

## LAMPIRAN 1

### Kuesioner Penelitian

#### A. Penyaringan Pertanyaan

1. Apakah anda pengguna aplikasi Tokopedia ?
  - a. Ya (lanjutkan ke pertanyaan berikutnya)
  - b. Tidak (kuesioner sudah selesai atau berakhir)

#### B. Identitas Responden

1. Nama Responden :
2. Jenis Kelamin :
  - a. Laki-laki
  - b. Perempuan
3. Usia :
  - a. < 20 Tahun
  - b. 20-30 Tahun
  - c. 31-40 Tahun
  - d. > 40 Tahun
4. Pekerjaan :
  - a. Pelajar/Mahasiswa
  - b. PNS
  - c. Wiraswasta
  - d. Karyawan Swasta
  - e. Lainnya



5. Pendapatan :
- a. < 1 Juta
  - b. 1 Juta - 3 Juta
  - c. 3 Juta – 5 Juta
  - d. > 5 Juta
6. Produk yang sering dibeli :
- a. Produk Konsumsi / Rumah Tangga
  - b. Produk Kecantikan / Kosmetik
  - c. Handphone dan Aksesoris
  - d. Peralatan Olahraga
  - e. Produk Kesehatan dan Medis

**C. Petunjuk Pengisian**

Silahkan pilih jawaban yang sesuai dengan pilihan anda dan berilah tanda *checklist* (✓) pada pilihan jawaban yang tersedia.

Keterangan :

SS = Sangat Setuju      TS = Tidak Setuju

S = Setuju      STS = Sangat Tidak Setuju

KS = Kurang Setuju

## 1. Kemudahan Penggunaan

No	Pernyataan	Respon				
		STS	TS	KS	S	SS
1.	Saya sudah memahami tata cara menggunakan aplikasi Tokopedia					
2.	Tokopedia memberikan berbagai kemudahan terhadap penggunanya					
3.	Saya merasa terampil dan lebih percaya diri setelah menggunakan Tokopedia					
4.	Saya merasa leluasa dan mudah mengoperasikan Tokopedia dengan fitur-fitur yang ditampilkan					

## 2. Keragaman Produk

No	Pernyataan	Respon				
		STS	TS	KS	S	SS
1.	Saya berbelanja di Tokopedia karena produknya lengkap					
2.	Produk yang dijual di Tokopedia beraneka ragam					
3.	Kualitas produk yang ditawarkan di Tokopedia sesuai dengan harga dan fungsinya					
4.	Tokopedia menyediakan produk dengan berbagai macam merek					

### 3. Keamanan Bertransaksi

No	Pernyataan	Respon				
		STS	TS	KS	S	SS
1.	Saya dapat melakukan transaksi pembayaran di Tokopedia dengan aman					
2.	Saya merasa aman bertransaksi dengan jaminan keamanan yang disediakan Tokopedia					
3.	Tokopedia memastikan tidak ada kebocoran data pembayaran					
4.	Saya meyakini bahwa data yang saya berikan tidak akan disalahgunakan					

#### 4. Minat Beli

No	Pernyataan	Respon				
		STS	TS	KS	S	SS
1.	Saya menggunakan Tokopedia karena banyak promo menarik					
2.	Saya tertarik menggunakan Tokopedia karena adanya informasi dan rekomendasi dari orang lain yang sudah menggunakannya					
3.	Saya mempertimbangkan untuk membeli produk di Tokopedia daripada di <i>e-commerce</i> lain					
4.	Saya membeli produk secara <i>online</i> melalui aplikasi Tokopedia					

