

Lampiran 1

KUISIONER PENELITIAN

Dengan Hormat,

Saya yang bertanda tangan di bawah ini mahasiswa Universitas Muhammadiyah Ponorogo :

Nama : Fadzoli Al'Arifi

NIM : 17414436

Berkenaan dengan adanya penelitian dlama rangka mencari data untk mneyusun skripsi dengan judul **“Pengaruh *Store Layout, Store Exterior, Dan Interior Display Terhadap Loyalitas Konsumen Dengan Kepuasan Konsumen Sebagai Variabel Intervening Pada Coffee Shop Copen Ponorogo*”** .

Saya memohon kesediaan saudara/i meluangkan waktu sejenak untuk mengisi data kuisioner yang diberikan. Saya berharap Saudara/i dapat memberikan jawaban sesuai kondisi atau keadaan yang sebenarnya. Informasi dan jawaban yang saudara berikan merupakan bantuan yang sangat berarti dalam melengkapi penelitian saya. Saya sangat menghargai atas segala waktu dan partisipasi saudara sekalian dalam mengisi kuesioner ini dan saya ucapkan terima kasih atas kerjasamanya.

Hormat saya,


Fadzoli Al'Arifi

1. Identitas Responden

- Nama :
- Umur :
- Jenis Kelamin : 1. Laki-laki 2. Perempuan
- Pekerjaan : a. Mahasiswa/i
b. Pegawai Negeri
c. Wiraswasta
d. Ibu rumah tangga
e. lainnya
- Frekuensi berkunjung :kali
- Penghasilan :

2. Memberikan jawaban dari pertanyaan yang tersedia.

Pertanyaan – pertanyaan berikut ini saudara/I di persilahkan untuk memberikan jawaban dengan mengisi tanda centang (√) pada sekala 1-5 dalam kolom jawaban yang sudah tersedia dengan pilihan jawaban sebagai berikut :

Kriteria Penilaian:

| No. | Pernyataan | Skor |
|-----|---------------------|------|
| 1. | Sangat Setuju | 5 |
| 2. | Setuju | 4 |
| 3. | Netral | 3 |
| 4. | Tidak Setuju | 2 |
| 5. | Sangat Tidak Setuju | 1 |

KUISIONER

| No. | Pertanyaan | Pilihan Pertanyaan | | | | |
|-----|---|--------------------|----------|----------|-----------|------------|
| | | SS (5) | S (4) | N (3) | TS (2) | STS (1) |
| * | Store Layout (X1) : | | | | | |
| 1. | Tata letak di <i>coffee shop</i> Copen secara keseluruhan memberi kesan yang luas. | | | | | |
| 2. | Pengelompokkan produk <i>coffee shop</i> Copen dalam rak display memudahkan konsumen dalam mencari produk yang diinginkan | | | | | |
| 3. | Penempatan meja dan kursi pada <i>Coffee shop</i> Copen memiliki jarak yang memudahkan konsumen berlalu lalang | | | | | |
| * | Store Exterior (X2) | | | | | |
| 1. | Bagian muka <i>Coffee shop</i> Copen memiliki keunikan tersendiri | | | | | |
| 2. | <i>Coffee shop</i> Copen menggunakan papan nama usaha yang memiliki desain menarik | | | | | |
| 3. | <i>Coffee shop</i> Copen memiliki pintu masuk lebar yang cukup untuk berlalu lalang | | | | | |
| 4. | Tampilan jendela <i>Coffee shop</i> Copen mempunyai tampilan yang menarik | | | | | |
| 5. | Bangunan <i>coffee shop</i> Copen terlihat megah dari kejauhan | | | | | |

| | | | | | | |
|----|--|--|--|--|--|--|
| 6. | Desain <i>coffee shop</i> Copen mempunyai keunikan dan terlihat menarik dari luar | | | | | |
| 7. | Lingkungan di sekitar <i>coffee shop</i> Copen memberikan kenyamanan | | | | | |
| 8. | Tempat parkir <i>coffee shop</i> Copen yang disediakan mempunyai kesan luas dan aman | | | | | |
| * | Interior Display (X3) | | | | | |
| 1. | <i>Coffee shop</i> Copen menggunakan perabotan yang lengkap dan menarik | | | | | |
| 2. | Penggunaan properti-properti pada suatu musim atau peringatan tertentu yang menarik | | | | | |
| 3. | Rak dan <i>case display</i> pada <i>Coffee shop</i> Copen tertata dengan rapi | | | | | |
| 4. | Penggunaan <i>cut case</i> pada <i>coffee shop</i> Copen terlihat rapi dan menarik | | | | | |
| 5. | <i>Coffee shop</i> Copen menggunakan poster atau gambar tentang menu produk yang menarik | | | | | |
| 6. | Pemberian tanda-tanda penunjuk pada <i>coffee shop</i> Copen sudah jelas | | | | | |
| 7. | <i>Coffee shop</i> Copen menggunakan dekorasi dinding yang menarik | | | | | |
| * | Kepuasan Konsumen (Y) | | | | | |
| 1. | Anda merasa puas dengan produk dan pelayanan karyawan <i>coffee shop</i> Copen | | | | | |

| | | | | | | |
|----|---|--|--|--|--|--|
| 2. | Anda akan selalu membeli produk pada <i>coffe shop</i> Copen | | | | | |
| 3. | Anda akan merekomendasikan produk Copen kepada orang lain | | | | | |
| 4. | Produk dan jasa yang ditawarkan <i>coffe shop</i> Copen telah sesuai dengan harapan anda | | | | | |
| * | Loyalitas Konsumen | | | | | |
| 1. | Anda akan tertarik datang kembali ke <i>coffee shop</i> Copen untuk melakukan pembelian ulang | | | | | |
| 2. | Anda akan datang ke <i>coffee shop</i> Copen sebagai prioritas utama | | | | | |
| 3. | Anda memiliki rasa suka yang besar pada <i>coffee shop</i> Copen | | | | | |
| 4. | Anda tidak akan beralih dari <i>coffee shop</i> Copen | | | | | |
| 5. | Anda meyakini bahwa <i>coffee shop</i> Copen terbaik diantara yang lain | | | | | |
| 6. | Anda akan merekomendasikan <i>coffee shop</i> Copen kepada orang lain | | | | | |

Lampiran 2

DATA RESPONDEN

| NO | JENIS KELAMIN | USIA | PEKERJAAN | FREKUENSI BERKUNJUNG | PENGHASILAN |
|-----------|--------------------------|-------------|------------------|---------------------------------|--------------------|
| 1 | Perempuan | 31 | Wiraswasta | 5 Kali | Rp 3,000,000.00 |
| 2 | Laki-laki | 22 | Mahasiswa/i | 4 Kali | Rp - |
| 3 | Perempuan | 21 | Mahasiswa/i | 3 Kali | Rp - |
| 4 | Laki-laki | 22 | Mahasiswa/i | 3 Kali | Rp 250,000.00 |
| 5 | Laki-laki | 23 | Mahasiswa/i | 3 Kali | Rp - |
| 6 | Perempuan | 22 | Mahasiswa/i | 2 Kali | Rp - |
| 7 | Perempuan | 22 | Mahasiswa/i | 2 Kali | Rp - |
| 8 | Laki-laki | 21 | Mahasiswa/i | 1 Kali | Rp 500,000.00 |
| 9 | Perempuan | 22 | Mahasiswa/i | 25 Kali | Rp - |
| 10 | Perempuan | 21 | Mahasiswa/i | 1 Kali | Rp - |
| 11 | Perempuan | 22 | Mahasiswa/i | 7 Kali | Rp 500,000.00 |
| 12 | Perempuan | 22 | Mahasiswa/i | 2 Kali | Rp - |
| 13 | Perempuan | 21 | Mahasiswa/i | 1 Kali | Rp - |
| 14 | Perempuan | 18 | Mahasiswa/i | 25 Kali | Rp - |
| 15 | Perempuan | 22 | Mahasiswa/i | 1 Kali | Rp - |
| 16 | Perempuan | 21 | Mahasiswa/i | 7 Kali | Rp - |
| 17 | Perempuan | 19 | Mahasiswa/i | 2 Kali | Rp 100,000.00 |
| 18 | Perempuan | 23 | Mahasiswa/i | 1 Kali | Rp 700,000.00 |
| 19 | Perempuan | 22 | Mahasiswa/i | 3 Kali | Rp - |
| 20 | Perempuan | 22 | Mahasiswa/i | 3 Kali | Rp - |
| 21 | Perempuan | 19 | Mahasiswa/i | 1 Kali | Rp 180,000.00 |
| 22 | Laki-laki | 22 | Mahasiswa/i | 3 Kali | Rp - |
| 23 | Perempuan | 21 | Mahasiswa/i | 5 Kali | Rp - |
| 24 | Perempuan | 22 | Mahasiswa/i | 25 Kali | Rp - |
| 25 | Perempuan | 19 | Mahasiswa/i | 25 Kali | Rp - |
| 26 | Perempuan | 21 | Mahasiswa/i | 2 Kali | Rp - |
| 27 | Laki-laki | 21 | Mahasiswa/i | 5 Kali | Rp 500,000.00 |

| | | | | | |
|----|-----------|----|-------------|---------|-----------------|
| 28 | Perempuan | 22 | Mahasiswa/i | 12 Kali | Rp 1,000,000.00 |
| 29 | Perempuan | 22 | Mahasiswa/i | 5 Kali | Rp 250,000.00 |
| 30 | Laki-laki | 21 | Mahasiswa/i | 3 Kali | Rp - |
| 31 | Perempuan | 22 | Mahasiswa/i | 2 Kali | Rp 300,000.00 |
| 32 | Perempuan | 22 | Mahasiswa/i | 5 Kali | Rp - |
| 33 | Laki-laki | 21 | Mahasiswa/i | 5 Kali | Rp 2,000,000.00 |
| 34 | Perempuan | 21 | Mahasiswa/i | 2 Kali | Rp 500,000.00 |
| 35 | Perempuan | 21 | Mahasiswa/i | 2 Kali | Rp - |
| 36 | Perempuan | 20 | Mahasiswa/i | 2 Kali | Rp - |
| 37 | Perempuan | 21 | Mahasiswa/i | 4 Kali | Rp - |
| 38 | Laki-laki | 22 | Mahasiswa/i | 2 Kali | Rp - |
| 39 | Perempuan | 20 | Mahasiswa/i | 5 Kali | Rp - |
| 40 | Perempuan | 21 | Mahasiswa/i | 5 Kali | Rp - |
| 41 | Perempuan | 21 | Mahasiswa/i | 5 Kali | Rp - |
| 42 | Perempuan | 21 | Mahasiswa/i | 2 Kali | Rp 1,500,000.00 |
| 43 | Perempuan | 22 | Mahasiswa/i | 4 Kali | Rp 800,000.00 |
| 44 | Perempuan | 21 | Mahasiswa/i | 2 Kali | Rp - |
| 45 | Perempuan | 22 | Mahasiswa/i | 7 Kali | Rp - |
| 46 | Perempuan | 22 | Mahasiswa/i | 7 Kali | Rp 700,000.00 |
| 47 | Perempuan | 22 | Mahasiswa/i | 6 Kali | Rp - |
| 48 | Laki-laki | 22 | Mahasiswa/i | 3 Kali | Rp - |
| 49 | Perempuan | 21 | Mahasiswa/i | 5 Kali | Rp - |
| 50 | Perempuan | 24 | Mahasiswa/i | 2 Kali | Rp - |
| 51 | Perempuan | 21 | Mahasiswa/i | 25 Kali | Rp - |
| 52 | Perempuan | 22 | Mahasiswa/i | 5 Kali | Rp - |
| 53 | Perempuan | 18 | Pelajar | 1 Kali | Rp - |
| 54 | Laki-laki | 22 | Mahasiswa/i | 1 Kali | Rp - |
| 55 | Laki-laki | 23 | Mahasiswa/i | 5 Kali | Rp 300,000.00 |
| 56 | Laki-laki | 16 | Pelajar | 10 Kali | Rp 1,000,000.00 |
| 57 | Perempuan | 22 | Mahasiswa/i | 2 Kali | Rp 1,200,000.00 |
| 58 | Laki-laki | 17 | Wiraswasta | 1 Kali | Rp - |

| | | | | | | |
|----|-----------|----|------------------|---------|----|--------------|
| 59 | Laki-laki | 16 | Pelajar | 2 Kali | Rp | - |
| 60 | Perempuan | 19 | Pelajar | 25 Kali | Rp | - |
| 61 | Perempuan | 22 | Mahasiswa/i | 3 Kali | Rp | - |
| 62 | Perempuan | 18 | Pelajar | 4 Kali | Rp | - |
| 63 | Perempuan | 22 | Pelajar | 2 Kali | Rp | - |
| 64 | Perempuan | 22 | Mahasiswa/i | 3 Kali | Rp | 1,500,000.00 |
| 65 | Perempuan | 20 | Mahasiswa/i | 15 Kali | Rp | 500,000.00 |
| 66 | Perempuan | 22 | Mahasiswa/i | 5 Kali | Rp | - |
| 67 | Perempuan | 21 | Karyawan Swasta | 2 Kali | Rp | 4,500,000.00 |
| 68 | Perempuan | 21 | Mahasiswa/i | 5 Kali | Rp | - |
| 69 | Perempuan | 22 | Mahasiswa/i | 1 Kali | Rp | - |
| 70 | Perempuan | 21 | Mahasiswa/i | 25 Kali | Rp | - |
| 71 | Laki-laki | 22 | Mahasiswa/i | 1 Kali | Rp | - |
| 72 | Perempuan | 22 | Mahasiswa/i | 5 Kali | Rp | - |
| 73 | Perempuan | 22 | Mahasiswa/i | 3 Kali | Rp | - |
| 74 | Perempuan | 22 | Mahasiswa/i | 5 Kali | Rp | - |
| 75 | Perempuan | 21 | Ibu Rumah Tangga | 10 Kali | Rp | - |
| 76 | Perempuan | 20 | Mahasiswa/i | 10 Kali | Rp | - |
| 77 | Perempuan | 20 | Mahasiswa/i | 1 Kali | Rp | - |
| 78 | Laki-laki | 23 | Mahasiswa/i | 1 Kali | Rp | - |
| 79 | Laki-laki | 21 | Wiraswasta | 10 Kali | Rp | 1,000,000.00 |
| 80 | Laki-laki | 22 | Wiraswasta | 15 Kali | Rp | - |
| 81 | Laki-laki | 23 | Wiraswasta | 10 Kali | Rp | 5,000,000.00 |
| 82 | Laki-laki | 20 | Mahasiswa/i | 4 Kali | Rp | - |
| 83 | Perempuan | 20 | Mahasiswa/i | 2 Kali | Rp | 200,000.00 |
| 84 | Perempuan | 21 | Mahasiswa/i | 3 Kali | Rp | 200,000.00 |
| 85 | Perempuan | 19 | Mahasiswa/i | 5 Kali | Rp | 500,000.00 |
| 86 | Perempuan | 21 | Mahasiswa/i | 2 Kali | Rp | - |
| 87 | Laki-laki | 21 | Mahasiswa/i | 2 Kali | Rp | 5,000,000.00 |
| 88 | Perempuan | 20 | Mahasiswa/i | 2 Kali | Rp | - |

