ANALYZING THE SPEECH ACT REALIZATION OF ENGLISH VOICE PROGRAM ANNOUNCER IN AL-MANAR RADIO

UNIVERSITAS MUHAMMADIYAH PONOROGO

THESIS

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by:

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ABSTRACT


Keyword: Pragmatic, Speech Act, English Voice Program.

This research aimed to find out types of speech act used by the announcer of English Voice program, the purposes of the announcer produced speech act in English Voice program, and the implications of speech act use in English Voice program toward the listeners. This research was descriptive qualitative research involving announcer and listeners of English Voice program. The sources of the data were announcer utterances which consist of speech act and transcript interview from announcer and listeners. In collecting the data researcher used Simak Method and Cakap Method. The study used Searle’s and Kreidle’s taxonomy of speech act classification as the instrument. The findings of the research showed the frequency of each classification found as the following: 53% for Representative, 28% for Directive, 8% for Commissive, 6% for Phatic, 3% for Declarative, 2% for Expressive. Representative speech acts were used mostly by the announcer. The purposes because English Voice program was informal learning broadcasting in which one-way learning announcer needed to explain, characterize, claim, and assume. Moreover, for directive, expressive, declarative, phatic and commissive were merely to make the learning easier, more interesting, and make the listeners more motivated to learn English. The use of speech acts apparently gave the implications toward the motivation of listeners to learn English more and listeners vocabulary, idioms, and entertainment. The study concluded that the use of speech acts in English Voice Program can be the Discourses or forms of language to package the program in informal learning. It is recommended for the other announcers who lead informal learning program to use speech acts in Broadcasting-learning as the Discourses or forms of language and for another researchers to conduct the same research to develop the research in pragmatic fields especially speech act.
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Ponorogo, August 2019

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DEDICATION

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Certify that this thesis is definitely my own work. I am completely responsible for the content of my thesis. Other researcher’s opinions or finding included in the final project are cited or quoted in accordance with ethical standard.
MOTTO

“ALLAH DOES NOT CHARGE A SOUL EXCEPT WITH THAT WITHIN ITS CAPACITY”

(AL-BAQARAH:286)
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