LAMPIRAN 2

TABULASI DATA PENELITIAN

No	Kemudahan Penggunaan				Total X1	Keragaman Produk				Total X2	Keamanan Bertransaksi				Total X3	Minat Beli (Y)				Total Y
	X1.1	X1.2	X1.3	X1.4		X2.1	X2.2	X2.3	X2.4		X3.1	X3.2	X3.3	X3.4		Y1	Y2	Y3	Y4	
1	5	5	4	4	18	4	5	5	5	19	5	5	5	4	19	5	4	4	4	17
2	5	4	5	5	19	4	5	4	4	17	5	5	5	5	20	4	5	5	4	18
3	3	5	4	3	15	4	5	3	3	15	4	4	3	5	16	3	4	5	3	15
4	5	4	4	4	17	3	5	4	4	16	3	3	3	3	12	5	5	3	4	17
5	5	5	3	3	16	4	5	4	4	17	5	5	5	3	18	5	4	5	5	19
6	5	5	5	5	20	4	5	5	5	19	5	5	5	3	18	5	5	5	5	20
7	3	3	4	4	14	4	4	4	5	17	4	4	4	4	16	4	4	3	4	15
8	4	3	5	4	16	4	4	4	4	16	4	4	3	5	16	4	3	5	3	15
9	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16
10	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20
11	1	3	1	1	6	2	3	3	3	11	3	3	3	3	12	4	3	3	3	13
12	4	5	4	4	17	3	3	3	3	12	5	4	5	4	18	5	5	5	4	19
13	4	4	4	4	16	4	5	5	5	19	5	5	4	4	18	5	5	5	4	19
14	4	4	5	4	17	4	4	3	4	15	4	4	4	5	17	5	5	4	4	18

15	5	4	4	5	<b>18</b>	3	5	4	4	<b>16</b>	5	5	4	5	<b>19</b>	5	5	5	5	<b>20</b>
16	5	5	5	4	<b>19</b>	3	4	3	4	<b>14</b>	5	5	4	4	<b>18</b>	5	4	4	3	<b>16</b>
17	3	4	2	2	<b>11</b>	2	4	3	4	<b>13</b>	3	2	2	1	<b>8</b>	3	3	3	2	<b>11</b>
18	3	4	4	4	<b>15</b>	4	5	4	4	<b>17</b>	4	4	2	3	<b>13</b>	4	4	4	1	<b>13</b>
19	3	3	3	3	<b>12</b>	4	5	5	5	<b>19</b>	5	4	2	2	<b>13</b>	4	5	3	2	<b>14</b>
20	5	5	4	4	<b>18</b>	4	5	5	4	<b>18</b>	4	5	4	5	<b>18</b>	5	5	4	4	<b>18</b>
21	4	3	2	5	<b>14</b>	4	5	4	4	<b>17</b>	2	2	2	1	<b>7</b>	3	4	3	4	<b>14</b>
22	2	3	1	1	<b>7</b>	1	2	1	1	<b>5</b>	2	2	1	1	<b>6</b>	1	3	1	1	<b>6</b>
23	2	2	2	2	<b>8</b>	2	3	3	2	<b>10</b>	2	3	3	2	<b>10</b>	2	3	2	2	<b>9</b>
24	2	2	2	2	<b>8</b>	2	2	2	2	<b>8</b>	3	3	3	3	<b>12</b>	3	4	3	4	<b>14</b>
25	3	3	3	3	<b>12</b>	3	5	5	3	<b>16</b>	2	2	1	3	<b>8</b>	1	1	1	3	<b>6</b>
26	2	2	3	3	<b>10</b>	1	3	2	1	<b>7</b>	2	2	4	1	<b>9</b>	2	5	1	4	<b>12</b>
27	4	4	5	5	<b>18</b>	3	4	4	3	<b>14</b>	4	4	4	4	<b>16</b>	5	5	5	4	<b>19</b>
28	4	4	3	3	<b>14</b>	2	3	3	3	<b>11</b>	5	5	5	5	<b>20</b>	3	4	2	4	<b>13</b>
29	5	4	4	3	<b>16</b>	4	5	4	5	<b>18</b>	5	4	4	4	<b>17</b>	5	4	4	4	<b>17</b>
30	4	4	4	4	<b>16</b>	4	4	5	4	<b>17</b>	5	4	4	5	<b>18</b>	5	5	4	5	<b>19</b>
31	5	5	4	4	<b>18</b>	4	4	4	4	<b>16</b>	5	5	5	5	<b>20</b>	5	5	5	3	<b>18</b>



