



LAMPIRAN

Lampiran

Kepada Yth:

Saudara/i Responden Penelitian

Di Tempat

Dengan Hormat,

Dalam rangka penyelesaian tugas akhir kami di program Manajemen Strata Satu (S-1) Universitas Muhammadiyah Ponorogo, maka mewajibkan kami untuk melakukan suatu penelitian. Oleh karena itu kami memohon saudara untuk dapat meluangkan waktu untuk membantu kami melakukan penelitian dengan menjadi responden penelitian, yaitu dengan mengisi atau memilih daftar pertanyaan atau pernyataan yang telah kami susun. Untuk hal tersebut, maka identitas saudara kami jamin kerahasiaannya. Pertanyaan atau pernyataan ini dimaksudkan untuk memperoleh jawaban dari saudara, sehingga terungkap mengenai “Pengaruh Kepercayaan, Citra Partai dan Kepuasan Terhadap Loyalitas Mahasiswa Pada Partai Politik”.

Karena kebenaran dan kelengkapan data yang diperoleh dari jawaban saudara akan sangat membantu kami dalam mencapai maksud tersebut. Demikianlah, atas partisipasi dan bantun saudara, peneliti mengucapkan banyak terimakasih.

Hormat saya,

Desy Novita Sari

NIM. 14413581

KUESIONER

I. Data Responden

Nama :

Jurusan :

Semester :

Jenis Kelamin :

II. Petunjuk Pengisian

1. Kuesioner ini semata-mata untuk keperluan akademis, mohon dijawab dengan jujur.
2. Bacalah dan jawablah semua pernyataan dengan teliti tanpa ada yang terlewatkan.
3. Berikan tanda (X) pada jawaban yang menurut anda tepat sesuai dengan pengetahuan dan pengalaman anda.

III. Tanggapan Responden

1. Apakah anda sudah pernah mengikuti pemilihan umum?
 - a. Sudah
 - b. Belum
2. Apakah partai politik yang anda pilih mengikuti pemilihan lagi?
 - a. Iya
 - b. Tidak
3. Apakah anda mengenal partai politik yang anda pilih?
 - a. Iya
 - b. Tidak
4. Apakah anda mengikuti organisasi politik atau aktivis politik?
 - a. Iya
 - b. Tidak

Keterangan Jawaban :

STS : Sangat Tidak Setuju

TS : Tidak Setuju

N : Netral (ragu-ragu)

S : Setuju

SS : Sangat Setuju

Pernyataan

| No | Pertanyaan | STS | TS | N | S | SS |
|---------------------|-----------------------------------------------------------------------------------------|-----|----|---|---|----|
| Kepercayaan | | | | | | |
| 1. | Saya percaya bahwa partai yang saya pilih mampu menjalankan kinerjanya sesuai visi-misi | | | | | |
| 2. | Saya percaya bahwa partai yang saya pilih memiliki anggota yang terpercaya dan terlatih | | | | | |
| 3. | Saya percaya bahwa partai yang saya pilih bertanggungjawab penuh terhadap jabatannya | | | | | |
| 4. | Saya percaya bahwa partai yang saya pilih jujur dan tidak menyalahgunakan kekuasaannya | | | | | |
| Citra Partai | | | | | | |
| 5. | Saya mudah mendapatkan akses informasi | | | | | |

| | | | | | | |
|------------------|-------------------------------------------------------------------------------|--|--|--|--|--|
| | tentang partai yang saya pilih | | | | | |
| 6. | Partai yang saya pilih selalu memberikan kesan baik terhadap masyarakat | | | | | |
| 7. | Saya tidak merasakan kesulitan mengingat nama dan logo partai yang saya pilih | | | | | |
| 8. | Saya tidak kesulitan memahami slogan-slogan partai yang saya pilih | | | | | |
| Kepuasan | | | | | | |
| 9. | Saya merasakan puas terhadap kinerja partai yang saya pilih | | | | | |
| 10. | Saya selaku masyarakat selalu mendapatkan perhatian dari partai | | | | | |
| 11. | Partai yang saya pilih memahami apa yang menjadi kebutuhan masyarakat | | | | | |
| 12. | Partai yang saya pilih selalu menanggapi aspirasi masyarakat dengan tepat | | | | | |
| Loyalitas | | | | | | |
| 13. | Saya akan mengatakan hal – hal positif terhadap partai yang saya pilih | | | | | |
| 14. | Saya akan merekomendasikan partai yang saya pilih kepada orang lain | | | | | |
| 15. | Saya tidak akan berpindah ke partai lain | | | | | |
| 16. | Saya tidak terpengaruh dengan partai lain | | | | | |