| | | | | | |
|-----|-----------|----|----------------------|---------|-----------------|
| 89 | Laki-laki | 21 | Mahasiswa/i | 7 Kali | Rp 100,000.00 |
| 90 | Perempuan | 22 | Mahasiswa/i | 2 Kali | Rp 500,000.00 |
| 91 | Perempuan | 24 | Guru | 1 Kali | Rp 1,800,000.00 |
| 92 | Laki-laki | 21 | Mahasiswa/i | 7 Kali | Rp - |
| 93 | Perempuan | 21 | Wiraswasta | 2 Kali | Rp 1,500,000.00 |
| 94 | Laki-laki | 22 | Pegawai Negeri Sipil | 10 Kali | Rp 5,000,000.00 |
| 95 | Perempuan | 22 | Mahasiswa/i | 1 Kali | Rp - |
| 96 | Perempuan | 20 | Mahasiswa/i | 5 Kali | Rp - |
| 97 | Laki-laki | 21 | Mahasiswa/i | 1 Kali | Rp 2,500,000.00 |
| 98 | Laki-laki | 21 | Mahasiswa/i | 1 Kali | Rp - |
| 99 | Perempuan | 19 | Mahasiswa/i | 2 Kali | Rp - |
| 100 | Perempuan | 21 | Mahasiswa/i | 8 Kali | Rp 500,000.00 |
| 101 | Perempuan | 21 | Wiraswasta | 10 Kali | Rp 1,500,000.00 |
| 102 | Perempuan | 21 | Mahasiswa/i | 2 Kali | Rp - |
| 103 | Perempuan | 22 | Mahasiswa/i | 3 Kali | Rp - |
| 104 | Perempuan | 20 | Mahasiswa/i | 5 Kali | Rp 200,000.00 |
| 105 | Laki-laki | 21 | Mahasiswa/i | 3 Kali | Rp 200,000.00 |
| 106 | Laki-laki | 21 | Mahasiswa/i | 2 Kali | Rp 600,000.00 |
| 107 | Perempuan | 22 | Mahasiswa/i | 2 Kali | Rp - |
| 108 | Perempuan | 22 | Mahasiswa/i | 2 Kali | Rp 1,500,000.00 |
| 109 | Laki-laki | 23 | Mahasiswa/i | 5 Kali | Rp - |
| 110 | Perempuan | 21 | Mahasiswa/i | 4 Kali | Rp - |
| 111 | Laki-laki | 23 | Wiraswasta | 3 Kali | Rp 3,000,000.00 |
| 112 | Laki-laki | 23 | Wiraswasta | 3 Kali | Rp 3,000,000.00 |
| 113 | Laki-laki | 22 | Mahasiswa/i | 15 Kali | Rp 700,000.00 |
| 114 | Laki-laki | 27 | Pegawai Swasta | 4 Kali | Rp 2,000,000.00 |
| 115 | Perempuan | 21 | Mahasiswa/i | 2 Kali | Rp - |

| | | | | | |
|-----|-----------|----|-------------|---------|-----------------|
| 116 | Perempuan | 21 | Mahasiswa/i | 3 Kali | Rp 200,000.00 |
| 117 | Perempuan | 21 | Mahasiswa/i | 4 Kali | Rp - |
| 118 | Perempuan | 23 | Mahasiswa/i | 2 Kali | Rp 1,500,000.00 |
| 119 | Perempuan | 22 | Mahasiswa/i | 2 Kali | Rp - |
| 120 | Perempuan | 22 | Mahasiswa/i | 10 Kali | Rp 1,000,000.00 |



Lampiran 3

FREKUENSI KARATERISTIK RESPONDEN

Jenis Kelamin

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------|-----------|---------|---------------|--------------------|
| Valid | Laki-laki | 34 | 28.3 | 28.3 | 28.3 |
| | Perempuan | 86 | 71.7 | 71.7 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

Pekerjaan

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------------|-----------|---------|---------------|--------------------|
| Valid | Pelajar | 6 | 5.0 | 5.0 | 5.0 |
| | Mahasiswa/i | 100 | 83.3 | 83.3 | 88.3 |
| | Pegawai Negeri Sipil | 1 | .8 | .8 | 89.2 |
| | Wiraswasta | 9 | 7.5 | 7.5 | 96.7 |
| | Ibu Rumah Tangga | 1 | .8 | .8 | 97.5 |
| | Lainnya | 3 | 2.5 | 2.5 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |



Lampiran 4

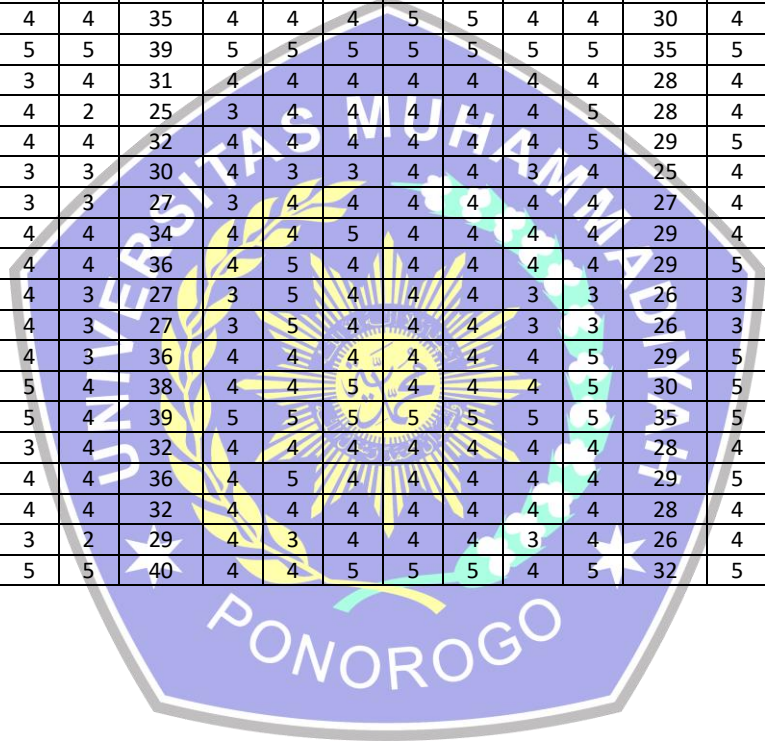
DATA JAWABAN RESPONDEN

| No. | Store Layout (X1) | | | Total X1 | Store Exterior (X2) | | | | | | | | Total X2 | Interior Display (X3) | | | | | | Total X3 | Kepuasan Konsumen (Y) | | | | Total Y | Loyalitas Konsumen (Z) | | | | | | Total Z | |
|-----|-------------------|-------|-------|----------|---------------------|-------|-------|-------|-------|-------|-------|-------|----------|-----------------------|-------|-------|-------|-------|-------|----------|-----------------------|----|----|----|---------|------------------------|----|----|----|----|----|---------|----|
| | X1 .1 | X1 .2 | X1 .3 | | X2 .1 | X2 .2 | X2 .3 | X2 .4 | X2 .5 | X2 .6 | X2 .7 | X2 .8 | | X3 .1 | X3 .2 | X3 .3 | X3 .4 | X3 .5 | X3 .6 | | Y1 | Y2 | Y3 | Y4 | | Z1 | Z2 | Z3 | Z4 | Z5 | Z6 | | |
| 1 | 4 | 3 | 4 | 11 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 3 | 33 | 4 | 3 | 3 | 3 | 4 | 5 | 4 | 26 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 2 | 4 | 4 | 22 |
| 2 | 3 | 3 | 4 | 10 | 3 | 4 | 3 | 3 | 4 | 4 | 4 | 3 | 28 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 22 | 4 | 3 | 3 | 3 | 13 | 3 | 3 | 3 | 3 | 3 | 3 | 18 |
| 3 | 3 | 2 | 4 | 9 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 4 | 29 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 26 | 4 | 2 | 2 | 3 | 11 | 3 | 3 | 3 | 2 | 3 | 4 | 18 |
| 4 | 4 | 4 | 4 | 12 | 5 | 4 | 4 | 4 | 3 | 3 | 4 | 3 | 30 | 4 | 3 | 4 | 4 | 4 | 3 | 5 | 27 | 4 | 2 | 3 | 2 | 11 | 4 | 3 | 3 | 3 | 3 | 3 | 19 |
| 5 | 3 | 3 | 3 | 9 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 26 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 20 | 3 | 2 | 3 | 3 | 11 | 3 | 3 | 3 | 4 | 3 | 3 | 19 |
| 6 | 4 | 4 | 4 | 12 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 2 | 27 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 26 | 4 | 3 | 3 | 3 | 13 | 3 | 2 | 3 | 3 | 3 | 4 | 18 |
| 7 | 4 | 4 | 3 | 11 | 4 | 4 | 4 | 3 | 4 | 4 | 3 | 3 | 29 | 3 | 4 | 3 | 3 | 3 | 4 | 4 | 24 | 3 | 3 | 3 | 3 | 12 | 3 | 3 | 3 | 4 | 3 | 3 | 19 |
| 8 | 4 | 5 | 4 | 13 | 3 | 3 | 4 | 4 | 4 | 4 | 5 | 3 | 30 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 27 | 4 | 3 | 4 | 3 | 14 | 4 | 3 | 4 | 3 | 3 | 4 | 21 |
| 9 | 4 | 4 | 4 | 12 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 30 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 27 | 3 | 3 | 3 | 3 | 12 | 3 | 3 | 3 | 4 | 4 | 3 | 20 |
| 10 | 4 | 4 | 4 | 12 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 11 | 4 | 3 | 4 | 11 | 5 | 5 | 5 | 4 | 4 | 4 | 3 | 3 | 33 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 22 | 5 | 4 | 4 | 4 | 17 | 4 | 3 | 3 | 2 | 3 | 4 | 19 |
| 12 | 4 | 3 | 4 | 11 | 5 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 30 | 4 | 3 | 3 | 3 | 4 | 5 | 4 | 26 | 4 | 3 | 4 | 4 | 15 | 4 | 3 | 3 | 3 | 3 | 4 | 20 |
| 13 | 4 | 4 | 4 | 12 | 4 | 4 | 3 | 4 | 4 | 3 | 3 | 3 | 28 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | 4 | 2 | 4 | 2 | 12 | 4 | 4 | 4 | 2 | 2 | 3 | 19 |
| 14 | 5 | 3 | 3 | 11 | 5 | 4 | 4 | 4 | 2 | 5 | 5 | 4 | 33 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 23 | 4 | 3 | 3 | 3 | 13 | 3 | 3 | 4 | 3 | 3 | 3 | 19 |
| 15 | 4 | 4 | 4 | 12 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 3 | 32 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 26 | 3 | 3 | 3 | 3 | 12 | 3 | 3 | 3 | 3 | 3 | 3 | 18 |
| 16 | 3 | 4 | 3 | 10 | 4 | 3 | 3 | 4 | 4 | 4 | 3 | 3 | 28 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 21 | 3 | 3 | 3 | 3 | 12 | 3 | 3 | 3 | 3 | 3 | 3 | 18 |
| 17 | 4 | 4 | 4 | 12 | 4 | 4 | 3 | 4 | 3 | 3 | 5 | 3 | 29 | 5 | 3 | 3 | 3 | 4 | 3 | 4 | 25 | 5 | 5 | 4 | 5 | 19 | 4 | 3 | 3 | 3 | 4 | 4 | 21 |
| 18 | 3 | 4 | 4 | 11 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 3 | 28 | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 24 | 3 | 3 | 3 | 3 | 12 | 3 | 3 | 3 | 3 | 3 | 3 | 18 |
| 19 | 3 | 3 | 4 | 10 | 4 | 3 | 3 | 4 | 3 | 4 | 4 | 3 | 28 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 25 | 3 | 3 | 3 | 3 | 12 | 4 | 2 | 2 | 3 | 3 | 4 | 19 |
| 20 | 4 | 3 | 4 | 11 | 3 | 3 | 4 | 4 | 3 | 4 | 4 | 3 | 28 | 3 | 3 | 4 | 4 | 3 | 4 | 4 | 25 | 4 | 3 | 3 | 3 | 13 | 3 | 2 | 3 | 3 | 3 | 4 | 18 |
| 21 | 4 | 3 | 5 | 12 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 30 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 26 | 3 | 3 | 4 | 3 | 13 | 3 | 3 | 3 | 3 | 3 | 3 | 18 |
| 22 | 4 | 4 | 4 | 12 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 23 | 4 | 4 | 4 | 12 | 4 | 4 | 3 | 3 | 3 | 3 | 4 | 3 | 27 | 4 | 3 | 3 | 3 | 4 | 4 | 3 | 24 | 4 | 3 | 3 | 3 | 13 | 4 | 3 | 3 | 3 | 3 | 3 | 19 |
| 24 | 4 | 5 | 3 | 12 | 3 | 3 | 5 | 4 | 4 | 4 | 4 | 3 | 30 | 4 | 3 | 3 | 3 | 3 | 4 | 3 | 23 | 4 | 3 | 3 | 3 | 13 | 3 | 3 | 3 | 3 | 3 | 3 | 18 |
| 25 | 5 | 5 | 5 | 15 | 5 | 5 | 2 | 5 | 5 | 5 | 2 | 2 | 31 | 3 | 2 | 5 | 5 | 3 | 3 | 5 | 26 | 4 | 4 | 5 | 5 | 18 | 5 | 3 | 4 | 2 | 2 | 5 | 21 |

| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|----|---|---|---|----|---|---|---|---|---|---|---|---|----|---|---|---|---|---|---|---|----|---|---|---|---|----|---|---|---|---|---|---|----|
| 26 | 3 | 4 | 3 | 10 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 28 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 26 | 4 | 3 | 3 | 3 | 13 | 3 | 4 | 3 | 3 | 4 | 3 | 20 |
| 27 | 3 | 3 | 4 | 10 | 4 | 3 | 3 | 4 | 3 | 4 | 5 | 4 | 30 | 3 | 3 | 4 | 4 | 4 | 4 | 3 | 25 | 3 | 3 | 3 | 3 | 12 | 3 | 4 | 4 | 3 | 3 | 3 | 20 |
| 28 | 4 | 4 | 4 | 12 | 5 | 4 | 4 | 5 | 4 | 4 | 3 | 3 | 32 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 27 | 3 | 4 | 4 | 5 | 16 | 5 | 3 | 4 | 3 | 3 | 4 | 22 |
| 29 | 3 | 4 | 3 | 10 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 29 | 3 | 3 | 4 | 4 | 4 | 4 | 3 | 25 | 4 | 3 | 3 | 3 | 13 | 3 | 3 | 4 | 2 | 3 | 3 | 18 |
| 30 | 4 | 4 | 4 | 12 | 4 | 4 | 4 | 3 | 5 | 4 | 3 | 3 | 30 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 24 | 3 | 3 | 4 | 4 | 14 | 4 | 3 | 3 | 3 | 3 | 3 | 19 |
| 31 | 4 | 4 | 4 | 12 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 34 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | 4 | 4 | 4 | 4 | 16 | 4 | 3 | 3 | 3 | 4 | 4 | 21 |
| 32 | 4 | 4 | 4 | 12 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 31 | 3 | 4 | 4 | 4 | 3 | 4 | 3 | 25 | 4 | 3 | 3 | 3 | 13 | 4 | 3 | 3 | 3 | 3 | 3 | 19 |
| 33 | 4 | 4 | 4 | 12 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 3 | 30 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 27 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 34 | 4 | 4 | 4 | 12 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 35 | 4 | 3 | 4 | 11 | 4 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 27 | 4 | 3 | 3 | 3 | 4 | 4 | 3 | 24 | 4 | 3 | 3 | 3 | 13 | 3 | 3 | 3 | 3 | 4 | 3 | 19 |
| 36 | 3 | 4 | 4 | 11 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 29 | 2 | 3 | 4 | 4 | 4 | 4 | 4 | 25 | 3 | 3 | 3 | 3 | 12 | 4 | 2 | 2 | 4 | 3 | 4 | 19 |
| 37 | 4 | 5 | 4 | 13 | 3 | 4 | 4 | 4 | 5 | 3 | 4 | 3 | 30 | 4 | 4 | 1 | 4 | 4 | 4 | 4 | 25 | 3 | 2 | 3 | 5 | 13 | 4 | 3 | 4 | 3 | 3 | 4 | 21 |
| 38 | 2 | 4 | 4 | 10 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 29 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 22 | 4 | 2 | 2 | 3 | 11 | 4 | 3 | 4 | 3 | 3 | 3 | 20 |
| 39 | 4 | 5 | 5 | 14 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 4 | 30 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 27 | 3 | 3 | 3 | 3 | 12 | 4 | 5 | 5 | 5 | 4 | 5 | 28 |
| 40 | 5 | 4 | 5 | 14 | 4 | 3 | 4 | 4 | 5 | 4 | 4 | 4 | 32 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 27 | 4 | 3 | 3 | 3 | 13 | 4 | 5 | 5 | 5 | 4 | 5 | 28 |
| 41 | 4 | 4 | 4 | 12 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 42 | 3 | 3 | 4 | 10 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 30 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | 4 | 4 | 3 | 4 | 15 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 43 | 4 | 4 | 4 | 12 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 31 | 4 | 3 | 4 | 3 | 3 | 3 | 3 | 23 | 3 | 3 | 4 | 4 | 14 | 4 | 3 | 3 | 3 | 3 | 4 | 20 |
| 44 | 3 | 4 | 5 | 12 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 30 | 3 | 3 | 4 | 3 | 4 | 3 | 4 | 24 | 4 | 3 | 4 | 3 | 14 | 4 | 2 | 2 | 3 | 3 | 4 | 18 |
| 45 | 4 | 3 | 4 | 11 | 4 | 4 | 4 | 5 | 4 | 3 | 3 | 2 | 29 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 27 | 4 | 3 | 4 | 3 | 14 | 4 | 3 | 3 | 3 | 3 | 4 | 20 |
| 46 | 3 | 4 | 4 | 11 | 3 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 27 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 23 | 4 | 3 | 3 | 3 | 13 | 4 | 2 | 3 | 3 | 3 | 3 | 18 |
| 47 | 5 | 4 | 3 | 12 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 30 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 33 | 4 | 4 | 4 | 3 | 15 | 4 | 3 | 3 | 3 | 3 | 4 | 20 |
| 48 | 4 | 4 | 4 | 12 | 3 | 3 | 4 | 3 | 2 | 4 | 3 | 4 | 26 | 4 | 2 | 4 | 4 | 4 | 4 | 4 | 26 | 4 | 2 | 2 | 3 | 11 | 3 | 3 | 2 | 3 | 3 | 2 | 18 |
| 49 | 4 | 4 | 4 | 12 | 4 | 4 | 3 | 3 | 2 | 4 | 4 | 2 | 26 | 4 | 4 | 4 | 4 | 5 | 4 | 2 | 27 | 4 | 2 | 3 | 4 | 13 | 4 | 3 | 4 | 3 | 3 | 3 | 20 |
| 50 | 4 | 3 | 4 | 11 | 5 | 3 | 3 | 5 | 4 | 4 | 4 | 3 | 31 | 3 | 3 | 4 | 4 | 3 | 4 | 3 | 24 | 4 | 3 | 3 | 3 | 13 | 3 | 4 | 4 | 3 | 3 | 3 | 20 |
| 51 | 4 | 4 | 3 | 11 | 5 | 4 | 2 | 4 | 4 | 4 | 4 | 3 | 30 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 26 | 3 | 3 | 4 | 3 | 13 | 5 | 3 | 3 | 2 | 3 | 4 | 20 |
| 52 | 4 | 3 | 4 | 11 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 31 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 53 | 4 | 4 | 4 | 12 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 54 | 5 | 5 | 5 | 15 | 5 | 3 | 4 | 4 | 4 | 3 | 4 | 3 | 30 | 5 | 5 | 5 | 4 | 4 | 4 | 3 | 30 | 5 | 5 | 5 | 2 | 17 | 5 | 2 | 3 | 3 | 3 | 5 | 21 |
| 55 | 4 | 4 | 4 | 12 | 4 | 3 | 4 | 3 | 3 | 3 | 4 | 4 | 28 | 3 | 3 | 4 | 4 | 4 | 4 | 3 | 25 | 4 | 4 | 4 | 4 | 16 | 4 | 3 | 3 | 3 | 3 | 4 | 20 |
| 56 | 3 | 3 | 3 | 9 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 24 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 21 | 3 | 3 | 3 | 3 | 12 | 3 | 3 | 3 | 3 | 3 | 3 | 18 |
| 57 | 4 | 4 | 4 | 12 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 39 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | 5 | 4 | 5 | 4 | 18 | 4 | 3 | 3 | 3 | 4 | 4 | 21 |
| 58 | 4 | 4 | 4 | 12 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 59 | 3 | 3 | 5 | 11 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 3 | 33 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 26 | 5 | 4 | 4 | 4 | 17 | 4 | 4 | 4 | 3 | 3 | 5 | 23 |
| 60 | 5 | 4 | 5 | 14 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 30 | 4 | 3 | 3 | 4 | 3 | 4 | 4 | 25 | 5 | 3 | 4 | 4 | 16 | 4 | 3 | 4 | 3 | 3 | 3 | 20 |

| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|----|---|---|---|----|---|---|---|---|---|---|---|---|----|---|---|---|---|---|---|---|----|---|---|---|---|----|---|---|---|---|---|---|----|
| 61 | 2 | 2 | 3 | 7 | 4 | 1 | 3 | 3 | 4 | 3 | 2 | 3 | 23 | 3 | 3 | 2 | 2 | 3 | 2 | 3 | 18 | 4 | 2 | 3 | 3 | 12 | 4 | 3 | 3 | 1 | 2 | 3 | 16 |
| 62 | 4 | 5 | 5 | 14 | 3 | 4 | 4 | 3 | 2 | 3 | 3 | 3 | 25 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 21 | 3 | 3 | 3 | 3 | 12 | 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| 63 | 4 | 4 | 3 | 11 | 4 | 4 | 3 | 3 | 2 | 4 | 3 | 3 | 26 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 27 | 4 | 3 | 3 | 3 | 13 | 3 | 4 | 4 | 3 | 3 | 3 | 20 |
| 64 | 3 | 4 | 4 | 11 | 3 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 27 | 3 | 4 | 3 | 3 | 4 | 4 | 3 | 24 | 4 | 3 | 4 | 3 | 14 | 4 | 3 | 3 | 3 | 3 | 3 | 19 |
| 65 | 3 | 4 | 3 | 10 | 4 | 4 | 2 | 4 | 3 | 3 | 3 | 2 | 25 | 3 | 4 | 4 | 3 | 4 | 4 | 3 | 25 | 3 | 3 | 3 | 3 | 12 | 4 | 2 | 3 | 3 | 4 | 3 | 19 |
| 66 | 4 | 3 | 5 | 12 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 3 | 29 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 27 | 4 | 3 | 4 | 3 | 14 | 4 | 3 | 3 | 3 | 3 | 4 | 20 |
| 67 | 3 | 2 | 4 | 9 | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 2 | 26 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 21 | 3 | 2 | 3 | 3 | 11 | 3 | 3 | 3 | 3 | 3 | 4 | 19 |
| 68 | 4 | 4 | 4 | 12 | 4 | 4 | 3 | 3 | 2 | 4 | 4 | 2 | 26 | 4 | 4 | 4 | 4 | 5 | 4 | 2 | 27 | 4 | 2 | 3 | 4 | 13 | 4 | 2 | 3 | 3 | 4 | 3 | 19 |
| 69 | 4 | 4 | 4 | 12 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 30 | 4 | 2 | 3 | 4 | 4 | 4 | 4 | 25 | 4 | 3 | 3 | 3 | 13 | 3 | 3 | 3 | 3 | 3 | 3 | 18 |
| 70 | 4 | 4 | 3 | 11 | 5 | 4 | 2 | 4 | 4 | 4 | 4 | 3 | 30 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 26 | 3 | 3 | 4 | 3 | 13 | 5 | 3 | 3 | 2 | 3 | 4 | 20 |
| 71 | 3 | 4 | 5 | 12 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 29 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 27 | 4 | 2 | 3 | 3 | 12 | 2 | 3 | 3 | 4 | 3 | 4 | 19 |
| 72 | 4 | 3 | 3 | 10 | 4 | 3 | 2 | 2 | 3 | 3 | 3 | 2 | 22 | 2 | 3 | 4 | 3 | 3 | 1 | 4 | 20 | 3 | 2 | 3 | 3 | 11 | 3 | 3 | 3 | 3 | 3 | 3 | 18 |
| 73 | 5 | 4 | 4 | 13 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 38 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 30 | 5 | 3 | 4 | 4 | 16 | 4 | 3 | 3 | 3 | 3 | 4 | 20 |
| 74 | 4 | 3 | 3 | 10 | 4 | 3 | 2 | 2 | 3 | 3 | 3 | 5 | 25 | 2 | 3 | 4 | 3 | 3 | 1 | 4 | 20 | 3 | 2 | 3 | 3 | 11 | 3 | 2 | 5 | 3 | 3 | 3 | 19 |
| 75 | 4 | 4 | 4 | 12 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 76 | 5 | 5 | 3 | 13 | 4 | 5 | 3 | 4 | 3 | 4 | 5 | 3 | 31 | 2 | 2 | 3 | 3 | 3 | 4 | 4 | 21 | 4 | 3 | 3 | 3 | 13 | 4 | 4 | 4 | 2 | 2 | 3 | 19 |
| 77 | 4 | 4 | 5 | 13 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 3 | 32 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 26 | 4 | 3 | 3 | 4 | 14 | 4 | 3 | 3 | 3 | 3 | 3 | 19 |
| 78 | 3 | 3 | 3 | 9 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 24 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 21 | 3 | 3 | 3 | 3 | 12 | 3 | 3 | 3 | 3 | 3 | 3 | 18 |
| 79 | 5 | 5 | 5 | 15 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 80 | 5 | 4 | 4 | 13 | 5 | 5 | 4 | 3 | 4 | 4 | 5 | 4 | 34 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 30 | 4 | 4 | 4 | 4 | 16 | 4 | 3 | 3 | 2 | 3 | 3 | 18 |
| 81 | 4 | 4 | 4 | 12 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 27 | 3 | 3 | 4 | 4 | 14 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 82 | 4 | 4 | 4 | 12 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 30 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 26 | 4 | 3 | 4 | 4 | 15 | 3 | 3 | 4 | 3 | 3 | 3 | 19 |
| 83 | 4 | 4 | 4 | 12 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 29 | 3 | 3 | 4 | 3 | 3 | 4 | 4 | 24 | 4 | 3 | 3 | 3 | 13 | 3 | 3 | 3 | 4 | 4 | 3 | 20 |
| 84 | 4 | 3 | 4 | 11 | 5 | 4 | 3 | 5 | 4 | 4 | 3 | 4 | 32 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 85 | 5 | 5 | 4 | 14 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 34 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 31 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 5 | 4 | 4 | 4 | 25 |
| 86 | 3 | 4 | 4 | 11 | 4 | 3 | 4 | 5 | 4 | 4 | 3 | 2 | 29 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 26 | 4 | 3 | 3 | 4 | 14 | 4 | 3 | 3 | 3 | 3 | 4 | 20 |
| 87 | 4 | 5 | 4 | 13 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 36 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 31 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 4 | 5 | 25 |
| 88 | 5 | 5 | 5 | 15 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 89 | 5 | 5 | 5 | 15 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 90 | 4 | 5 | 5 | 14 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 35 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 30 | 4 | 5 | 5 | 4 | 18 | 5 | 4 | 4 | 4 | 4 | 5 | 26 |
| 91 | 4 | 3 | 5 | 12 | 4 | 3 | 3 | 4 | 2 | 4 | 3 | 1 | 24 | 3 | 3 | 4 | 4 | 1 | 4 | 4 | 23 | 4 | 3 | 4 | 4 | 15 | 4 | 3 | 3 | 3 | 4 | 4 | 21 |
| 92 | 5 | 4 | 5 | 14 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 36 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 31 | 5 | 5 | 5 | 4 | 19 | 4 | 5 | 4 | 4 | 5 | 4 | 26 |
| 93 | 4 | 4 | 4 | 12 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 3 | 29 | 3 | 3 | 4 | 4 | 4 | 4 | 3 | 25 | 4 | 3 | 4 | 3 | 14 | 4 | 3 | 3 | 3 | 3 | 4 | 20 |
| 94 | 5 | 5 | 4 | 14 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 35 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 95 | 4 | 4 | 5 | 13 | 4 | 5 | 5 | 4 | 2 | 4 | 5 | 2 | 31 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 32 | 4 | 5 | 4 | 5 | 18 | 4 | 4 | 5 | 5 | 5 | 4 | 27 |

| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|-----|---|---|---|----|---|---|---|---|---|---|---|---|----|---|---|---|---|---|---|---|----|---|---|---|---|----|---|---|---|---|---|---|----|----|
| 96 | 4 | 4 | 3 | 11 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 31 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 97 | 5 | 5 | 5 | 15 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 98 | 4 | 4 | 5 | 13 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 33 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 29 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 99 | 4 | 4 | 4 | 12 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 24 | 3 | 3 | 4 | 4 | 4 | 4 | 5 | 27 | 3 | 4 | 3 | 3 | 13 | 2 | 3 | 3 | 2 | 5 | 3 | 18 | |
| 100 | 4 | 5 | 4 | 13 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 34 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 31 | 4 | 4 | 4 | 4 | 16 | 5 | 4 | 4 | 4 | 4 | 5 | 26 | |
| 101 | 4 | 4 | 4 | 12 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 35 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 29 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 4 | 4 | 24 | |
| 102 | 5 | 4 | 4 | 13 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 35 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 30 | 4 | 4 | 5 | 4 | 17 | 4 | 3 | 4 | 3 | 3 | 5 | 22 | |
| 103 | 5 | 5 | 5 | 15 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 39 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 5 | 5 | 30 | |
| 104 | 4 | 4 | 4 | 12 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 31 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 4 | 4 | 24 | |
| 105 | 4 | 4 | 3 | 11 | 4 | 3 | 3 | 3 | 3 | 3 | 4 | 2 | 25 | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 28 | 4 | 3 | 3 | 3 | 13 | 3 | 3 | 3 | 4 | 3 | 3 | 19 | |
| 106 | 4 | 3 | 4 | 11 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 29 | 5 | 5 | 4 | 4 | 18 | 4 | 4 | 4 | 4 | 4 | 4 | 24 | |
| 107 | 4 | 4 | 4 | 12 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 30 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 25 | 4 | 3 | 3 | 4 | 14 | 4 | 3 | 3 | 3 | 3 | 3 | 19 | |
| 108 | 4 | 4 | 4 | 12 | 3 | 3 | 4 | 4 | 3 | 4 | 3 | 3 | 27 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 27 | 4 | 3 | 3 | 3 | 13 | 3 | 3 | 3 | 3 | 3 | 3 | 18 | |
| 109 | 4 | 4 | 5 | 13 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 34 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 29 | 4 | 4 | 4 | 5 | 17 | 4 | 4 | 4 | 4 | 4 | 4 | 24 | |
| 110 | 4 | 4 | 5 | 13 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 36 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 29 | 5 | 4 | 4 | 4 | 17 | 5 | 4 | 5 | 3 | 4 | 4 | 25 | |
| 111 | 4 | 4 | 3 | 11 | 3 | 4 | 3 | 3 | 3 | 4 | 4 | 3 | 27 | 3 | 5 | 4 | 4 | 4 | 3 | 3 | 26 | 3 | 2 | 3 | 3 | 11 | 3 | 3 | 3 | 3 | 3 | 3 | 18 | |
| 112 | 4 | 4 | 3 | 11 | 3 | 4 | 3 | 3 | 3 | 4 | 4 | 3 | 27 | 3 | 5 | 4 | 4 | 4 | 3 | 3 | 26 | 3 | 2 | 3 | 3 | 11 | 3 | 3 | 3 | 3 | 3 | 3 | 18 | |
| 113 | 4 | 5 | 4 | 13 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 3 | 36 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 29 | 5 | 4 | 4 | 4 | 17 | 4 | 4 | 5 | 4 | 4 | 4 | 25 | |
| 114 | 5 | 5 | 5 | 15 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 38 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 30 | 5 | 4 | 4 | 4 | 17 | 5 | 4 | 4 | 4 | 4 | 4 | 25 | |
| 115 | 5 | 5 | 5 | 15 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 39 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 | 5 | 4 | 5 | 5 | 19 | 5 | 4 | 4 | 4 | 4 | 5 | 26 | |
| 116 | 4 | 3 | 4 | 11 | 5 | 4 | 3 | 5 | 4 | 4 | 3 | 4 | 32 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 4 | 4 | 24 | |
| 117 | 4 | 4 | 5 | 13 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 36 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 29 | 5 | 4 | 4 | 4 | 17 | 5 | 4 | 5 | 3 | 4 | 4 | 25 | |
| 118 | 4 | 4 | 4 | 12 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 4 | 4 | 24 | |
| 119 | 3 | 4 | 4 | 11 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 2 | 29 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 26 | 4 | 3 | 4 | 4 | 15 | 4 | 3 | 3 | 3 | 3 | 4 | 20 | |
| 120 | 5 | 5 | 5 | 15 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 32 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 5 | 5 | 30 | |



Lampiran 5

OUTPUT JAWABAN RESPONDEN

1. Jawaban Responden Pada Variabel *Store Layout* (X1)

X1.1

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | TS | 2 | 1.7 | 1.7 | 1.7 |
| | N | 22 | 18.3 | 18.3 | 20.0 |
| | S | 75 | 62.5 | 62.5 | 82.5 |
| | SS | 21 | 17.5 | 17.5 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

X1.2

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | TS | 3 | 2.5 | 2.5 | 2.5 |
| | N | 25 | 20.8 | 20.8 | 23.3 |
| | S | 70 | 58.3 | 58.3 | 81.7 |
| | SS | 22 | 18.3 | 18.3 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

X1.3

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | N | 22 | 18.3 | 18.3 | 18.3 |
| | S | 70 | 58.3 | 58.3 | 76.7 |
| | SS | 28 | 23.3 | 23.3 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

2. Jawaban Responden Pada Variabel *Store Exterior* (X2)

X2.1

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | N | 17 | 14.2 | 14.2 | 14.2 |
| | S | 75 | 62.5 | 62.5 | 76.7 |
| | SS | 28 | 23.3 | 23.3 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

X2.2

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | STS | 1 | .8 | .8 | .8 |
| | N | 27 | 22.5 | 22.5 | 23.3 |
| | S | 71 | 59.2 | 59.2 | 82.5 |
| | SS | 21 | 17.5 | 17.5 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

X2.3

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | TS | 7 | 5.8 | 5.8 | 5.8 |
| | N | 30 | 25.0 | 25.0 | 30.8 |
| | S | 67 | 55.8 | 55.8 | 86.7 |
| | SS | 16 | 13.3 | 13.3 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

X2.4

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | TS | 2 | 1.7 | 1.7 | 1.7 |
| | N | 26 | 21.7 | 21.7 | 23.3 |
| | S | 66 | 55.0 | 55.0 | 78.3 |
| | SS | 26 | 21.7 | 21.7 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

X2.5

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | TS | 8 | 6.7 | 6.7 | 6.7 |
| | N | 29 | 24.2 | 24.2 | 30.8 |
| | S | 60 | 50.0 | 50.0 | 80.8 |
| | SS | 23 | 19.2 | 19.2 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

X2.6

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | N | 29 | 24.2 | 24.2 | 24.2 |
| | S | 71 | 59.2 | 59.2 | 83.3 |
| | SS | 20 | 16.7 | 16.7 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

X2.7

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | TS | 2 | 1.7 | 1.7 | 1.7 |
| | N | 35 | 29.2 | 29.2 | 30.8 |
| | S | 63 | 52.5 | 52.5 | 83.3 |
| | SS | 20 | 16.7 | 16.7 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

X2.8

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | STS | 1 | .8 | .8 | .8 |
| | TS | 16 | 13.3 | 13.3 | 14.2 |
| | N | 52 | 43.3 | 43.3 | 57.5 |
| | S | 41 | 34.2 | 34.2 | 91.7 |
| | SS | 10 | 8.3 | 8.3 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

3. Jawaban Responden Pada Variabel *Interior Display* (X3)

X3.1

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | TS | 4 | 3.3 | 3.3 | 3.3 |
| | N | 43 | 35.8 | 35.8 | 39.2 |
| | S | 59 | 49.2 | 49.2 | 88.3 |
| | SS | 14 | 11.7 | 11.7 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

X3.2

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | TS | 4 | 3.3 | 3.3 | 3.3 |
| | N | 49 | 40.8 | 40.8 | 44.2 |
| | S | 53 | 44.2 | 44.2 | 88.3 |
| | SS | 14 | 11.7 | 11.7 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

X3.3

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | STS | 1 | .8 | .8 | .8 |
| | TS | 1 | .8 | .8 | 1.7 |
| | N | 24 | 20.0 | 20.0 | 21.7 |
| | S | 79 | 65.8 | 65.8 | 87.5 |
| | SS | 15 | 12.5 | 12.5 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

X3.4

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----|-----------|---------|---------------|--------------------|
| Valid | TS | 1 | .8 | .8 | .8 |
| | N | 27 | 22.5 | 22.5 | 23.3 |
| | S | 81 | 67.5 | 67.5 | 90.8 |
| | SS | 11 | 9.2 | 9.2 | 100.0 |

| | | | |
|-------|-----|-------|-------|
| Total | 120 | 100.0 | 100.0 |
|-------|-----|-------|-------|

X3.5

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid STS | 1 | .8 | .8 | .8 |
| N | 30 | 25.0 | 25.0 | 25.8 |
| S | 76 | 63.3 | 63.3 | 89.2 |
| SS | 13 | 10.8 | 10.8 | 100.0 |
| Total | 120 | 100.0 | 100.0 | |

X3.6

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid STS | 2 | 1.7 | 1.7 | 1.7 |
| TS | 2 | 1.7 | 1.7 | 3.3 |
| N | 22 | 18.3 | 18.3 | 21.7 |
| S | 81 | 67.5 | 67.5 | 89.2 |
| SS | 13 | 10.8 | 10.8 | 100.0 |
| Total | 120 | 100.0 | 100.0 | |

X3.7

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------|-----------|---------|---------------|--------------------|
| Valid TS | 2 | 1.7 | 1.7 | 1.7 |
| N | 28 | 23.3 | 23.3 | 25.0 |
| S | 70 | 58.3 | 58.3 | 83.3 |
| SS | 20 | 16.7 | 16.7 | 100.0 |
| Total | 120 | 100.0 | 100.0 | |

4. Jawaban Responden Pada Variabel Kepuasan Konsumen (Y)

Y.1

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid N | 28 | 23.3 | 23.3 | 23.3 |
| S | 72 | 60.0 | 60.0 | 83.3 |

| | | | | |
|-------|-----|-------|-------|-------|
| SS | 20 | 16.7 | 16.7 | 100.0 |
| Total | 120 | 100.0 | 100.0 | |

Y.2

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | TS | 16 | 13.3 | 13.3 | 13.3 |
| | N | 53 | 44.2 | 44.2 | 57.5 |
| | S | 39 | 32.5 | 32.5 | 90.0 |
| | SS | 12 | 10.0 | 10.0 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

Y.3

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | TS | 3 | 2.5 | 2.5 | 2.5 |
| | N | 49 | 40.8 | 40.8 | 43.3 |
| | S | 55 | 45.8 | 45.8 | 89.2 |
| | SS | 13 | 10.8 | 10.8 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

Y.4

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | TS | 3 | 2.5 | 2.5 | 2.5 |
| | N | 54 | 45.0 | 45.0 | 47.5 |
| | S | 50 | 41.7 | 41.7 | 89.2 |
| | SS | 13 | 10.8 | 10.8 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

5. Jawaban Responden Pada Variabel Loyalitas Konsumen (Z)

Z.1

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----|-----------|---------|---------------|--------------------|
| Valid | TS | 2 | 1.7 | 1.7 | 1.7 |
| | N | 32 | 26.7 | 26.7 | 28.3 |

| | | | | | |
|--|-------|-----|-------|-------|-------|
| | S | 69 | 57.5 | 57.5 | 85.8 |
| | SS | 17 | 14.2 | 14.2 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

Z.2

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | TS | 10 | 8.3 | 8.3 | 8.3 |
| | N | 61 | 50.8 | 50.8 | 59.2 |
| | S | 40 | 33.3 | 33.3 | 92.5 |
| | SS | 9 | 7.5 | 7.5 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

Z.3

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | TS | 3 | 2.5 | 2.5 | 2.5 |
| | N | 57 | 47.5 | 47.5 | 50.0 |
| | S | 45 | 37.5 | 37.5 | 87.5 |
| | SS | 15 | 12.5 | 12.5 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

Z.4

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | STS | 1 | .8 | .8 | .8 |
| | TS | 11 | 9.2 | 9.2 | 10.0 |
| | N | 62 | 51.7 | 51.7 | 61.7 |
| | S | 36 | 30.0 | 30.0 | 91.7 |
| | SS | 10 | 8.3 | 8.3 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |

Z.5

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----|-----------|---------|---------------|--------------------|
| Valid | TS | 4 | 3.3 | 3.3 | 3.3 |
| | N | 62 | 51.7 | 51.7 | 55.0 |

| | | | | |
|-------|-----|-------|-------|-------|
| S | 44 | 36.7 | 36.7 | 91.7 |
| SS | 10 | 8.3 | 8.3 | 100.0 |
| Total | 120 | 100.0 | 100.0 | |

Z.6

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | N | 46 | 38.3 | 38.3 | 38.3 |
| | S | 57 | 47.5 | 47.5 | 85.8 |
| | SS | 17 | 14.2 | 14.2 | 100.0 |
| | Total | 120 | 100.0 | 100.0 | |



Lampiran 6

HASIL UJI VALIDITAS

1. Variabel Store Layout (X1)

| | | Correlations | | | |
|----------|---------------------|--------------|--------|--------|----------|
| | | X1.1 | X1.2 | X1.3 | Total X1 |
| X1.1 | Pearson Correlation | 1 | .508** | .323** | .797** |
| | Sig. (2-tailed) | | .000 | .000 | .000 |
| | N | 120 | 120 | 120 | 120 |
| X1.2 | Pearson Correlation | .508** | 1 | .287** | .797** |
| | Sig. (2-tailed) | .000 | | .001 | .000 |
| | N | 120 | 120 | 120 | 120 |
| X1.3 | Pearson Correlation | .323** | .287** | 1 | .693** |
| | Sig. (2-tailed) | .000 | .001 | | .000 |
| | N | 120 | 120 | 120 | 120 |
| Total X1 | Pearson Correlation | .797** | .797** | .693** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | |
| | N | 120 | 120 | 120 | 120 |

