
	Sig. (2-tailed)	.000		.000	.000
	N	45	45	45	45
Mudah diucapkan	Pearson Correlation	.588**	.612**	1	.838**
	Sig. (2-tailed)	.000	.000		.000
	N	45	45	45	45

Merek	Pearson	.892**	.909**	.838**	1
	Correlation				
	Sig. (2-tailed)	.000	.000	.000	
	N	45	45	45	45

** . Correlation is significant at the 0.01 level (2-tailed).

[DataSet1] G:\SKRIPSI\Nu Green Tea.sav

Correlations

		Desain warna	Mudah dibawa	perkembangan	Kemasan
Desain warna	Pearson	1	.505**	.286*	.721**
	Correlation				
	Sig. (2-tailed)		.000	.042	.000
	N	51	51	51	51
Mudah dibawa	Pearson	.505**	1	.642**	.884**
	Correlation				
	Sig. (2-tailed)	.000		.000	.000
	N	51	51	51	51
perkembangan	Pearson	.286*	.642**	1	.816**
	Correlation				
	Sig. (2-tailed)	.042	.000		.000
	N	51	51	51	51
Kemasan	Pearson	.721**	.884**	.816**	1
	Correlation				
	Sig. (2-tailed)	.000	.000	.000	
	N	51	51	51	51

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

[DataSet2] G:\SKRIPSI\Fretea.sav

Correlations

		Desain warna	Mudah dibawa	perkembangan	Kemasan
Desain warna	Pearson	1	.731**	.691**	.889**
	Correlation				
	Sig. (2-tailed)		.000	.000	.000
	N	45	45	45	45
Mudah dibawa	Pearson	.731**	1	.813**	.932**
	Correlation				

	Sig. (2-tailed)	.000		.000	.000
	N	45	45	45	45
perkembangan	Pearson Correlation	.691**	.813**	1	.911**
	Sig. (2-tailed)	.000	.000		.000
	N	45	45	45	45
Kemasan	Pearson Correlation	.889**	.932**	.911**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	45	45	45	45

** . Correlation is significant at the 0.01 level (2-tailed).

[DataSet1] G:\SKRIPSI\Nu Green Tea.sav

Correlations

		Sesuai selera	Kadaluarsa	Kualitas	Labeling
Sesuai selera	Pearson Correlation	1	.681**	.477**	.838**
	Sig. (2-tailed)		.000	.000	.000
	N	51	51	51	51
Kadaluarsa	Pearson Correlation	.681**	1	.719**	.926**
	Sig. (2-tailed)	.000		.000	.000
	N	51	51	51	51
Kualitas	Pearson Correlation	.477**	.719**	1	.833**
	Sig. (2-tailed)	.000	.000		.000
	N	51	51	51	51
Labeling	Pearson Correlation	.838**	.926**	.833**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	51	51	51	51

** . Correlation is significant at the 0.01 level (2-tailed).

[DataSet2] G:\SKRIPSI\Fretea.sav

Correlations

		Sesuai selera	Kadaluarsa	Kualitas	Labeling
Sesuai selera	Pearson Correlation	1	.692**	.675**	.875**
	Sig. (2-tailed)		.000	.000	.000
	N	45	45	45	45
Kadaluarsa	Pearson Correlation	.692**	1	.793**	.919**

	Sig. (2-tailed)	.000		.000	.000
	N	45	45	45	45
Kualitas	Pearson Correlation	.675**	.793**	1	.912**
	Sig. (2-tailed)	.000	.000		.000
	N	45	45	45	45
Labeling	Pearson Correlation	.875**	.919**	.912**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	45	45	45	45

** . Correlation is significant at the 0.01 level (2-tailed).

[DataSet1] G:\SKRIPSI\Nu Green Tea.sav

Correlations

		Komposisi	Kepuasan	Kebiasaan	Jaminan
Komposisi	Pearson Correlation	1	.464**	.324*	.736**
	Sig. (2-tailed)		.001	.021	.000
	N	51	51	51	51
Kepuasan	Pearson Correlation	.464**	1	.651**	.870**
	Sig. (2-tailed)	.001		.000	.000
	N	51	51	51	51
Kebiasaan	Pearson Correlation	.324*	.651**	1	.819**
	Sig. (2-tailed)	.021	.000		.000
	N	51	51	51	51
Jaminan	Pearson Correlation	.736**	.870**	.819**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	51	51	51	51