32	4	5	4	4	<b>17</b>	4	4	3	3	<b>14</b>	4	4	5	4	<b>17</b>	4	3	2	2	<b>11</b>
33	5	4	5	4	<b>18</b>	4	5	4	4	<b>17</b>	5	4	4	5	<b>18</b>	4	5	4	4	<b>17</b>
34	3	3	3	3	<b>12</b>	3	3	3	3	<b>12</b>	4	5	4	4	<b>17</b>	3	4	3	3	<b>13</b>
35	5	5	3	4	<b>17</b>	4	4	3	3	<b>14</b>	1	1	5	4	<b>11</b>	5	2	4	5	<b>16</b>
36	3	5	3	4	<b>15</b>	5	5	2	4	<b>16</b>	1	1	3	2	<b>7</b>	2	4	4	5	<b>15</b>
37	4	5	4	3	<b>16</b>	3	4	3	4	<b>14</b>	5	4	4	5	<b>18</b>	4	4	4	4	<b>16</b>
38	4	5	4	5	<b>18</b>	5	5	4	4	<b>18</b>	3	3	4	4	<b>14</b>	5	4	4	5	<b>18</b>
39	4	5	3	5	<b>17</b>	4	4	4	5	<b>17</b>	3	4	4	4	<b>15</b>	5	4	2	5	<b>16</b>
40	4	5	2	2	<b>13</b>	4	5	4	3	<b>16</b>	4	3	4	2	<b>13</b>	2	4	5	5	<b>16</b>
41	4	5	2	2	<b>13</b>	4	5	4	4	<b>17</b>	4	5	4	4	<b>17</b>	5	4	5	5	<b>19</b>
42	4	5	4	4	<b>17</b>	4	5	4	5	<b>18</b>	5	4	5	5	<b>19</b>	5	5	5	5	<b>20</b>
43	2	3	2	2	<b>9</b>	3	3	2	3	<b>11</b>	4	3	4	4	<b>15</b>	3	3	2	2	<b>10</b>
44	4	4	5	3	<b>16</b>	5	5	4	4	<b>18</b>	5	4	4	4	<b>17</b>	5	5	5	5	<b>20</b>
45	4	3	3	3	<b>13</b>	4	4	4	3	<b>15</b>	5	4	3	4	<b>16</b>	4	4	4	4	<b>16</b>
46	4	4	5	5	<b>18</b>	5	5	5	4	<b>19</b>	5	4	4	5	<b>18</b>	5	5	5	5	<b>20</b>
47	4	4	4	4	<b>16</b>	4	5	4	4	<b>17</b>	4	4	4	4	<b>16</b>	5	5	4	5	<b>19</b>
48	4	4	4	4	<b>16</b>	5	5	4	4	<b>18</b>	3	3	4	4	<b>14</b>	5	5	4	5	<b>19</b>