Tabulasi Data

| No | Kepercayaan (X1) | Citra Partai (X2) | Kepuasan (X3) | Loyalitas (Y) | Total X1 | Total X2 | Total X3 | Total Y | Total |
|----|------------------|-------------------|---------------|---------------|----------|----------|----------|---------|-------|
| 1 | 4 4 5 4 | 4 5 4 3 | 4 3 4 5 | 3 5 5 4 | 17 | 16 | 16 | 17 | 66 |
| 2 | 4 4 4 3 | 3 3 4 4 | 4 3 4 3 | 3 3 3 3 | 15 | 14 | 14 | 12 | 55 |
| 3 | 4 3 4 4 | 2 4 3 3 | 3 1 3 2 | 3 3 3 3 | 15 | 12 | 9 | 12 | 48 |
| 4 | 4 4 4 4 | 4 4 4 3 | 4 3 3 3 | 4 3 3 3 | 16 | 15 | 13 | 13 | 57 |
| 5 | 4 4 4 4 | 4 3 3 3 | 3 3 4 4 | 4 4 4 4 | 16 | 13 | 14 | 16 | 59 |
| 6 | 4 4 4 4 | 4 3 3 3 | 3 3 4 4 | 4 4 4 4 | 16 | 13 | 14 | 16 | 59 |
| 7 | 5 4 4 5 | 3 3 3 3 | 3 3 5 5 | 4 4 5 5 | 18 | 12 | 16 | 18 | 64 |
| 8 | 4 4 5 5 | 4 4 4 4 | 5 4 5 5 | 5 4 5 5 | 18 | 16 | 19 | 19 | 72 |
| 9 | 4 4 5 5 | 5 5 5 3 | 5 5 5 4 | 5 3 4 4 | 18 | 18 | 19 | 16 | 71 |
| 10 | 4 4 4 5 | 5 4 5 4 | 4 4 4 4 | 5 4 4 4 | 17 | 18 | 16 | 17 | 68 |
| 11 | 4 4 5 4 | 5 5 5 4 | 4 4 5 5 | 5 4 4 5 | 17 | 19 | 18 | 18 | 72 |
| 12 | 5 5 4 4 | 4 4 4 4 | 4 4 5 4 | 5 4 5 5 | 18 | 16 | 17 | 19 | 70 |
| 13 | 5 4 5 5 | 5 4 4 4 | 4 5 5 5 | 4 4 4 4 | 19 | 17 | 19 | 16 | 71 |
| 14 | 5 5 5 5 | 4 4 4 4 | 4 4 4 5 | 5 4 5 4 | 20 | 16 | 17 | 18 | 71 |
| 15 | 5 4 4 4 | 4 5 5 4 | 4 4 5 5 | 4 3 4 4 | 17 | 18 | 18 | 15 | 68 |
| 16 | 5 4 5 4 | 5 4 5 4 | 4 4 4 5 | 5 4 4 4 | 18 | 18 | 17 | 17 | 70 |
| 17 | 5 5 5 5 | 5 5 5 4 | 4 4 5 5 | 5 4 5 5 | 20 | 19 | 18 | 19 | 76 |
| 18 | 5 4 4 4 | 3 5 4 5 | 4 5 5 5 | 4 5 5 3 | 17 | 17 | 19 | 17 | 70 |
| 19 | 5 4 4 5 | 4 5 5 4 | 5 5 4 4 | 5 4 5 5 | 18 | 18 | 18 | 19 | 73 |
| 20 | 5 4 4 5 | 3 3 3 3 | 3 3 3 3 | 3 3 3 3 | 18 | 12 | 12 | 12 | 54 |
| 21 | 5 5 5 4 | 5 5 5 5 | 5 5 5 5 | 5 5 5 5 | 19 | 20 | 20 | 20 | 79 |
| 22 | 4 5 4 4 | 4 5 5 4 | 4 4 5 5 | 4 5 4 4 | 17 | 18 | 18 | 17 | 70 |
| 23 | 4 4 4 4 | 5 5 4 4 | 5 5 5 4 | 5 4 4 5 | 16 | 18 | 19 | 18 | 71 |
| 24 | 4 4 4 3 | 5 5 4 5 | 5 5 4 5 | 4 5 5 3 | 15 | 19 | 19 | 17 | 70 |
| 25 | 3 4 3 4 | 4 3 4 5 | 5 4 3 4 | 4 3 3 3 | 14 | 16 | 16 | 13 | 59 |
| 26 | 3 5 3 4 | 4 5 5 4 | 4 3 5 4 | 5 5 5 5 | 15 | 18 | 16 | 20 | 69 |
| 27 | 4 5 4 5 | 5 5 4 5 | 4 3 5 4 | 3 3 3 5 | 18 | 19 | 16 | 14 | 67 |
| 28 | 5 5 4 4 | 5 5 5 5 | 4 4 4 5 | 4 4 3 4 | 18 | 20 | 17 | 15 | 70 |
| 29 | 4 4 4 4 | 4 4 5 3 | 5 5 4 5 | 4 5 5 4 | 16 | 16 | 19 | 18 | 69 |
| 30 | 2 3 4 4 | 3 3 3 3 | 3 3 3 3 | 3 5 5 4 | 13 | 12 | 12 | 17 | 54 |
| 31 | 4 4 4 3 | 3 4 4 3 | 4 3 3 3 | 3 3 3 3 | 15 | 14 | 13 | 12 | 54 |
| 32 | 4 3 3 3 | 2 3 1 1 | 3 3 3 5 | 4 4 3 4 | 13 | 7 | 14 | 15 | 49 |
| 33 | 4 3 4 4 | 4 3 4 4 | 4 4 4 4 | 4 4 4 4 | 15 | 15 | 16 | 16 | 62 |
| 34 | 4 3 3 3 | 2 3 1 1 | 3 3 3 4 | 4 4 3 4 | 13 | 7 | 13 | 15 | 48 |