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

[DataSet2] G:\SKRIPSI\Frestea.sav

Correlations

		Komposisi	Kepuasan	Kebiasaan	Jaminan
Komposisi	Pearson Correlation	1	.800**	.757**	.917**
	Sig. (2-tailed)		.000	.000	.000
	N	45	45	45	45
Kepuasan	Pearson Correlation	.800**	1	.735**	.927**
	Sig. (2-tailed)	.000		.000	.000

	N	45	45	45	45
Kebiasaan	Pearson Correlation	.757**	.735**	1	.909**
	Sig. (2-tailed)	.000	.000		.000
	N	45	45	45	45
Jaminan	Pearson Correlation	.917**	.927**	.909**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	45	45	45	45

** . Correlation is significant at the 0.01 level (2-tailed).

B. Hasil Uji Reliabilitas

[DataSet3] G:\SKRIPSI\Nu Green Tea.sav

Reliability Statistics

Cronbach's Alpha	N of Items
.807	3

[DataSet4] G:\SKRIPSI\Frestea.sav

Reliability Statistics

Cronbach's Alpha	N of Items
.853	3

[DataSet3] G:\SKRIPSI\Nu Green Tea.sav

Reliability Statistics

Cronbach's Alpha	N of Items
.731	3

[DataSet4] G:\SKRIPSI\Frestea.sav

Reliability Statistics

Cronbach's Alpha	N of Items
.897	3

[DataSet3] G:\SKRIPSI\Nu Green Tea.sav

Reliability Statistics

Cronbach's Alpha	N of Items
.834	3

[DataSet4] G:\SKRIPSI\Frestea.sav

Reliability Statistics

Cronbach's Alpha	N of Items
.885	3

[DataSet3] G:\SKRIPSI\Nu Green Tea.sav

Reliability Statistics

Cronbach's Alpha	N of Items
.734	3

[DataSet4] G:\SKRIPSI\Frestea.sav

Reliability Statistics

Cronbach's Alpha	N of Items
.900	3

Lampiran 4

Hasil Independen Sampel T – test

T-Test

[DataSet5] G:\SPSS Baru.sav

Group Statistics

Produk		N	Mean	Std. Deviation	Std. Error Mean
Merek	Nu Green Tea	51	12.61	2.145	.300
	Frestea	45	11.60	2.260	.337
Kemasan	Nu Green Tea	51	12.57	1.758	.246
	Frestea	45	11.38	2.177	.325
Labeling	Nu Green Tea	51	12.75	1.937	.271
	Frestea	45	11.11	2.102	.313
Jaminan	Nu Green Tea	51	12.76	1.773	.248
	Frestea	45	11.27	2.115	.315

Independent Sample T – test

Independent Samples Test

		Levene's Test for Equality of Variances		t-test for Equality of Means						
		F	Sig.	T	Df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	95% Confidence Interval of the Difference	
									Lower	Upper
Merek	Equal variances assumed	.115	.735	2.240	94	.003	1.008	.450	.114	1.901
	Equal variances not assumed			2.233	91.100	.003	1.008	.451	.111	1.905
Kemasan	Equal variances assumed	4.328	.040	2.963	94	.004	1.191	.402	.393	1.989
	Equal variances not assumed			2.923	84.556	.004	1.191	.407	.381	2.001
Labeling	Equal variances assumed	.283	.596	3.962	94	.000	1.634	.412	.815	2.453
	Equal variances not assumed			3.942	90.122	.000	1.634	.414	.811	2.457
Jaminan	Equal variances assumed	2.737	.101	3.774	94	.000	1.498	.397	.710	2.286
	Equal variances not assumed			3.733	86.291	.000	1.498	.401	.700	2.296