49	4	4	5	3	<b>16</b>	3	5	4	5	<b>17</b>	4	4	5	3	<b>16</b>	5	4	4	4	<b>17</b>
50	4	5	4	4	<b>17</b>	4	4	5	4	<b>17</b>	5	5	5	5	<b>20</b>	5	5	5	4	<b>19</b>
51	4	3	4	4	<b>15</b>	3	5	3	3	<b>14</b>	3	3	3	3	<b>12</b>	5	4	4	4	<b>17</b>
52	3	5	5	4	<b>17</b>	4	5	4	4	<b>17</b>	4	4	5	4	<b>17</b>	5	5	4	4	<b>18</b>
53	4	5	4	5	<b>18</b>	4	5	4	5	<b>18</b>	5	4	4	4	<b>17</b>	5	4	4	5	<b>18</b>
54	5	5	5	5	<b>20</b>	5	4	5	4	<b>18</b>	4	5	5	4	<b>18</b>	5	4	4	4	<b>17</b>
55	5	4	3	5	<b>17</b>	4	4	5	4	<b>17</b>	5	4	4	4	<b>17</b>	5	5	4	4	<b>18</b>
56	3	5	3	5	<b>16</b>	4	5	4	4	<b>17</b>	5	5	4	5	<b>19</b>	3	3	5	4	<b>15</b>
57	5	5	4	5	<b>19</b>	5	5	3	5	<b>18</b>	5	5	5	5	<b>20</b>	5	5	5	5	<b>20</b>
58	4	4	4	4	<b>16</b>	4	5	4	5	<b>18</b>	4	4	4	4	<b>16</b>	4	4	4	4	<b>16</b>
59	4	4	3	5	<b>16</b>	5	3	4	4	<b>16</b>	5	5	5	3	<b>18</b>	5	2	5	4	<b>16</b>
60	4	3	3	4	<b>14</b>	4	4	3	3	<b>14</b>	4	3	4	4	<b>15</b>	4	3	4	4	<b>15</b>
61	4	5	4	4	<b>17</b>	3	5	4	5	<b>17</b>	4	4	4	4	<b>16</b>	5	4	4	4	<b>17</b>
62	3	2	5	4	<b>14</b>	4	4	4	4	<b>16</b>	4	4	4	2	<b>14</b>	5	4	4	4	<b>17</b>
63	3	5	5	3	<b>16</b>	5	4	5	4	<b>18</b>	5	4	3	4	<b>16</b>	5	5	5	5	<b>20</b>
64	3	1	4	4	<b>12</b>	1	1	4	5	<b>11</b>	5	4	4	4	<b>17</b>	4	4	4	3	<b>15</b>
65	4	5	4	4	<b>17</b>	4	5	5	4	<b>18</b>	3	3	4	4	<b>14</b>	5	5	4	4	<b>18</b>

66	2	2	5	4	<b>13</b>	5	3	5	4	<b>17</b>	5	4	4	4	<b>17</b>	5	4	4	5	<b>18</b>
67	4	5	4	4	<b>17</b>	4	5	5	5	<b>19</b>	5	4	1	4	<b>14</b>	4	5	4	4	<b>17</b>
68	4	5	4	5	<b>18</b>	5	4	4	4	<b>17</b>	5	4	4	5	<b>18</b>	4	5	5	5	<b>19</b>
69	3	5	4	5	<b>17</b>	4	5	4	4	<b>17</b>	4	5	4	5	<b>18</b>	4	5	5	4	<b>18</b>
70	5	5	5	5	<b>20</b>	3	3	4	3	<b>13</b>	3	3	5	4	<b>15</b>	4	4	4	5	<b>17</b>
71	4	4	3	3	<b>14</b>	4	4	4	4	<b>16</b>	4	4	4	4	<b>16</b>	4	4	4	4	<b>16</b>
72	4	5	4	4	<b>17</b>	3	5	4	4	<b>16</b>	4	4	4	4	<b>16</b>	3	4	4	4	<b>15</b>
73	4	5	4	5	<b>18</b>	5	4	5	4	<b>18</b>	4	5	4	5	<b>18</b>	5	4	5	4	<b>18</b>
74	4	4	4	4	<b>16</b>	5	5	5	5	<b>20</b>	4	4	4	4	<b>16</b>	5	5	5	5	<b>20</b>
75	4	4	3	4	<b>15</b>	3	4	4	4	<b>15</b>	5	5	4	5	<b>19</b>	4	1	4	4	<b>13</b>
76	5	4	4	5	<b>18</b>	4	5	5	4	<b>18</b>	5	4	4	5	<b>18</b>	5	3	3	5	<b>16</b>
77	4	4	3	3	<b>14</b>	3	3	3	3	<b>12</b>	3	3	3	3	<b>12</b>	4	4	4	4	<b>16</b>
78	5	5	4	5	<b>19</b>	5	5	5	5	<b>20</b>	4	4	4	4	<b>16</b>	5	5	5	5	<b>20</b>
79	5	5	4	4	<b>18</b>	5	4	4	5	<b>18</b>	5	5	4	4	<b>18</b>	4	4	5	5	<b>18</b>
80	5	4	5	4	<b>18</b>	4	5	4	5	<b>18</b>	5	4	5	4	<b>18</b>	4	5	4	5	<b>18</b>
81	4	4	4	3	<b>15</b>	4	5	5	5	<b>19</b>	5	4	4	4	<b>17</b>	4	5	4	5	<b>18</b>
82	3	4	4	4	<b>15</b>	4	4	5	4	<b>17</b>	4	4	4	4	<b>16</b>	4	4	4	4	<b>16</b>