| | | | | | | | | | |
|----|---------|---------|---------|---------|----|----|----|----|----|
| 35 | 4 3 3 3 | 2 3 1 1 | 3 3 3 4 | 4 4 3 4 | 13 | 7 | 13 | 15 | 48 |
| 36 | 4 3 4 4 | 5 3 5 4 | 4 2 3 3 | 4 3 4 4 | 15 | 17 | 12 | 15 | 59 |
| 37 | 4 4 4 3 | 4 3 3 4 | 3 3 2 2 | 2 2 2 2 | 15 | 14 | 10 | 8 | 47 |
| 28 | 4 3 4 3 | 3 4 2 3 | 3 3 4 3 | 3 3 2 2 | 14 | 12 | 13 | 10 | 49 |
| 39 | 4 4 4 4 | 3 4 5 2 | 3 3 3 3 | 4 3 4 5 | 16 | 14 | 12 | 16 | 58 |
| 40 | 4 3 3 3 | 3 3 3 4 | 2 2 2 2 | 3 3 3 3 | 13 | 13 | 8 | 12 | 46 |
| 41 | 4 4 3 4 | 1 2 2 2 | 2 5 3 3 | 3 3 3 3 | 15 | 7 | 13 | 12 | 47 |
| 42 | 4 4 4 4 | 5 5 4 4 | 3 3 4 4 | 4 3 3 3 | 16 | 18 | 14 | 13 | 61 |
| 43 | 4 4 4 3 | 4 4 4 4 | 3 3 3 3 | 3 3 3 3 | 15 | 16 | 12 | 12 | 55 |
| 44 | 4 3 3 3 | 3 4 5 4 | 4 3 4 4 | 4 4 2 2 | 13 | 16 | 15 | 12 | 56 |
| 45 | 4 3 3 4 | 4 4 4 4 | 3 4 3 3 | 4 4 3 3 | 14 | 16 | 13 | 14 | 57 |
| 46 | 3 4 4 4 | 4 4 3 3 | 4 4 3 4 | 4 3 3 3 | 15 | 14 | 15 | 13 | 57 |
| 47 | 4 3 4 3 | 4 4 3 3 | 4 3 4 3 | 4 3 3 3 | 14 | 14 | 14 | 13 | 55 |
| 48 | 3 4 4 3 | 4 4 3 3 | 4 3 3 3 | 4 4 3 3 | 14 | 14 | 13 | 14 | 55 |
| 49 | 3 3 3 3 | 3 3 4 3 | 4 4 4 3 | 4 3 4 3 | 12 | 13 | 15 | 14 | 54 |
| 50 | 3 3 3 2 | 4 4 4 3 | 4 3 4 4 | 4 4 3 3 | 11 | 15 | 15 | 14 | 55 |
| 51 | 3 3 3 3 | 4 3 3 4 | 1 2 2 2 | 3 3 3 3 | 12 | 14 | 7 | 12 | 45 |
| 52 | 4 3 5 3 | 3 3 3 5 | 5 4 5 5 | 5 4 5 5 | 15 | 14 | 19 | 19 | 67 |
| 53 | 3 3 3 3 | 3 4 3 5 | 5 4 3 3 | 3 4 5 5 | 12 | 15 | 15 | 17 | 59 |
| 54 | 3 3 3 3 | 5 5 5 3 | 3 3 3 3 | 4 4 3 2 | 12 | 18 | 12 | 13 | 55 |
