### **CHAPTER I**

#### INTRODUCTION

# 1.1. Background of the Study

Language is primarily an instrument of communication among human being in a community. Here, it has function as a tool which connects them in their surrounding. People realize that without language they cannot interact to each other. Language can become a bridge to connect one another that live in different places and cultures. By using a language one can gain information, knowledge, and express one's feeling and emotions. Nowadays, many people learn the international language, that is English.

English is an international language which has an important role in communication by people to interact with other people in the world. As international language, English is used to conduct communication, in almost the entire world in many countries. It is used for obtaining successful jobs, promotions, academic function, and business interactions. Consequently, many people tend to master English to compete in globalization. Therefore, English is taught as the first foreign language as one of the important subjects in Indonesia from elementary to university level.

The students get English skills such as listening, speaking, reading and writing. Writing is a complex activity since it requires students' comprehensive abilities such as mastering grammar, vocabulary, and punctuation. Besides, to write well, the students are expected to be able to present their ideas in the written

form as writing is a means of communication. Writing is not only delivering ideas to others but also using a finishing touch to complete the writing process itself: thinking the ideas, preparing the outline, transferring the outline into draft, revising the draft, and finally proofreading the draft to prepare for the final outcome. Writing is one of English skills that should be taught integrated, In fact, the students are not capable to make a good writing. The reason that they cannot make a good writing is caused by poor vocabulary, difficulty in generating their idea, poor grammar, and so on.

In teaching English, the teacher has to be able to make the students participate in discussing the materials actively, so that they will be able not only to understand what they are learning in the class but also to express their ideas in English by writing and speaking. The most important thing to carry out in English teaching is that the teacher has to be able to use an appropriate approach, strategy, and model of teaching.

Based on the researcher's experience when he practiced teaching English at SMP Ma'arif 5 Ponorogo, there are some problems that arise when he gave them writing materials in the class. The first problem is about the students' writing product is not comprehensible, it is because the content of the writing's composition is not relevant to the topic, the ideas are not clearly stated, the ideas and sentences are bad organized. The second problem is a common problem that often happened in writing activity, when the students did writing activity, there are many errors in vocabulary, grammar, and spelling. Another problem is low of

creativity to combine some words that can stimulate creativity work and they are not interested in doing the task as long as the writing activities are not interesting.

There are several models which are frequently used by the teacher to teach writing. Based on the problem above the researcher offered a suitable solution to overcome the problem, the research tried to use Synectic model.

Synectic is based on a simple concept for problem solving and creative thinking - you need to generate ideas, and you need to evaluate ideas. Synectic was adapted from Gordon (1961). In classroom it is introduced to students in a series of workshop until they can apply the procedure individually and in cooperative groups. Based on these assumptions, the researcher believes that people can be better at being creative if they understand how creativities work.

Related to the explanation above and in order to solve the problems above, the researcher would like to conduct a study on writing skill by choosing Synectic model to improve students' writing skill especially in Junior High School at the eighth grade of SMP Ma'arif 5 Ponorogo.

#### 1.2. Research Problem

In line with the background of the study a research problem is formulated as follows:

"Does the implementation of Synectic model improve students' writing skill at the eighth grade of SMP Ma'arif 5 Ponorogo?".

### 1.3. The Purpose of The Study

Based on the statement of the problem, the purpose of this research is:

To know the implementation of synectic model in teaching writing to improve students' writing skill at the eighth grade of SMP Ma'arif 5 Ponorogo in the academic year of 2013/2014.

## 1.4. Objectives of the Study

The objective of this study is improving students' writing skill by using synectic model

### 1.5. Scope and Limitation of the Study

The subject matter of this study is limited on students at the eighth grade of SMP Ma'arif 5 Ponorogo and focused on the implementation of Synectic model in teaching writing recount text to improve the students' writing skill.

# 1.6. Significance of the Study

This study is hoped can give some positive contributions to the English language learning context and will be beneficial for many sides such as for; students, teacher and for the next researcher:

### 1. For students

The result of this study may help the students improve their ability in writing. Besides that, it may help them to avoid their boredom in learning.

#### 2. For teachers

Every teacher may apply synectic as a media to improve students ability in writing.

### 3. For the school

It will make a right decision to use some media to support teaching and learning process.

#### 4. For the readers

They will get more information and experience from this research.

#### 5. For the writer or the researcher

He will get new knowledge and experience in teaching writing using Synectic model.

# 1.7. Definition of Key Terms

### 1. Writing

Writing is a process. It is often in the actual act of writing that we come to find out what we think and discover what we know. Because writing is a thinking process, writers must allow themselves time for their writing and thinking to evolve (Gaspar, 2011: 06).

# 2. Synectic

According to Seligmann (2007: 3) the term Synectics, from the Greek "syn" and "ektos," refers to the fusion of diverse ideas. It assumes that the most basic levels, the diverse ideas in question are "the strange" and "the familiar." Although inventors most often engage in "making the familiar strange," students

benefit more from "making the strange familiar." Synectics achieves both objectives through use of metaphor. According to Aristotle in Seligmann (2007: 4) Metaphor (meta-phora) consists in giving the thing a name that belongs to something else, the transference being either from genus to species, or from species to genus, or from species to species, or on the grounds of analogy In the classroom, Synectics utilizes three metaphorical forms: direct analogy, personal analogy and compressed conflict.

### 3. Recount Text

Is a text which retells events or experiences in the past. Its social function is either to inform the purpose, to entertain or to retell the events to audience (Wahidi, 2009: 4).