** . Correlation is significant at the 0.01 level (2-tailed).

2. Variabel Store Exterior (X2)

| | | Correlations | | | | | | | | |
|------|---------------------|--------------|--------|--------|--------|--------|--------|--------|--------|----------|
| | | X2.1 | X2.2 | X2.3 | X2.4 | X2.5 | X2.6 | X2.7 | X2.8 | Total X2 |
| X2.1 | Pearson Correlation | 1 | .479** | .157 | .514** | .388** | .408** | .267** | .327** | .623** |
| | Sig. (2-tailed) | | .000 | .086 | .000 | .000 | .000 | .003 | .000 | .000 |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| X2.2 | Pearson Correlation | .479** | 1 | .404** | .443** | .378** | .505** | .440** | .320** | .711** |
| | Sig. (2-tailed) | .000 | | .000 | .000 | .000 | .000 | .000 | .000 | .000 |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| X2.3 | Pearson Correlation | .157 | .404** | 1 | .442** | .379** | .401** | .418** | .329** | .653** |
| | Sig. (2-tailed) | .086 | .000 | | .000 | .000 | .000 | .000 | .000 | .000 |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| X2.4 | Pearson Correlation | .514** | .443** | .442** | 1 | .553** | .496** | .290** | .313** | .733** |
| | Sig. (2-tailed) | .000 | .000 | .000 | | .000 | .000 | .001 | .000 | .000 |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| X2.5 | Pearson Correlation | .388** | .378** | .379** | .553** | 1 | .488** | .253** | .410** | .716** |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | | .000 | .005 | .000 | .000 |

| | | | | | | | | | | |
|----------|---------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| N | | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| X2.6 | Pearson Correlation | .408** | .505** | .401** | .496** | .488** | 1 | .475** | .346** | .738** |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | | .000 | .000 | .000 |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| X2.7 | Pearson Correlation | .267** | .440** | .418** | .290** | .253** | .475** | 1 | .430** | .650** |
| | Sig. (2-tailed) | .003 | .000 | .000 | .001 | .005 | .000 | | .000 | .000 |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| X2.8 | Pearson Correlation | .327** | .320** | .329** | .313** | .410** | .346** | .430** | 1 | .657** |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | .000 | | .000 |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| Total X2 | Pearson Correlation | .623** | .711** | .653** | .733** | .716** | .738** | .650** | .657** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 |

** . Correlation is significant at the 0.01 level (2-tailed).

3. Variabel Interior Display (X3)



Correlations

| | | X3.1 | X3.2 | X3.3 | X3.4 | X3.5 | X3.6 | X3.7 | Total_X 3 |
|------|---------------------|--------|--------|--------|--------|--------|--------|--------|--------------|
| X3.1 | Pearson Correlation | 1 | .491** | .317** | .477** | .563** | .538** | .384** | .752** |
| | Sig. (2-tailed) | | .000 | .000 | .000 | .000 | .000 | .000 | .000 |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| X3.2 | Pearson Correlation | .491** | 1 | .424** | .491** | .500** | .398** | .249** | .709** |
| | Sig. (2-tailed) | .000 | | .000 | .000 | .000 | .000 | .006 | .000 |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| X3.3 | Pearson Correlation | .317** | .424** | 1 | .672** | .438** | .385** | .411** | .707** |
| | Sig. (2-tailed) | .000 | .000 | | .000 | .000 | .000 | .000 | .000 |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| X3.4 | Pearson Correlation | .477** | .491** | .672** | 1 | .503** | .527** | .500** | .807** |
| | Sig. (2-tailed) | .000 | .000 | .000 | | .000 | .000 | .000 | .000 |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| X3.5 | Pearson Correlation | .563** | .500** | .438** | .503** | 1 | .505** | .290** | .746** |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | | .000 | .001 | .000 |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| X3.6 | Pearson Correlation | .538** | .398** | .385** | .527** | .505** | 1 | .357** | .734** |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | | .000 | .000 |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| X3.7 | Pearson Correlation | .384** | .249** | .411** | .500** | .290** | .357** | 1 | .626** |

| | | | | | | | | | |
|----------|---------------------|--------|--------|--------|--------|--------|--------|--------|------|
| | Sig. (2-tailed) | .000 | .006 | .000 | .000 | .001 | .000 | | .000 |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| Total_X3 | Pearson Correlation | .752** | .709** | .707** | .807** | .746** | .734** | .626** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | .000 | |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 |

** . Correlation is significant at the 0.01 level (2-tailed).

4. Variabel Kepuasan Konsumen (Y)

| | | Y.1 | Y.2 | Y.3 | Y.4 | Total Y |
|---------|---------------------|--------|--------|--------|--------|---------|
| Y.1 | Pearson Correlation | 1 | .570** | .532** | .445** | .742** |
| | Sig. (2-tailed) | | .000 | .000 | .000 | .000 |
| | N | 120 | 120 | 120 | 120 | 120 |
| Y.2 | Pearson Correlation | .570** | 1 | .769** | .648** | .907** |
| | Sig. (2-tailed) | .000 | | .000 | .000 | .000 |
| | N | 120 | 120 | 120 | 120 | 120 |
| Y.3 | Pearson Correlation | .532** | .769** | 1 | .626** | .878** |
| | Sig. (2-tailed) | .000 | .000 | | .000 | .000 |
| | N | 120 | 120 | 120 | 120 | 120 |
| Y.4 | Pearson Correlation | .445** | .648** | .626** | 1 | .815** |
| | Sig. (2-tailed) | .000 | .000 | .000 | | .000 |
| | N | 120 | 120 | 120 | 120 | 120 |
| Total Y | Pearson Correlation | .742** | .907** | .878** | .815** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | |
| | N | 120 | 120 | 120 | 120 | 120 |

** . Correlation is significant at the 0.01 level (2-tailed).

5. Variabel Loyalitas Konsumen (Z)

| | | Z.1 | Z.2 | Z.3 | Z.4 | Z.5 | Z.6 | Total Z |
|-----|---------------------|--------|--------|--------|--------|--------|--------|---------|
| Z.1 | Pearson Correlation | 1 | .393** | .446** | .263** | .331** | .644** | .642** |
| | Sig. (2-tailed) | | .000 | .000 | .004 | .000 | .000 | .000 |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| Z.2 | Pearson Correlation | .393** | 1 | .763** | .630** | .627** | .517** | .846** |
| | Sig. (2-tailed) | .000 | | .000 | .000 | .000 | .000 | .000 |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| Z.3 | Pearson Correlation | .446** | .763** | 1 | .560** | .555** | .488** | .818** |
| | Sig. (2-tailed) | | | | | | | |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 |

| | | | | | | | | |
|---------|---------------------|--------|--------|--------|--------|--------|--------|--------|
| | Sig. (2-tailed) | .000 | .000 | | .000 | .000 | .000 | .000 |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| Z.4 | Pearson Correlation | .263** | .630** | .560** | 1 | .732** | .513** | .802** |
| | Sig. (2-tailed) | .004 | .000 | .000 | | .000 | .000 | .000 |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| Z.5 | Pearson Correlation | .331** | .627** | .555** | .732** | 1 | .483** | .799** |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | | .000 | .000 |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| Z.6 | Pearson Correlation | .644** | .517** | .488** | .513** | .483** | 1 | .770** |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | | .000 |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| Total Z | Pearson Correlation | .642** | .846** | .818** | .802** | .799** | .770** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | |
| | N | 120 | 120 | 120 | 120 | 120 | 120 | 120 |

** . Correlation is significant at the 0.01 level (2-tailed).



Lampiran 7

HASIL UJI RELIABILITAS

1. Variabel Store Layout (X1)

| Reliability Statistics | |
|------------------------|------------|
| Cronbach's Alpha | N of Items |
| .809 | 4 |

2. Variabel Store Exterior (X2)

| Reliability Statistics | |
|------------------------|------------|
| Cronbach's Alpha | N of Items |
| .768 | 9 |

3. Variabel Interior Display (X3)

| Reliability Statistics | |
|------------------------|------------|
| Cronbach's Alpha | N of Items |
| .779 | 8 |

4. Variabel Kepuasan Konsumen (Y)

| Reliability Statistics | |
|------------------------|------------|
| Cronbach's Alpha | N of Items |
| .826 | 5 |

5. Variabel Loyalitas Konsumen (Z)

| Reliability Statistics | |
|------------------------|------------|
| Cronbach's Alpha | N of Items |
| .795 | 7 |

Lampiran 8

HASIL ANALISIS LINIER BERGANDA MODEL I

Model Summary

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1 | .805 ^a | .648 | .639 | 1.46696 |

a. Predictors: (Constant), Interior Display, Store Layout, Store Exterior

ANOVA^a

| Model | | Sum of Squares | Df | Mean Square | F | Sig. |
|-------|------------|----------------|-----|-------------|--------|-------------------|
| 1 | Regression | 459.696 | 3 | 153.232 | 71.205 | .000 ^b |
| | Residual | 249.629 | 116 | 2.152 | | |
| | Total | 709.325 | 119 | | | |

a. Dependent Variable: Kepuasan Konsumen

b. Predictors: (Constant), Interior Display, Store Layout, Store Exterior



Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | T | Sig. |
|-------|------------------|-----------------------------|------------|---------------------------|--------|------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | -2.303 | 1.179 | | -1.954 | .053 |
| | Store Layout | .257 | .129 | .161 | 1.991 | .049 |
| | Store Exterior | .255 | .057 | .411 | 4.518 | .000 |
| | Interior Display | .226 | .065 | .313 | 3.477 | .001 |

a. Dependent Variable: Kepuasan Konsumen

HASIL ANALISIS LINIER BERGANDA MODEL II

Model Summary

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1 | .811 ^a | .657 | .645 | 2.02261 |

a. Predictors: (Constant), Kepuasan Konsumen, Store Layout, Interior Display, Store Exterior

ANOVA^a

| Model | | Sum of Squares | Df | Mean Square | F | Sig. |
|-------|------------|----------------|-----|-------------|--------|-------------------|
| 1 | Regression | 901.333 | 4 | 225.333 | 55.081 | .000 ^b |
| | Residual | 470.459 | 115 | 4.091 | | |
| | Total | 1371.792 | 119 | | | |

a. Dependent Variable: Loyalitas Konsumen

b. Predictors: (Constant), Kepuasan Konsumen, Store Layout, Interior Display, Store Exterior



Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|-------|-------------------|-----------------------------|------------|---------------------------|-------|------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | -.722 | 1.652 | | -.437 | .663 |
| | Store Layout | .371 | .181 | .167 | 2.050 | .043 |
| | Store Exterior | .170 | .084 | .197 | 2.016 | .046 |
| | Interior Display | .231 | .094 | .231 | 2.458 | .015 |
| | Kepuasan Konsumen | .439 | .128 | .315 | 3.426 | .001 |

a. Dependent Variable: Loyalitas Konsumen

Lampiran 9

DISTRIBUSI NILAI r tabel

Tabel r untuk df = 1 - 200

| df = (N-2) | Tingkat signifikansi untuk uji satu arah | | | | |
|------------|--|--------|--------|--------|--------|
| | 0.05 | 0.025 | 0.01 | 0.005 | 0.0005 |
| | Tingkat signifikansi untuk uji dua arah | | | | |
| | 0.1 | 0.05 | 0.02 | 0.01 | 0.001 |
| 1 | 0.9877 | 0.9969 | 0.9995 | 0.9999 | 1.0000 |
| 2 | 0.9000 | 0.9500 | 0.9800 | 0.9900 | 0.9990 |
| 3 | 0.8054 | 0.8783 | 0.9343 | 0.9587 | 0.9911 |
| 4 | 0.7293 | 0.8114 | 0.8822 | 0.9172 | 0.9741 |
| 5 | 0.6694 | 0.7545 | 0.8329 | 0.8745 | 0.9509 |
| 6 | 0.6215 | 0.7067 | 0.7887 | 0.8343 | 0.9249 |
| 7 | 0.5822 | 0.6664 | 0.7498 | 0.7977 | 0.8983 |
| 8 | 0.5494 | 0.6319 | 0.7155 | 0.7646 | 0.8721 |
| 9 | 0.5214 | 0.6021 | 0.6851 | 0.7348 | 0.8470 |
| 10 | 0.4973 | 0.5760 | 0.6581 | 0.7079 | 0.8233 |
| 11 | 0.4762 | 0.5529 | 0.6339 | 0.6835 | 0.8010 |
| 12 | 0.4575 | 0.5324 | 0.6120 | 0.6614 | 0.7800 |
| 13 | 0.4409 | 0.5140 | 0.5923 | 0.6411 | 0.7604 |
| 14 | 0.4259 | 0.4973 | 0.5742 | 0.6226 | 0.7419 |
| 15 | 0.4124 | 0.4821 | 0.5577 | 0.6055 | 0.7247 |
| 16 | 0.4000 | 0.4683 | 0.5425 | 0.5897 | 0.7084 |
| 17 | 0.3887 | 0.4555 | 0.5285 | 0.5751 | 0.6932 |
| 18 | 0.3783 | 0.4438 | 0.5155 | 0.5614 | 0.6788 |
| 19 | 0.3687 | 0.4329 | 0.5034 | 0.5487 | 0.6652 |
| 20 | 0.3598 | 0.4227 | 0.4921 | 0.5368 | 0.6524 |
| 21 | 0.3515 | 0.4132 | 0.4815 | 0.5256 | 0.6402 |
| 22 | 0.3438 | 0.4044 | 0.4716 | 0.5151 | 0.6287 |
| 23 | 0.3365 | 0.3961 | 0.4622 | 0.5052 | 0.6178 |
| 24 | 0.3297 | 0.3882 | 0.4534 | 0.4958 | 0.6074 |
| 25 | 0.3233 | 0.3809 | 0.4451 | 0.4869 | 0.5974 |
| 26 | 0.3172 | 0.3739 | 0.4372 | 0.4785 | 0.5880 |
| 27 | 0.3115 | 0.3673 | 0.4297 | 0.4705 | 0.5790 |
| 28 | 0.3061 | 0.3610 | 0.4226 | 0.4629 | 0.5703 |
| 29 | 0.3009 | 0.3550 | 0.4158 | 0.4556 | 0.5620 |
| 30 | 0.2960 | 0.3494 | 0.4093 | 0.4487 | 0.5541 |
| 31 | 0.2913 | 0.3440 | 0.4032 | 0.4421 | 0.5465 |
| 32 | 0.2869 | 0.3388 | 0.3972 | 0.4357 | 0.5392 |
| 33 | 0.2826 | 0.3338 | 0.3916 | 0.4296 | 0.5322 |
| 34 | 0.2785 | 0.3291 | 0.3862 | 0.4238 | 0.5254 |