83	4	5	4	4	<b>17</b>	5	4	4	5	<b>18</b>	3	5	5	4	<b>17</b>	5	4	4	4	<b>17</b>
84	4	5	4	4	<b>17</b>	5	4	4	4	<b>17</b>	5	4	3	3	<b>15</b>	5	4	4	4	<b>17</b>
85	3	3	5	3	<b>14</b>	3	3	3	3	<b>12</b>	3	3	3	3	<b>12</b>	5	4	4	4	<b>17</b>
86	5	5	5	4	<b>19</b>	4	5	4	4	<b>17</b>	5	5	4	4	<b>18</b>	5	4	4	3	<b>16</b>
87	5	5	4	5	<b>19</b>	5	4	4	4	<b>17</b>	5	5	3	3	<b>16</b>	5	5	5	5	<b>20</b>
88	5	5	5	5	<b>20</b>	5	4	5	5	<b>19</b>	5	5	5	5	<b>20</b>	5	5	5	5	<b>20</b>
89	4	5	3	3	<b>15</b>	3	5	4	4	<b>16</b>	3	3	4	3	<b>13</b>	5	4	4	3	<b>16</b>
90	4	5	4	5	<b>18</b>	5	5	4	4	<b>18</b>	5	4	3	4	<b>16</b>	5	5	5	4	<b>19</b>
91	3	2	3	4	<b>12</b>	4	3	3	5	<b>15</b>	3	3	2	4	<b>12</b>	3	4	3	3	<b>13</b>
92	5	5	5	4	<b>19</b>	5	5	4	3	<b>17</b>	5	4	3	3	<b>15</b>	5	4	4	4	<b>17</b>
93	4	2	2	3	<b>11</b>	2	3	4	4	<b>13</b>	3	4	5	2	<b>14</b>	5	4	2	2	<b>13</b>
94	4	4	5	5	<b>18</b>	5	5	4	5	<b>19</b>	5	4	5	5	<b>19</b>	5	4	4	5	<b>18</b>
95	4	4	4	5	<b>17</b>	5	4	4	4	<b>17</b>	4	5	4	5	<b>18</b>	5	5	5	4	<b>19</b>
96	4	3	3	5	<b>15</b>	4	3	5	5	<b>17</b>	3	5	4	5	<b>17</b>	5	5	3	3	<b>16</b>
97	5	5	5	4	<b>19</b>	4	5	4	4	<b>17</b>	5	4	5	5	<b>19</b>	4	4	5	4	<b>17</b>
98	4	3	4	5	<b>16</b>	5	2	3	3	<b>13</b>	4	3	3	4	<b>14</b>	4	4	4	4	<b>16</b>
99	4	5	5	4	<b>18</b>	4	3	3	5	<b>15</b>	4	5	4	4	<b>17</b>	5	5	5	4	<b>19</b>
100	5	4	4	4	<b>17</b>	3	3	4	4	<b>14</b>	3	1	3	5	<b>12</b>	2	4	3	4	<b>13</b>

### LAMPIRAN 3

#### KARAKTERISTIK RESPONDEN

##### Jenis Kelamin

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Laki-laki	53	53.0	53.0	53.0
	Perempuan	47	47.0	47.0	100.0
	Total	100	100.0	100.0	

##### Usia

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<20 Tahun	19	19.0	19.0	19.0
	20-30 Tahun	53	53.0	53.0	72.0
	31-40 Tahun	16	16.0	16.0	88.0
	>40 Tahun	12	12.0	12.0	100.0
	Total	100	100.0	100.0	