| 55 | 3 3 3 4 | 3 3 3 3 | 3 3 5 5 | 4 4 5 5 | 13 | 12 | 16 | 18 | 59 |
| 56 | 4 4 3 2 | 5 5 4 4 | 5 5 3 3 | 3 3 3 5 | 13 | 18 | 16 | 14 | 61 |
| 57 | 4 4 4 4 | 3 5 4 3 | 5 4 4 4 | 4 3 5 4 | 16 | 15 | 17 | 16 | 64 |
| 58 | 4 5 5 4 | 5 5 5 5 | 5 5 5 5 | 4 5 5 4 | 18 | 20 | 20 | 18 | 76 |
| 59 | 5 5 4 5 | 5 4 5 5 | 5 4 5 5 | 4 4 5 5 | 19 | 19 | 19 | 18 | 75 |
| 60 | 4 4 4 5 | 5 5 5 5 | 5 5 5 5 | 5 5 5 5 | 17 | 20 | 20 | 20 | 77 |
| 61 | 5 5 4 5 | 5 5 4 4 | 5 5 4 5 | 4 5 5 5 | 19 | 18 | 19 | 19 | 75 |
| 62 | 4 4 5 4 | 5 3 5 5 | 4 4 4 5 | 5 5 5 5 | 17 | 18 | 17 | 20 | 72 |
| 63 | 4 3 4 3 | 4 4 4 3 | 4 3 4 4 | 4 2 3 3 | 14 | 15 | 15 | 12 | 56 |
| 64 | 5 5 5 4 | 4 5 5 5 | 5 5 5 5 | 5 4 5 5 | 19 | 19 | 20 | 19 | 77 |
| 65 | 5 4 5 4 | 5 5 4 5 | 4 5 5 5 | 4 4 5 5 | 18 | 19 | 19 | 18 | 74 |
| 66 | 5 5 5 5 | 5 5 5 5 | 4 4 5 4 | 5 4 5 5 | 20 | 20 | 17 | 19 | 76 |
| 67 | 4 4 3 4 | 4 4 5 5 | 5 4 5 4 | 5 4 5 5 | 15 | 18 | 18 | 19 | 70 |
| 68 | 5 4 3 4 | 5 3 4 5 | 5 4 5 5 | 5 5 4 4 | 16 | 17 | 19 | 18 | 70 |
| 69 | 5 5 4 4 | 3 4 5 4 | 4 4 5 5 | 5 4 4 3 | 18 | 16 | 18 | 16 | 68 |
| 70 | 4 4 4 5 | 4 5 5 5 | 5 4 3 5 | 5 4 5 4 | 17 | 19 | 17 | 18 | 71 |
| 71 | 4 4 4 4 | 4 4 4 4 | 4 4 4 4 | 4 4 5 5 | 16 | 16 | 16 | 18 | 66 |
| 72 | 4 3 5 5 | 5 5 5 4 | 5 5 5 4 | 5 5 5 5 | 17 | 19 | 19 | 20 | 75 |
| 73 | 5 5 4 3 | 4 5 4 5 | 5 5 5 5 | 4 3 5 5 | 17 | 18 | 20 | 17 | 72 |
| 74 | 4 5 5 5 | 4 3 4 5 | 4 4 4 5 | 5 5 5 4 | 19 | 16 | 17 | 19 | 71 |
| 75 | 4 5 5 5 | 5 4 5 4 | 5 5 4 5 | 5 3 3 5 | 19 | 18 | 19 | 16 | 72 |