| | | | | | |
|----|--------|--------|--------|--------|--------|
| 35 | 0.2746 | 0.3246 | 0.3810 | 0.4182 | 0.5189 |
| 36 | 0.2709 | 0.3202 | 0.3760 | 0.4128 | 0.5126 |
| 37 | 0.2673 | 0.3160 | 0.3712 | 0.4076 | 0.5066 |
| 38 | 0.2638 | 0.3120 | 0.3665 | 0.4026 | 0.5007 |
| 39 | 0.2605 | 0.3081 | 0.3621 | 0.3978 | 0.4950 |
| 40 | 0.2573 | 0.3044 | 0.3578 | 0.3932 | 0.4896 |
| 41 | 0.2542 | 0.3008 | 0.3536 | 0.3887 | 0.4843 |
| 42 | 0.2512 | 0.2973 | 0.3496 | 0.3843 | 0.4791 |
| 43 | 0.2483 | 0.2940 | 0.3457 | 0.3801 | 0.4742 |
| 44 | 0.2455 | 0.2907 | 0.3420 | 0.3761 | 0.4694 |
| 45 | 0.2429 | 0.2876 | 0.3384 | 0.3721 | 0.4647 |
| 46 | 0.2403 | 0.2845 | 0.3348 | 0.3683 | 0.4601 |
| 47 | 0.2377 | 0.2816 | 0.3314 | 0.3646 | 0.4557 |
| 48 | 0.2353 | 0.2787 | 0.3281 | 0.3610 | 0.4514 |
| 49 | 0.2329 | 0.2759 | 0.3249 | 0.3575 | 0.4473 |
| 50 | 0.2306 | 0.2732 | 0.3218 | 0.3542 | 0.4432 |
| 51 | 0.2284 | 0.2706 | 0.3188 | 0.3509 | 0.4393 |
| 52 | 0.2262 | 0.2681 | 0.3158 | 0.3477 | 0.4354 |
| 53 | 0.2241 | 0.2656 | 0.3129 | 0.3445 | 0.4317 |
| 54 | 0.2221 | 0.2632 | 0.3102 | 0.3415 | 0.4280 |
| 55 | 0.2201 | 0.2609 | 0.3074 | 0.3385 | 0.4244 |
| 56 | 0.2181 | 0.2586 | 0.3048 | 0.3357 | 0.4210 |
| 57 | 0.2162 | 0.2564 | 0.3022 | 0.3328 | 0.4176 |
| 58 | 0.2144 | 0.2542 | 0.2997 | 0.3301 | 0.4143 |
| 59 | 0.2126 | 0.2521 | 0.2972 | 0.3274 | 0.4110 |
| 60 | 0.2108 | 0.2500 | 0.2948 | 0.3248 | 0.4079 |
| 61 | 0.2091 | 0.2480 | 0.2925 | 0.3223 | 0.4048 |
| 62 | 0.2075 | 0.2461 | 0.2902 | 0.3198 | 0.4018 |
| 63 | 0.2058 | 0.2441 | 0.2880 | 0.3173 | 0.3988 |
| 64 | 0.2042 | 0.2423 | 0.2858 | 0.3150 | 0.3959 |
| 65 | 0.2027 | 0.2404 | 0.2837 | 0.3126 | 0.3931 |
| 66 | 0.2012 | 0.2387 | 0.2816 | 0.3104 | 0.3903 |
| 67 | 0.1997 | 0.2369 | 0.2796 | 0.3081 | 0.3876 |
| 68 | 0.1982 | 0.2352 | 0.2776 | 0.3060 | 0.3850 |
| 69 | 0.1968 | 0.2335 | 0.2756 | 0.3038 | 0.3823 |
| 70 | 0.1954 | 0.2319 | 0.2737 | 0.3017 | 0.3798 |
| 71 | 0.1940 | 0.2303 | 0.2718 | 0.2997 | 0.3773 |
| 72 | 0.1927 | 0.2287 | 0.2700 | 0.2977 | 0.3748 |
| 73 | 0.1914 | 0.2272 | 0.2682 | 0.2957 | 0.3724 |
| 74 | 0.1901 | 0.2257 | 0.2664 | 0.2938 | 0.3701 |
| 75 | 0.1888 | 0.2242 | 0.2647 | 0.2919 | 0.3678 |
| 76 | 0.1876 | 0.2227 | 0.2630 | 0.2900 | 0.3655 |
| 77 | 0.1864 | 0.2213 | 0.2613 | 0.2882 | 0.3633 |

| | | | | | |
|------------|--------|--------|--------|--------|--------|
| 78 | 0.1852 | 0.2199 | 0.2597 | 0.2864 | 0.3611 |
| 79 | 0.1841 | 0.2185 | 0.2581 | 0.2847 | 0.3589 |
| 80 | 0.1829 | 0.2172 | 0.2565 | 0.2830 | 0.3568 |
| 81 | 0.1818 | 0.2159 | 0.2550 | 0.2813 | 0.3547 |
| 82 | 0.1807 | 0.2146 | 0.2535 | 0.2796 | 0.3527 |
| 83 | 0.1796 | 0.2133 | 0.2520 | 0.2780 | 0.3507 |
| 84 | 0.1786 | 0.2120 | 0.2505 | 0.2764 | 0.3487 |
| 85 | 0.1775 | 0.2108 | 0.2491 | 0.2748 | 0.3468 |
| 86 | 0.1765 | 0.2096 | 0.2477 | 0.2732 | 0.3449 |
| 87 | 0.1755 | 0.2084 | 0.2463 | 0.2717 | 0.3430 |
| 88 | 0.1745 | 0.2072 | 0.2449 | 0.2702 | 0.3412 |
| 89 | 0.1735 | 0.2061 | 0.2435 | 0.2687 | 0.3393 |
| 90 | 0.1726 | 0.2050 | 0.2422 | 0.2673 | 0.3375 |
| 91 | 0.1716 | 0.2039 | 0.2409 | 0.2659 | 0.3358 |
| 92 | 0.1707 | 0.2028 | 0.2396 | 0.2645 | 0.3341 |
| 93 | 0.1698 | 0.2017 | 0.2384 | 0.2631 | 0.3323 |
| 94 | 0.1689 | 0.2006 | 0.2371 | 0.2617 | 0.3307 |
| 95 | 0.1680 | 0.1996 | 0.2359 | 0.2604 | 0.3290 |
| 96 | 0.1671 | 0.1986 | 0.2347 | 0.2591 | 0.3274 |
| 97 | 0.1663 | 0.1975 | 0.2335 | 0.2578 | 0.3258 |
| 98 | 0.1654 | 0.1966 | 0.2324 | 0.2565 | 0.3242 |
| 99 | 0.1646 | 0.1956 | 0.2312 | 0.2552 | 0.3226 |
| 100 | 0.1638 | 0.1946 | 0.2301 | 0.2540 | 0.3211 |
| 101 | 0.1630 | 0.1937 | 0.2290 | 0.2528 | 0.3196 |
| 102 | 0.1622 | 0.1927 | 0.2279 | 0.2515 | 0.3181 |
| 103 | 0.1614 | 0.1918 | 0.2268 | 0.2504 | 0.3166 |
| 104 | 0.1606 | 0.1909 | 0.2257 | 0.2492 | 0.3152 |
| 105 | 0.1599 | 0.1900 | 0.2247 | 0.2480 | 0.3137 |
| 106 | 0.1591 | 0.1891 | 0.2236 | 0.2469 | 0.3123 |
| 107 | 0.1584 | 0.1882 | 0.2226 | 0.2458 | 0.3109 |
| 108 | 0.1576 | 0.1874 | 0.2216 | 0.2446 | 0.3095 |
| 109 | 0.1569 | 0.1865 | 0.2206 | 0.2436 | 0.3082 |
| 110 | 0.1562 | 0.1857 | 0.2196 | 0.2425 | 0.3068 |
| 111 | 0.1555 | 0.1848 | 0.2186 | 0.2414 | 0.3055 |
| 112 | 0.1548 | 0.1840 | 0.2177 | 0.2403 | 0.3042 |
| 113 | 0.1541 | 0.1832 | 0.2167 | 0.2393 | 0.3029 |
| 114 | 0.1535 | 0.1824 | 0.2158 | 0.2383 | 0.3016 |
| 115 | 0.1528 | 0.1816 | 0.2149 | 0.2373 | 0.3004 |
| 116 | 0.1522 | 0.1809 | 0.2139 | 0.2363 | 0.2991 |
| 117 | 0.1515 | 0.1801 | 0.2131 | 0.2353 | 0.2979 |
| 118 | 0.1509 | 0.1793 | 0.2122 | 0.2343 | 0.2967 |
| 119 | 0.1502 | 0.1786 | 0.2113 | 0.2333 | 0.2955 |
| 120 | 0.1496 | 0.1779 | 0.2104 | 0.2324 | 0.2943 |

Lampiran 10

DISTRIBUSI NILAI t tabel

Titik Persentase Distribusi t (df = 1 – 200)

| Pr | 0.25 | 0.10 | 0.05 | 0.025 | 0.01 | 0.005 | 0.001 |
|----|---------|---------|---------|----------|----------|----------|-----------|
| Df | 0.50 | 0.20 | 0.10 | 0.050 | 0.02 | 0.010 | 0.002 |
| 1 | 1.00000 | 3.07768 | 6.31375 | 12.70620 | 31.82052 | 63.65674 | 318.30884 |
| 2 | 0.81650 | 1.88562 | 2.91999 | 4.30265 | 6.96456 | 9.92484 | 22.32712 |
| 3 | 0.76489 | 1.63774 | 2.35336 | 3.18245 | 4.54070 | 5.84091 | 10.21453 |
| 4 | 0.74070 | 1.53321 | 2.13185 | 2.77645 | 3.74695 | 4.60409 | 7.17318 |
| 5 | 0.72669 | 1.47588 | 2.01505 | 2.57058 | 3.36493 | 4.03214 | 5.89343 |
| 6 | 0.71756 | 1.43976 | 1.94318 | 2.44691 | 3.14267 | 3.70743 | 5.20763 |
| 7 | 0.71114 | 1.41492 | 1.89458 | 2.36462 | 2.99795 | 3.49948 | 4.78529 |
| 8 | 0.70639 | 1.39682 | 1.85955 | 2.30600 | 2.89646 | 3.35539 | 4.50079 |
| 9 | 0.70272 | 1.38303 | 1.83311 | 2.26216 | 2.82144 | 3.24984 | 4.29681 |
| 10 | 0.69981 | 1.37218 | 1.81246 | 2.22814 | 2.76377 | 3.16927 | 4.14370 |
| 11 | 0.69745 | 1.36343 | 1.79588 | 2.20099 | 2.71808 | 3.10581 | 4.02470 |
| 12 | 0.69548 | 1.35622 | 1.78229 | 2.17881 | 2.68100 | 3.05454 | 3.92963 |
| 13 | 0.69383 | 1.35017 | 1.77093 | 2.16037 | 2.65031 | 3.01228 | 3.85198 |
| 14 | 0.69242 | 1.34503 | 1.76131 | 2.14479 | 2.62449 | 2.97684 | 3.78739 |
| 15 | 0.69120 | 1.34061 | 1.75305 | 2.13145 | 2.60248 | 2.94671 | 3.73283 |
| 16 | 0.69013 | 1.33676 | 1.74588 | 2.11991 | 2.58349 | 2.92078 | 3.68615 |
| 17 | 0.68920 | 1.33338 | 1.73961 | 2.10982 | 2.56693 | 2.89823 | 3.64577 |
| 18 | 0.68836 | 1.33039 | 1.73406 | 2.10092 | 2.55238 | 2.87844 | 3.61048 |
| 19 | 0.68762 | 1.32773 | 1.72913 | 2.09302 | 2.53948 | 2.86093 | 3.57940 |
| 20 | 0.68695 | 1.32534 | 1.72472 | 2.08596 | 2.52798 | 2.84534 | 3.55181 |
| 21 | 0.68635 | 1.32319 | 1.72074 | 2.07961 | 2.51765 | 2.83136 | 3.52715 |
| 22 | 0.68581 | 1.32124 | 1.71714 | 2.07387 | 2.50832 | 2.81876 | 3.50499 |
| 23 | 0.68531 | 1.31946 | 1.71387 | 2.06866 | 2.49987 | 2.80734 | 3.48496 |
| 24 | 0.68485 | 1.31784 | 1.71088 | 2.06390 | 2.49216 | 2.79694 | 3.46678 |
| 25 | 0.68443 | 1.31635 | 1.70814 | 2.05954 | 2.48511 | 2.78744 | 3.45019 |
| 26 | 0.68404 | 1.31497 | 1.70562 | 2.05553 | 2.47863 | 2.77871 | 3.43500 |
| 27 | 0.68368 | 1.31370 | 1.70329 | 2.05183 | 2.47266 | 2.77068 | 3.42103 |
| 28 | 0.68335 | 1.31253 | 1.70113 | 2.04841 | 2.46714 | 2.76326 | 3.40816 |
| 29 | 0.68304 | 1.31143 | 1.69913 | 2.04523 | 2.46202 | 2.75639 | 3.39624 |
| 30 | 0.68276 | 1.31042 | 1.69726 | 2.04227 | 2.45726 | 2.75000 | 3.38518 |
| 31 | 0.68249 | 1.30946 | 1.69552 | 2.03951 | 2.45282 | 2.74404 | 3.37490 |
| 32 | 0.68223 | 1.30857 | 1.69389 | 2.03693 | 2.44868 | 2.73848 | 3.36531 |
| 33 | 0.68200 | 1.30774 | 1.69236 | 2.03452 | 2.44479 | 2.73328 | 3.35634 |
| 34 | 0.68177 | 1.30695 | 1.69092 | 2.03224 | 2.44115 | 2.72839 | 3.34793 |
| 35 | 0.68156 | 1.30621 | 1.68957 | 2.03011 | 2.43772 | 2.72381 | 3.34005 |
| 36 | 0.68137 | 1.30551 | 1.68830 | 2.02809 | 2.43449 | 2.71948 | 3.33262 |
| 37 | 0.68118 | 1.30485 | 1.68709 | 2.02619 | 2.43145 | 2.71541 | 3.32563 |
| 38 | 0.68100 | 1.30423 | 1.68595 | 2.02439 | 2.42857 | 2.71156 | 3.31903 |
| 39 | 0.68083 | 1.30364 | 1.68488 | 2.02269 | 2.42584 | 2.70791 | 3.31279 |