Lampiran 5

Tabel Nilai Kritis Produk Momen

N	Taraf Signifikansi		N	Taraf Signifikansi		N	Taraf Signifikansi	
	5 %	1 %		5 %	1 %		5 %	1 %
3	0,997	0,999	27	0,381	0,487	55	0,266	0,345
4	0,950	0,990	28	0,374	0,478	60	0,254	0,330
5	0,878	0,959	29	0,367	0,470	65	0,244	0,317
6	0,811	0,917	30	0,361	0,463	70	0,235	0,306
7	0,754	0,874	31	0,355	0,456	75	0,227	0,296
8	0,707	0,834	32	0,349	0,449	80	0,220	0,286
9	0,666	0,798	33	0,344	0,442	85	0,213	0,278
10	0,632	0,765	34	0,339	0,436	90	0,207	0,270
11	0,602	0,735	35	0,334	0,430	95	0,202	0,263
12	0,576	0,708	36	0,329	0,424	100	0,195	0,256
13	0,553	0,684	37	0,325	0,418	125	0,176	0,230
14	0,532	0,661	38	0,320	0,413	150	0,159	0,210
15	0,514	0,641	39	0,316	0,408	175	0,148	0,194
16	0,497	0,623	40	0,312	0,403	200	0,138	0,181
17	0,482	0,606	41	0,308	0,398	300	0,113	0,148
18	0,468	0,590	42	0,304	0,393	400	0,098	0,128
19	0,456	0,575	43	0,301	0,389	500	0,088	0,115
20	0,444	0,5	44	0,297	0,384	600	0,080	0,105
21	0,433	0,549	45	0,294	0,380	700	0,074	0,097
22	0,423	0,537	46	0,291	0,376	800	0,070	0,091
23	0,413	0,526	47	0,288	0,372	900	0,065	0,086
24	0,404	0,515	48	0,284	0,368	1000	0,062	0,081
25	0,396	0,505	49	0,281	0,364			
26	0,388	0,496	50	0,279	0,361			

Lampiran 6

Produk Nu Green Tea dan Frestea







SMARCO



A.T.P.