| | | | | | | | | | | | | | | | | | | | | | | |
|-----|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|
| 76 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 4 | 3 | 18 | 18 | 20 | 15 | 71 |
| 77 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 17 | 17 | 20 | 18 | 72 |
| 78 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 3 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 18 | 17 | 18 | 19 | 72 |
| 79 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 20 | 20 | 20 | 20 | 80 |
| 80 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 3 | 3 | 5 | 5 | 5 | 5 | 15 | 15 | 13 | 18 | 61 |
| 81 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 20 | 20 | 19 | 20 | 79 |
| 82 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 16 | 16 | 16 | 18 | 66 | |
| 83 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 16 | 16 | 16 | 18 | 66 | |
| 84 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 18 | 18 | 17 | 17 | 70 | |
| 85 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 16 | 16 | 16 | 19 | 67 | |
| 86 | 3 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 5 | 16 | 18 | 15 | 16 | 65 | |
| 87 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 1 | 5 | 5 | 17 | 17 | 19 | 16 | 69 | |
| 88 | 4 | 5 | 5 | 3 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 17 | 17 | 19 | 20 | 73 | |
| 89 | 3 | 3 | 3 | 3 | 5 | 4 | 5 | 3 | 4 | 4 | 4 | 4 | 3 | 5 | 3 | 4 | 12 | 17 | 16 | 15 | 60 | |
| 90 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 5 | 5 | 3 | 3 | 3 | 3 | 5 | 3 | 12 | 13 | 16 | 14 | 55 | |
| 91 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 17 | 17 | 19 | 18 | 71 | |
| 92 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 3 | 3 | 4 | 5 | 5 | 5 | 5 | 4 | 16 | 17 | 15 | 19 | 67 | |
| 93 | 3 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 10 | 12 | 12 | 12 | 46 | |
| 94 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 3 | 5 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 18 | 17 | 19 | 18 | 72 | |
| 95 | 3 | 3 | 4 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 4 | 5 | 5 | 13 | 13 | 13 | 17 | 56 | |
| 96 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 18 | 19 | 19 | 17 | 73 | |
| 97 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 19 | 17 | 18 | 19 | 73 | |
| 98 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 14 | 12 | 12 | 12 | 50 | |
| 99 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 18 | 17 | 19 | 19 | 73 | |
| 100 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 2 | 2 | 2 | 2 | 3 | 3 | 3 | 3 | 16 | 12 | 8 | 12 | 48 | |