| | | | | | | | |
|----|---------|---------|---------|---------|---------|---------|---------|
| 40 | 0.68067 | 1.30308 | 1.68385 | 2.02108 | 2.42326 | 2.70446 | 3.30688 |
| 41 | 0.68052 | 1.30254 | 1.68288 | 2.01954 | 2.42080 | 2.70118 | 3.30127 |
| 42 | 0.68038 | 1.30204 | 1.68195 | 2.01808 | 2.41847 | 2.69807 | 3.29595 |
| 43 | 0.68024 | 1.30155 | 1.68107 | 2.01669 | 2.41625 | 2.69510 | 3.29089 |
| 44 | 0.68011 | 1.30109 | 1.68023 | 2.01537 | 2.41413 | 2.69228 | 3.28607 |
| 45 | 0.67998 | 1.30065 | 1.67943 | 2.01410 | 2.41212 | 2.68959 | 3.28148 |
| 46 | 0.67986 | 1.30023 | 1.67866 | 2.01290 | 2.41019 | 2.68701 | 3.27710 |
| 47 | 0.67975 | 1.29982 | 1.67793 | 2.01174 | 2.40835 | 2.68456 | 3.27291 |
| 48 | 0.67964 | 1.29944 | 1.67722 | 2.01063 | 2.40658 | 2.68220 | 3.26891 |
| 49 | 0.67953 | 1.29907 | 1.67655 | 2.00958 | 2.40489 | 2.67995 | 3.26508 |
| 50 | 0.67943 | 1.29871 | 1.67591 | 2.00856 | 2.40327 | 2.67779 | 3.26141 |
| 51 | 0.67933 | 1.29837 | 1.67528 | 2.00758 | 2.40172 | 2.67572 | 3.25789 |
| 52 | 0.67924 | 1.29805 | 1.67469 | 2.00665 | 2.40022 | 2.67373 | 3.25451 |
| 53 | 0.67915 | 1.29773 | 1.67412 | 2.00575 | 2.39879 | 2.67182 | 3.25127 |
| 54 | 0.67906 | 1.29743 | 1.67356 | 2.00488 | 2.39741 | 2.66998 | 3.24815 |
| 55 | 0.67898 | 1.29713 | 1.67303 | 2.00404 | 2.39608 | 2.66822 | 3.24515 |
| 56 | 0.67890 | 1.29685 | 1.67252 | 2.00324 | 2.39480 | 2.66651 | 3.24226 |
| 57 | 0.67882 | 1.29658 | 1.67203 | 2.00247 | 2.39357 | 2.66487 | 3.23948 |
| 58 | 0.67874 | 1.29632 | 1.67155 | 2.00172 | 2.39238 | 2.66329 | 3.23680 |
| 59 | 0.67867 | 1.29607 | 1.67109 | 2.00100 | 2.39123 | 2.66176 | 3.23421 |
| 60 | 0.67860 | 1.29582 | 1.67065 | 2.00030 | 2.39012 | 2.66028 | 3.23171 |
| 61 | 0.67853 | 1.29558 | 1.67022 | 1.99962 | 2.38905 | 2.65886 | 3.22930 |
| 62 | 0.67847 | 1.29536 | 1.66980 | 1.99897 | 2.38801 | 2.65748 | 3.22696 |
| 63 | 0.67840 | 1.29513 | 1.66940 | 1.99834 | 2.38701 | 2.65615 | 3.22471 |
| 64 | 0.67834 | 1.29492 | 1.66901 | 1.99773 | 2.38604 | 2.65485 | 3.22253 |
| 65 | 0.67828 | 1.29471 | 1.66864 | 1.99714 | 2.38510 | 2.65360 | 3.22041 |
| 66 | 0.67823 | 1.29451 | 1.66827 | 1.99656 | 2.38419 | 2.65239 | 3.21837 |
| 67 | 0.67817 | 1.29432 | 1.66792 | 1.99601 | 2.38330 | 2.65122 | 3.21639 |
| 68 | 0.67811 | 1.29413 | 1.66757 | 1.99547 | 2.38245 | 2.65008 | 3.21446 |
| 69 | 0.67806 | 1.29394 | 1.66724 | 1.99495 | 2.38161 | 2.64898 | 3.21260 |
| 70 | 0.67801 | 1.29376 | 1.66691 | 1.99444 | 2.38081 | 2.64790 | 3.21079 |
| 71 | 0.67796 | 1.29359 | 1.66660 | 1.99394 | 2.38002 | 2.64686 | 3.20903 |
| 72 | 0.67791 | 1.29342 | 1.66629 | 1.99346 | 2.37926 | 2.64585 | 3.20733 |
| 73 | 0.67787 | 1.29326 | 1.66600 | 1.99300 | 2.37852 | 2.64487 | 3.20567 |
| 74 | 0.67782 | 1.29310 | 1.66571 | 1.99254 | 2.37780 | 2.64391 | 3.20406 |
| 75 | 0.67778 | 1.29294 | 1.66543 | 1.99210 | 2.37710 | 2.64298 | 3.20249 |
| 76 | 0.67773 | 1.29279 | 1.66515 | 1.99167 | 2.37642 | 2.64208 | 3.20096 |
| 77 | 0.67769 | 1.29264 | 1.66488 | 1.99125 | 2.37576 | 2.64120 | 3.19948 |
| 78 | 0.67765 | 1.29250 | 1.66462 | 1.99085 | 2.37511 | 2.64034 | 3.19804 |
| 79 | 0.67761 | 1.29236 | 1.66437 | 1.99045 | 2.37448 | 2.63950 | 3.19663 |
| 80 | 0.67757 | 1.29222 | 1.66412 | 1.99006 | 2.37387 | 2.63869 | 3.19526 |
| 81 | 0.67753 | 1.29209 | 1.66388 | 1.98969 | 2.37327 | 2.63790 | 3.19392 |
| 82 | 0.67749 | 1.29196 | 1.66365 | 1.98932 | 2.37269 | 2.63712 | 3.19262 |
| 83 | 0.67746 | 1.29183 | 1.66342 | 1.98896 | 2.37212 | 2.63637 | 3.19135 |
| 84 | 0.67742 | 1.29171 | 1.66320 | 1.98861 | 2.37156 | 2.63563 | 3.19011 |
| 85 | 0.67739 | 1.29159 | 1.66298 | 1.98827 | 2.37102 | 2.63491 | 3.18890 |
| 86 | 0.67735 | 1.29147 | 1.66277 | 1.98793 | 2.37049 | 2.63421 | 3.18772 |
| 87 | 0.67732 | 1.29136 | 1.66256 | 1.98761 | 2.36998 | 2.63353 | 3.18657 |
| 88 | 0.67729 | 1.29125 | 1.66235 | 1.98729 | 2.36947 | 2.63286 | 3.18544 |
| 89 | 0.67726 | 1.29114 | 1.66216 | 1.98698 | 2.36898 | 2.63220 | 3.18434 |
| 90 | 0.67723 | 1.29103 | 1.66196 | 1.98667 | 2.36850 | 2.63157 | 3.18327 |
| 91 | 0.67720 | 1.29092 | 1.66177 | 1.98638 | 2.36803 | 2.63094 | 3.18222 |
| 92 | 0.67717 | 1.29082 | 1.66159 | 1.98609 | 2.36757 | 2.63033 | 3.18119 |
| 93 | 0.67714 | 1.29072 | 1.66140 | 1.98580 | 2.36712 | 2.62973 | 3.18019 |
| 94 | 0.67711 | 1.29062 | 1.66123 | 1.98552 | 2.36667 | 2.62915 | 3.17921 |
| 95 | 0.67708 | 1.29053 | 1.66105 | 1.98525 | 2.36624 | 2.62858 | 3.17825 |
| 96 | 0.67705 | 1.29043 | 1.66088 | 1.98498 | 2.36582 | 2.62802 | 3.17731 |

| | | | | | | | |
|-----|---------|---------|---------|---------|---------|---------|---------|
| 97 | 0.67703 | 1.29034 | 1.66071 | 1.98472 | 2.36541 | 2.62747 | 3.17639 |
| 98 | 0.67700 | 1.29025 | 1.66055 | 1.98447 | 2.36500 | 2.62693 | 3.17549 |
| 99 | 0.67698 | 1.29016 | 1.66039 | 1.98422 | 2.36461 | 2.62641 | 3.17460 |
| 100 | 0.67695 | 1.29007 | 1.66023 | 1.98397 | 2.36422 | 2.62589 | 3.17374 |
| 101 | 0.67693 | 1.28999 | 1.66008 | 1.98373 | 2.36384 | 2.62539 | 3.17289 |
| 102 | 0.67690 | 1.28991 | 1.65993 | 1.98350 | 2.36346 | 2.62489 | 3.17206 |
| 103 | 0.67688 | 1.28982 | 1.65978 | 1.98326 | 2.36310 | 2.62441 | 3.17125 |
| 104 | 0.67686 | 1.28974 | 1.65964 | 1.98304 | 2.36274 | 2.62393 | 3.17045 |
| 105 | 0.67683 | 1.28967 | 1.65950 | 1.98282 | 2.36239 | 2.62347 | 3.16967 |
| 106 | 0.67681 | 1.28959 | 1.65936 | 1.98260 | 2.36204 | 2.62301 | 3.16890 |
| 107 | 0.67679 | 1.28951 | 1.65922 | 1.98238 | 2.36170 | 2.62256 | 3.16815 |
| 108 | 0.67677 | 1.28944 | 1.65909 | 1.98217 | 2.36137 | 2.62212 | 3.16741 |
| 109 | 0.67675 | 1.28937 | 1.65895 | 1.98197 | 2.36105 | 2.62169 | 3.16669 |
| 110 | 0.67673 | 1.28930 | 1.65882 | 1.98177 | 2.36073 | 2.62126 | 3.16598 |
| 111 | 0.67671 | 1.28922 | 1.65870 | 1.98157 | 2.36041 | 2.62085 | 3.16528 |
| 112 | 0.67669 | 1.28916 | 1.65857 | 1.98137 | 2.36010 | 2.62044 | 3.16460 |
| 113 | 0.67667 | 1.28909 | 1.65845 | 1.98118 | 2.35980 | 2.62004 | 3.16392 |
| 114 | 0.67665 | 1.28902 | 1.65833 | 1.98099 | 2.35950 | 2.61964 | 3.16326 |
| 115 | 0.67663 | 1.28896 | 1.65821 | 1.98081 | 2.35921 | 2.61926 | 3.16262 |
| 116 | 0.67661 | 1.28889 | 1.65810 | 1.98063 | 2.35892 | 2.61888 | 3.16198 |
| 117 | 0.67659 | 1.28883 | 1.65798 | 1.98045 | 2.35864 | 2.61850 | 3.16135 |
| 118 | 0.67657 | 1.28877 | 1.65787 | 1.98027 | 2.35837 | 2.61814 | 3.16074 |
| 119 | 0.67656 | 1.28871 | 1.65776 | 1.98010 | 2.35809 | 2.61778 | 3.16013 |
| 120 | 0.67654 | 1.28865 | 1.65765 | 1.97993 | 2.35782 | 2.61742 | 3.15954 |
| 121 | 0.67652 | 1.28859 | 1.65754 | 1.97976 | 2.35756 | 2.61707 | 3.15895 |
| 122 | 0.67651 | 1.28853 | 1.65744 | 1.97960 | 2.35730 | 2.61673 | 3.15838 |
| 123 | 0.67649 | 1.28847 | 1.65734 | 1.97944 | 2.35705 | 2.61639 | 3.15781 |
| 124 | 0.67647 | 1.28842 | 1.65723 | 1.97928 | 2.35680 | 2.61606 | 3.15726 |
| 125 | 0.67646 | 1.28836 | 1.65714 | 1.97912 | 2.35655 | 2.61573 | 3.15671 |
| 126 | 0.67644 | 1.28831 | 1.65704 | 1.97897 | 2.35631 | 2.61541 | 3.15617 |
| 127 | 0.67643 | 1.28825 | 1.65694 | 1.97882 | 2.35607 | 2.61510 | 3.15565 |
| 128 | 0.67641 | 1.28820 | 1.65685 | 1.97867 | 2.35583 | 2.61478 | 3.15512 |
| 129 | 0.67640 | 1.28815 | 1.65675 | 1.97852 | 2.35560 | 2.61448 | 3.15461 |
| 130 | 0.67638 | 1.28810 | 1.65666 | 1.97838 | 2.35537 | 2.61418 | 3.15411 |
| 131 | 0.67637 | 1.28805 | 1.65657 | 1.97824 | 2.35515 | 2.61388 | 3.15361 |
| 132 | 0.67635 | 1.28800 | 1.65648 | 1.97810 | 2.35493 | 2.61359 | 3.15312 |
| 133 | 0.67634 | 1.28795 | 1.65639 | 1.97796 | 2.35471 | 2.61330 | 3.15264 |
| 134 | 0.67633 | 1.28790 | 1.65630 | 1.97783 | 2.35450 | 2.61302 | 3.15217 |
| 135 | 0.67631 | 1.28785 | 1.65622 | 1.97769 | 2.35429 | 2.61274 | 3.15170 |
| 136 | 0.67630 | 1.28781 | 1.65613 | 1.97756 | 2.35408 | 2.61246 | 3.15124 |
| 137 | 0.67628 | 1.28776 | 1.65605 | 1.97743 | 2.35387 | 2.61219 | 3.15079 |
| 138 | 0.67627 | 1.28772 | 1.65597 | 1.97730 | 2.35367 | 2.61193 | 3.15034 |
| 139 | 0.67626 | 1.28767 | 1.65589 | 1.97718 | 2.35347 | 2.61166 | 3.14990 |
| 140 | 0.67625 | 1.28763 | 1.65581 | 1.97705 | 2.35328 | 2.61140 | 3.14947 |
| 141 | 0.67623 | 1.28758 | 1.65573 | 1.97693 | 2.35309 | 2.61115 | 3.14904 |
| 142 | 0.67622 | 1.28754 | 1.65566 | 1.97681 | 2.35289 | 2.61090 | 3.14862 |
| 143 | 0.67621 | 1.28750 | 1.65558 | 1.97669 | 2.35271 | 2.61065 | 3.14820 |
| 144 | 0.67620 | 1.28746 | 1.65550 | 1.97658 | 2.35252 | 2.61040 | 3.14779 |
| 145 | 0.67619 | 1.28742 | 1.65543 | 1.97646 | 2.35234 | 2.61016 | 3.14739 |
| 146 | 0.67617 | 1.28738 | 1.65536 | 1.97635 | 2.35216 | 2.60992 | 3.14699 |
| 147 | 0.67616 | 1.28734 | 1.65529 | 1.97623 | 2.35198 | 2.60969 | 3.14660 |
| 148 | 0.67615 | 1.28730 | 1.65521 | 1.97612 | 2.35181 | 2.60946 | 3.14621 |
| 149 | 0.67614 | 1.28726 | 1.65514 | 1.97601 | 2.35163 | 2.60923 | 3.14583 |
| 150 | 0.67613 | 1.28722 | 1.65508 | 1.97591 | 2.35146 | 2.60900 | 3.14545 |
| 151 | 0.67612 | 1.28718 | 1.65501 | 1.97580 | 2.35130 | 2.60878 | 3.14508 |
| 152 | 0.67611 | 1.28715 | 1.65494 | 1.97569 | 2.35113 | 2.60856 | 3.14471 |
| 153 | 0.67610 | 1.28711 | 1.65487 | 1.97559 | 2.35097 | 2.60834 | 3.14435 |