LAMPIRAN 7
TABEL T

Df	.25	.20	.15	.10	.05	.025	.02	.01	.005	.0025	.001	.0005
1	1.000	1.376	1.963	3.078	6.314	12.71	15.89	31.82	63.66	127.3	318.3	636.6
2	.816	1.061	1.386	1.886	2.920	4.303	4.849	6.965	9.925	14.09	22.33	31.60
3	.765	.978	1.250	1.638	2.353	3.182	3.482	4.541	5.841	7.453	10.21	12.92
4	.741	.941	1.190	1.533	2.132	2.776	2.999	3.747	4.604	5.598	7.173	8.610
5	.727	.920	1.156	1.476	2.015	2.571	2.757	3.365	4.032	4.773	5.893	6.869
6	.718	.906	1.134	1.440	1.943	2.447	2.612	3.143	3.707	4.317	5.208	5.959
7	.711	.896	1.119	1.415	1.895	2.365	2.517	2.998	3.499	4.029	4.785	5.408
8	.706	.889	1.108	1.397	1.860	2.306	2.449	2.896	3.355	3.833	4.501	5.041
9	.703	.883	1.100	1.383	1.833	2.262	2.398	2.821	3.250	3.690	4.297	4.781
10	.700	.879	1.093	1.372	1.812	2.228	2.359	2.764	3.169	3.581	4.144	4.587
11	.697	.876	1.088	1.363	1.796	2.201	2.328	2.718	3.106	3.497	4.025	4.437
12	.695	.873	1.083	1.356	1.782	2.179	2.303	2.681	3.055	3.428	3.930	4.318
13	.694	.870	1.079	1.350	1.771	2.160	2.282	2.650	3.012	3.372	3.852	4.221
14	.692	.868	1.076	1.345	1.761	2.145	2.264	2.624	2.977	3.326	3.787	4.140
15	.691	.866	1.074	1.341	1.753	2.131	2.249	2.602	2.947	3.286	3.733	4.073
16	.690	.865	1.071	1.337	1.746	2.120	2.235	2.583	2.921	3.252	3.686	4.015
17	.689	.863	1.069	1.333	1.740	2.110	2.224	2.567	2.898	3.222	3.646	3.965
18	.688	.862	1.067	1.330	1.734	2.101	2.214	2.552	2.878	3.197	3.611	3.922
19	.688	.861	1.066	1.328	1.729	2.093	2.205	2.539	2.861	3.174	3.579	3.883
20	.687	.860	1.064	1.325	1.725	2.086	2.197	2.528	2.845	3.153	3.552	3.850
21	.663	.859	1.063	1.323	1.721	2.080	2.189	2.518	2.831	3.135	3.527	3.819
22	.686	.858	1.061	1.321	1.717	2.074	2.183	2.508	2.819	3.119	3.505	3.792
23	.685	.858	1.060	1.319	1.714	2.069	2.177	2.500	2.807	3.104	3.485	3.768
24	.685	.857	1.059	1.318	1.711	2.064	2.172	2.492	2.797	3.091	3.467	3.745
25	.684	.856	1.058	1.316	1.708	2.060	2.167	2.485	2.787	3.078	3.450	3.725
26	.684	.856	1.058	1.315	1.706	2.056	2.162	2.479	2.779	3.067	3.435	3.707
27	.684	.855	1.057	1.314	1.703	2.052	2.15	2.473	2.771	3.057	3.421	3.690
28	.683	.855	1.056	1.313	1.701	2.048	2.154	2.467	2.763	3.047	3.408	3.674
29	.683	.854	1.055	1.311	1.699	2.045	2.150	2.462	2.756	3.038	3.396	3.659
30	.683	.854	1.055	1.310	1.697	2.042	2.147	2.457	2.750	3.030	3.385	3.646
40	.681	.851	1.050	1.303	1.687	2.021	2.123	2.423	2.704	2.971	3.307	3.551
50	.679	.849	1.047	1.295	1.676	2.009	2.109	2.403	2.678	2.937	3.261	3.496
60	.679	.848	1.045	1.296	1.671	2.000	2.099	2.390	2.660	2.915	3.232	3.460
80	.678	.846	1.043	1.292	1.664	1.990	2.088	2.374	2.639	2.887	3.195	3.416
100	.677	.845	1.042	1.290	1.660	1.984	2.081	2.364	2.626	2.871	3.174	3.390
Inf	.674	.841	1.036	1.282	1.64	1.960	2.054	2.326	2.576	2.807	3.091	3.291



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2. NIM : 14413406
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4. Bidang : Pemasaran
5. Alamat : Jl. Mantren Desa Patihan Kidul Kecamatan Siman Ponorogo
6. Judul Skripsi : Analisis Perbedaan Sikap Konsumen Terhadap Nu Green Tea dengan Fretea (Study Kasus Pada Mahasiswa Prodi Manajemen Fakultas Ekonomi Universitas Muhammadiyah Ponorogo)
7. Masa Pembimbingan : September 2017 s/d Agustus 2018
8. Tanggal Mengajukan Skripsi :
9. Konsultasi :

Tanggal Disetujui	BAB	Paraf Pembimbing
17/1 - 2018	Revisi proposal	
24/1 - 2018	Acc proposal	
9/2 - 2018	revisi proposal	
20/2 - 2018	Acc proposal & perbaikan perbaiki	
15/3 - 2018	Revisi Bab I - III	
21/3 - 2018	Acc Bab I - III	
22/5 - 2018	Acc Bab I - III & perbaikan penulisan	
8/6 - 2018	Revisi Bab IV - V	
29/6 - 2018	Acc Bab IV - V	
17/7 - 2018	Revisi Bab IV - V	
20/7 - 2018	Acc Bab IV - V	

10. Tanggal Selesai Penulisan Skripsi : _____
11. Keterangan Bimbingan Telah selesai : _____
12. Telah Di Evaluasi/Di Uji Dengan Nilai : _____ (angka)
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