Frequency Table

Statistics

| | | Jenis Kelamin | Jurusan | Semester | Frekuensi |
|---|---------|---------------|---------|----------|-----------|
| N | Valid | 100 | 100 | 100 | 100 |
| | Missing | 0 | 0 | 0 | 0 |

Jenis Kelamin

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | L | 56 | 56.0 | 56.0 | 56.0 |
| | P | 44 | 44.0 | 44.0 | 100.0 |
| | Total | 100 | 100.0 | 100.0 | |

Jurusan

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------------------|-----------|---------|---------------|--------------------|
| Valid | Akuntansi | 1 | 1.0 | 1.0 | 1.0 |
| | Bahasa Inggris | 3 | 3.0 | 3.0 | 4.0 |
| | Ilmu Pemerintahan | 31 | 31.0 | 31.0 | 35.0 |
| | Manajemen | 29 | 29.0 | 29.0 | 64.0 |
| | Matematika | 5 | 5.0 | 5.0 | 69.0 |
| | PPKN | 4 | 4.0 | 4.0 | 73.0 |
| | S1 Keperawatan | 10 | 10.0 | 10.0 | 83.0 |
| | Teknik Informatika | 10 | 10.0 | 10.0 | 93.0 |
| | Teknik Mesin | 7 | 7.0 | 7.0 | 100.0 |
| | Total | 100 | 100.0 | 100.0 | |

Semester

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 5 | 26 | 26.0 | 26.0 | 26.0 |
| | 7 | 74 | 74.0 | 74.0 | 100.0 |
| | Total | 100 | 100.0 | 100.0 | |

Frekuensi

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------------|-----------|---------|---------------|--------------------|
| Valid | Sudah pernah memilih | 100 | 100.0 | 100.0 | 100.0 |

Regression

Coefficients^a

| Model | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|--------------------------|-----------------------------|------------|---------------------------|-------|------|
| | B | Std. Error | Beta | | |
| (Constant) | 3.738 | 1.365 | | 2.739 | .007 |
| 1 TOTAL Kepercayaan (X1) | .221 | .110 | .185 | 2.000 | .048 |
| TOTAL Citra Partai (X2) | .010 | .088 | .011 | .118 | .906 |
| TOTAL Kepuasan (X3) | .545 | .089 | .603 | 6.117 | .000 |

a. Dependent Variable: TOTAL Loyalitas (Y)

ANOVA^a

| Model | Sum of Squares | df | Mean Square | F | Sig. |
|--------------|----------------|----|-------------|--------|-------------------|
| 1 Regression | 406.904 | 3 | 135.635 | 38.928 | .000 ^b |
| Residual | 334.486 | 96 | 3.484 | | |
| Total | 741.390 | 99 | | | |

a. Dependent Variable: TOTAL Loyalitas (Y)

b. Predictors: (Constant), TOTAL Kepuasan (X3), TOTAL Kepercayaan (X1), TOTAL Citra Partai (X2)

Model Summary^b

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1 | .741 ^a | .549 | .535 | 1.867 |

Predictors: (Constant), TOTAL Kepuasan (X3), TOTAL Kepercayaan (X1), TOTAL Citra Partai (X2), Dependent Variable: TOTAL Loyalitas (Y)

Reliability

Reliability X1

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .812 | 5 |

Item-Total Statistics

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|---------|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| Butir 1 | 28.04 | 16.786 | .667 | .787 |
| Butir 2 | 28.09 | 15.901 | .758 | .764 |
| Butir 3 | 28.07 | 16.409 | .712 | .777 |
| Butir 4 | 28.15 | 15.886 | .730 | .767 |
| TOTAL | 16.05 | 5.240 | 1.000 | .798 |

Reliability X2

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .821 | 5 |

Item-Total Statistics

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|---------|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| Butir 5 | 27.90 | 26.434 | .810 | .774 |
| Butir 6 | 27.83 | 28.021 | .695 | .799 |
| Butir 7 | 27.86 | 25.718 | .816 | .765 |
| Butir 8 | 28.06 | 26.905 | .711 | .787 |
| TOTAL | 15.95 | 8.654 | 1.000 | .836 |

Reliability X3

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .828 | 5 |

Item-Total Statistics

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|----------|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| Butir 9 | 28.03 | 28.413 | .793 | .789 |
| Butir 10 | 28.18 | 27.846 | .803 | .783 |
| Butir 11 | 28.05 | 29.038 | .755 | .798 |
| Butir 12 | 27.95 | 27.846 | .819 | .781 |
| TOTAL | 16.03 | 9.161 | 1.000 | .865 |

Reliability Y

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .812 | 5 |

Item-Total Statistics

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|----------|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| Butir 13 | 28.27 | 24.563 | .635 | .795 |
| Butir 14 | 28.49 | 23.929 | .636 | .788 |
| Butir 15 | 28.25 | 21.765 | .834 | .744 |
| Butir 16 | 28.32 | 22.624 | .753 | .763 |
| TOTAL | 16.19 | 7.489 | 1.000 | .796 |