Lampiran 11

DOKUMENTASI

1. *Store Layout*



2. *Store Exterior*



3. *Interior Display*





Lampiran 12

HASIL INTERVIEW

Interview Responden

1. Responden 1

| | | |
|-----------|---|---|
| Peneliti | : | Bagaimana pendapat Anda mengenai <i>store layout</i> pada <i>Coffee Shop</i> Copen ponorogo ? |
| Responden | : | “Penataannya sudah cukup bagus, dibanding <i>coffe shop</i> lain Copen lebih kelihatan luas. Kursi dan mejanya ditata rapi dan dimensinya tidak terlalu besar jadi bebas berlalu lalang.” |
| Peneliti | : | Bagaimana pendapat Anda mengenai <i>store exterior</i> pada <i>Coffee Shop</i> Copen ponorogo ? |
| Responden | : | “Dilihat dari depan Copen ini terlihat cukup besar. Penggunaan warna dasar putih ini terlihat kontras dengan bangunan disampingnya, dan desainnya cukup unik dan kekinian. Namun parkirnya yang masih butuh ditata lagi ” |
| Peneliti | : | Bagaimana pendapat Anda mengenai <i>interior display</i> pada <i>Coffee Shop</i> Copen ponorogo ? |
| Responden | : | “Pajangnya sangat menarik buat foto-foto. Tidak terlalu banyak jadi tidak terlihat norak. Dekorasi dinding yang digunakan juga sudah pas dengan desain bangunannya.” |
| Peneliti | : | Apakah Anda merasa puas dan akan selalu membeli produk <i>Coffee Shop</i> Copen ponorogo ? |
| Responden | : | ”Sudah cukup puas namun untuk selalu membeli dirasa tidak, soalnya masih banyak coffee shop di Ponorogo yang juga produk yang enak.” |

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| Peneliti | : | Apakah Anda meyakini bahwa <i>Coffee Shop</i> Copen ponorogo terbaik diantara yang lain dan Anda tidak akan beralih ke <i>coffee shop</i> lain? |
| Responden | : | “Kalau menurut saya memang iya, kelihatan tempatnya selalu ramai. Untuk beralih mungkin saja iya, soalnya di Ponorogo masih banyak pilihan <i>coffee shop</i> .” |

2. Responden 2

| | | |
|-----------|---|--|
| Peneliti | : | Bagaimana pendapat Anda mengenai <i>store layout</i> pada <i>Coffee Shop</i> Copen ponorogo ? |
| Responden | : | ”Layoutnya bagus, seperti penempatan mushola dan kamar mandi di berikan <i>space</i> tersendiri. Penataan barang pada meja kasir sudah pas, sehingga mudah jika mau mengambil nomor antrian sama kotak tisu tidak mengganggu pengunjung lain.” |
| Peneliti | : | Bagaimana pendapat Anda mengenai <i>store exterior</i> pada <i>Coffee Shop</i> Copen ponorogo ? |
| Responden | : | “Lingkungan sekitarnya sangat mendukung, gak terlalu bising namun juga tidak sepi. Namun perlu diberi tempat parkir yang lebih aman soalnya masih gabung dengan bahu jalan. Tapi diliht secara keseluruhan cukup menarik, apalagi penggunaan jendela kaca sehingga terlihat modern.” |
| Peneliti | : | Bagaimana pendapat Anda mengenai <i>interior display</i> pada <i>Coffee Shop</i> Copen ponorogo ? |

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| Responden | : | “Pajangnya sangat menarik buat foto-foto. Tidak terlalu banyak jadi tidak terlihat norak. Dekorasi dinding yang digunakan juga sudah pas dengan desain bangunannya.” |
| Peneliti | : | Apakah Anda merasa puas dan akan selalu membeli produk <i>Coffee Shop Copen</i> ponorogo ? |
| Responden | : | ”Cukup puas tapi tetep pengen mencoba produk dari <i>coffe shop</i> yang lain.” |
| Peneliti | : | Apakah Anda meyakini bahwa <i>Coffee Shop Copen</i> ponorogo terbaik diantara yang lain dan Anda tidak akan beralih ke <i>coffee shop</i> lain? |
| Responden | : | “Memang terbaik menurut saya desainnya saya sangat suka, namun bukan berarti tidak ingin ke <i>coffee shop</i> lain.” |

3. Responden 3

| | | |
|-----------|---|---|
| Peneliti | : | Bagaimana pendapat Anda mengenai <i>store layout</i> pada <i>Coffee Shop Copen</i> ponorogo ? |
| Responden | : | “Bagus sih penggunaan meja dan kursi yang dikombinasi dan dimensinya yang tidak terlalu besar jadi engga sesak. Bangunan kesanya juga luas” |
| Peneliti | : | Bagaimana pendapat Anda mengenai <i>store exterior</i> pada <i>Coffee Shop Copen</i> ponorogo ? |
| Responden | : | “Dilihat dari depan kelihatan unik dan menarik. Penggunaan jendela dan terdapat tanaman diarea outdoor merupakan kombinasi yang pas, jadi ada gaya modern namun juga kesan alami. |

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| Peneliti | : | Bagaimana pendapat Anda mengenai <i>interior display</i> pada <i>Coffee Shop</i> Copen ponorogo ? |
| Responden | : | “ <i>Display</i> yang digunakan cukup menarik, seperti penggunaan kopi sebagai pajangan yang menegaskan bahwa Copen benar-benar <i>coffee shop</i> . Ditambah penggunaan lukisan dan aksent-aksent kayu pada dinding memberi nilai estetika tersendiri. Saya perlu penambahan dekorasi khusus saat perayaan tertentu seperti lebaran agar suasananya pas.” |
| Peneliti | : | Apakah Anda merasa puas dan akan selalu membeli produk <i>Coffee Shop</i> Copen ponorogo ? |
| Responden | : | “Sangat puas dan mungkin akan selalu membeli di Copen, soalnya juga sudah jadi pelanggan.” |
| Peneliti | : | Apakah Anda meyakini bahwa <i>Coffee Shop</i> Copen ponorogo terbaik diantara yang lain dan Anda tidak akan beralih ke <i>coffee shop</i> lain? |
| Responden | : | “Cukup yakin karena memang unsur-unsur pada Copen ini sudah unggul daripada yang lain mungkin dari segi desain tempat, produk dan sebagainya. |

4. Responden 4

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| Peneliti | : | Bagaimana pendapat Anda mengenai <i>store layout</i> pada <i>Coffee Shop</i> Copen ponorogo ? |
| Responden | : | “Layoutnya sudah sangat pas, ruang indoor yang cukup luas dan kursi serta meja yang mudah |

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| | | digampang diatur memudahkan jika ingin membuat diskusi besar.” |
| Peneliti | : | Bagaimana pendapat Anda mengenai <i>store exterior</i> pada <i>Coffee Shop Copen</i> ponorogo ? |
| Responden | : | “Penggunaan jendela kaca memberi kesan luas dan menarik. Gaya industrial dengan dominasi warna putih dan hitam pada Copen semakin membuat menarik jika dilihat dari luar. Apalagi ditambah papan nama usaha yang menarik serta terlihat dari jalan, membuatnya cukup mencolok. Namun disayangkan tempat parkirnya cukup terbatas.” |
| Peneliti | : | Bagaimana pendapat Anda mengenai <i>interior display</i> pada <i>Coffee Shop Copen</i> ponorogo ? |
| Responden | : | “Penggunaan perabotan seperti lampu, meja, dan kursi yang mempunyai desain minimalis sangat mendukung gaya bangunan yang bertema industrial. Dekorasi dinding seperti lukisan dan pajangan kayu menjadi pelengkap tema itu.” |
| Peneliti | : | Apakah Anda merasa puas dan akan selalu membeli produk <i>Coffee Shop Copen</i> ponorogo ? |
| Responden | : | “Sudah cukup puas, mungkin akan beberapa kali beli produk Copen namun tidak selalu.” |
| Peneliti | : | Apakah Anda meyakini bahwa <i>Coffee Shop Copen</i> ponorogo terbaik diantara yang lain dan Anda tidak akan beralih ke <i>coffee shop</i> lain? |
| Responden | : | “Terbaik diantara <i>coffee shop</i> lain di Ponorogo, |

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| | | namun belum menjadi keyakinan untuk tidak beralih ke coffee shop lain soalnya di Ponorogopun masih banyak coffee shop dengan konsep tempat dan produk yang berbeda.” |
|--|--|--|

5. Responden 5

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| Peneliti | : | Bagaimana pendapat Anda mengenai <i>store layout</i> pada <i>Coffee Shop Copen</i> ponorogo ? |
| Responden | : | ”Penataan tempat dan perabotan cukup bagus, seperti penempatan mushola dan kamar mandi di berikan <i>space</i> tersendiri. Penataan barang pada meja kasir sudah pas, sehingga mudah jika mau mengambil nomor antrian sama kotak tisu tidak mengganggu pengunjung lain.” |
| Peneliti | : | Bagaimana pendapat Anda mengenai <i>store exterior</i> pada <i>Coffee Shop Copen</i> ponorogo ? |
| Responden | : | “Lingkungan sekitar yang berada dipinggir jalan Baru sangat mendukung, gak terlalu bising namun juga tidak sepi. Namun perlu diberi tempat parkir yang lebih aman soalnya masih gabung dengan bahu jalan. Tapi diliha secara keseluruhan cukup menarik, apalagi penggunaan jendela kaca sehingga terlihat modern.” |
| Peneliti | : | Bagaimana pendapat Anda mengenai <i>interior display</i> pada <i>Coffee Shop Copen</i> ponorogo ? |
| Responden | : | “Pajanganya sangat menarik apalagi bagi anak muda yang suka <i>hunting</i> foto. Tidak terlalu banyak jadi tidak terlihat norak. Dekorasi dinding |

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| | | yang digunakan juga sudah pas dengan desain bangunannya.” |
| Peneliti | : | Apakah Anda merasa puas dan akan selalu membeli produk <i>Coffee Shop Copen</i> ponorogo ? |
| Responden | : | ”Sudah cukup puas namun untuk selalu membeli dirasa tidak, soalnya masih banyak coffee shop di Ponorogo yang juga produk yang enak.” |
| Peneliti | : | Apakah Anda meyakini bahwa <i>Coffee Shop Copen</i> ponorogo terbaik diantara yang lain dan Anda tidak akan beralih ke <i>coffee shop</i> lain? |
| Responden | : | “Terbaik diantara <i>coffee shop</i> lain di Ponorogo, namun belum menjadi keyakinan untuk tidak beralih ke <i>coffee shop</i> lain soalnya di Ponorogopun masih banyak <i>coffee shop</i> dengan konsep tempat dan produk yang berbeda.” |



Lampiran 13

SURAT IJIN PENELITIAN



UNIVERSITAS MUHAMMADIYAH PONOROGO FAKULTAS EKONOMI

Jl. Budi Utomo No. 10 Ponorogo 63471 Jawa Timur Indonesia
Telp (0352) 481124, Fax. (0352) 461796, e-mail : akademik@umpo.ac.id Website :www.umpo.ac.id
Akreditasi Institusi B oleh BAN-PT
(SK Nomor : 77/SK/BAN-PT/Ak-PPJ/PT/IV/2020)

Nomor : 2072/IV.4/PN/2020 12 November 2020
Hal : Permohonan Ijin Penelitian

Kepada :

Yth. Direktur Coffee Shop Copen Ponorogo
Jl. Suromenggolo Bangunsari Kec.Ponorogo Kab.Ponorogo

Assalaamualaikum Wr. Wb.

Yang bertanda tangan di bawah ini :

Nama : SLAMET SANTOSO, SE, M.Si
NIK : 19701016 199904 12
Jabatan : Wakil Dekan Fakultas Ekonomi

Menerangkan bahwa mahasiswa :

Nama : Fadzoli Al'Arifi
NIM : 17414436
Semester : VII
Jurusan : Manajemen
No. HP : 083845182071
Lokasi/Objek : Konsumen Coffe Shop Copen Ponorogo
Lama Penelitian : 3 Bulan
Bidang : Pemasaran
Judul Skripsi : Pengaruh Store Layout, Store Exterior, dan Interior Display terhadap Loyalitas Konsumen dengan Kepuasan Konsumen sebagai Variabel Intervening pada Coffee Shop Copen Ponorogo

Nama tersebut adalah benar-benar mahasiswa Fakultas Ekonomi Universitas Muhammadiyah Ponorogo. Dalam hal ini mohon diberi kesempatan untuk mengadakan penelitian pada Instansi/Perusahaan yang saudara Pimpin guna melaksanakan tugas skripsi.

Demikian atas perhatian dan kerjasamanya, kami sampaikan terima kasih.

Wassalaamualaikum Wr. Wb.



Wakil Dekan,

SLAMET SANTOSO, SE, M.Si
NIK 19701016 199904 12

Lampiran 14

BERITA ACARA BIMBINGAN SKRIPSI



UNIVERSITAS MUHAMMADIYAH PONOROGO

Jl. Budi Utomo No. 10 Ponorogo 63471 Jawa Timur Indonesia
 Telp (0352) 481124, Fax. (0352) 461796, e-mail : akademik@umpo.ac.id Website :www.umpo.ac.id
 Akreditasi Institusi B oleh BAN-PT
 (SK Nomor : 77/SK/BAN-PT/Ak-PPJ/PT/IV/2020)

BERITA ACARA BIMBINGAN SKRIPSI

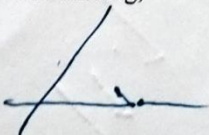
1. Nama Mahasiswa : FADZOLI AL'ARIFI
2. NIM : 17414436
3. Jurusan : Manajemen S-1
4. Bidang : Pemasaran
5. Alamat : Rt.01 Rw.01 Desa Wonoayu Kec.Pilangkenceng Madiun
6. Judul Skripsi : Pengaruh Store Layout, Store Exterior, dan Interior Display terhadap Loyalitas Konsumen dengan Kepuasan Konsumen sebagai Variabel Intervening pada Coffee Shop Copen Ponorogo
7. Masa Pembimbingan : September 2020 S/D Agustus 2021
8. Tanggal Mengajukan Skripsi :
9. Konsultasi :

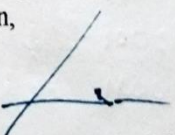
| Tanggal Disetujui | KETERANGAN | Paraf Pembimbing |
|-------------------|-------------------------|------------------|
| 25/01 - 2021 | ACC Proposal | |
| 05/02 - 2021 | Proposal | |
| 24/02 - 2021 | Proposal ACC | |
| 13/03 - 2021 | Revisi Proposal BAB 123 | |
| 15/03 - 2021 | ACC BAB 123 | |
| 22/03 - 2021 | Kel 1 - 11/1 | |
| 02/04 - 2021 | Kel 1 - 101 ACC | |
| 17/06 - 2021 | Revisi BAB 1 & 5 | |
| 20/06 - 2021 | ACC BAB 1 & 5 | |
| 21/06 - 2021 | Kel 1 - 5 | |
| 30/06 - 2021 | Kel 1 - 5 | |
| | Ujian Akhir | |

| Tanggal Disetujui | KETERANGAN | Paraf Pembimbing |
|-------------------|------------|------------------|
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10. Tanggal Selesai Penulisan Skripsi : _____
11. Keterangan Bimbingan Telah Selesai : _____

12. Telah Di Evaluasi/Di Uji Dengan Nilai : _____ (angka)
_____ (huruf)

Pembimbing,

Dr. HADI SUMARSONO, M.Si
 NIDN. 008057601

Ponorogo, 11 November 2020
 Dekan,

Dr. HADI SUMARSONO, M.Si
 NIP. 19760508 200501 1 002