##### Pekerjaan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Pelajar/Mahasiswa	40	40.0	40.0	40.0
	PNS	8	8.0	8.0	48.0
	Wiraswasta	10	10.0	10.0	58.0
	Karyawan Swasta	17	17.0	17.0	75.0

Lainnya	25	25.0	25.0	100.0
Total	100	100.0	100.0	

### Pendapatan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<Rp 1.000.000	54	54.0	54.0	54.0
	Rp 1.000.000-Rp 3.000.000	26	26.0	26.0	80.0
	Rp 3.000.000-Rp 5.000.000	14	14.0	14.0	94.0
	>Rp 5.000.000	6	6.0	6.0	100.0
	Total	100	100.0	100.0	



### Produk

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Produk Konsumsi/Rumah Tangga	27	27.0	27.0	27.0
	Produk Kecantikan/Kosmetik	24	24.0	24.0	51.0
	Handphone dan Aksesoris	19	19.0	19.0	70.0
	Peralatan Olahraga	20	20.0	20.0	90.0
	Produk Kesehatan dan Medis	10	10.0	10.0	100.0
	Total	100	100.0	100.0	

## LAMPIRAN 4

### UJI VALIDITAS & RELIABILITAS X1

		Correlations				
		X1.1	X1.2	X1.3	X1.4	TotalX1
X1.1	Pearson Correlation	1	.557**	.466**	.542**	.821**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	100	100	100	100	100
X1.2	Pearson Correlation	.557**	1	.322**	.329**	.720**
	Sig. (2-tailed)	.000		.001	.001	.000
	N	100	100	100	100	100
X1.3	Pearson Correlation	.466**	.322**	1	.560**	.763**
	Sig. (2-tailed)	.000	.001		.000	.000
	N	100	100	100	100	100
X1.4	Pearson Correlation	.542**	.329**	.560**	1	.785**
	Sig. (2-tailed)	.000	.001	.000		.000
	N	100	100	100	100	100
TotalX1	Pearson Correlation	.821**	.720**	.763**	.785**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

#### Reliability Statistics

Cronbach's Alpha	N of Items
.772	4

## UJI VALIDITAS & RELIABILITAS X2

### Correlations

		X2.1	X2.2	X2.3	X2.4	TotalX2
X2.1	Pearson Correlation	1	.464**	.489**	.486**	.793**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	100	100	100	100	100
X2.2	Pearson Correlation	.464**	1	.450**	.424**	.751**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	100	100	100	100	100
X2.3	Pearson Correlation	.489**	.450**	1	.596**	.797**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	100	100	100	100	100
X2.4	Pearson Correlation	.486**	.424**	.596**	1	.791**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	100	100	100	100	100
TotalX2	Pearson Correlation	.793**	.751**	.797**	.791**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### Reliability Statistics

Cronbach's Alpha	N of Items
.788	4



## UJI VALIDITAS & RELIABILITAS X3

### Correlations

		X3.1	X3.2	X3.3	X3.4	TotalX3
X3.1	Pearson Correlation	1	.739**	.347**	.518**	.823**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	100	100	100	100	100
X3.2	Pearson Correlation	.739**	1	.479**	.515**	.859**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	100	100	100	100	100
X3.3	Pearson Correlation	.347**	.479**	1	.448**	.707**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	100	100	100	100	100
X3.4	Pearson Correlation	.518**	.515**	.448**	1	.787**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	100	100	100	100	100
TotalX3	Pearson Correlation	.823**	.859**	.707**	.787**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### Reliability Statistics

Cronbach's Alpha	N of Items
.805	4

## UJI VALIDITAS & RELIABILITAS Y

### Correlations

		Y.1	Y.2	Y.3	Y.4	TotalY
Y.1	Pearson Correlation	1	.416**	.545**	.397**	.784**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	100	100	100	100	100
Y.2	Pearson Correlation	.416**	1	.411**	.344**	.694**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	100	100	100	100	100
Y.3	Pearson Correlation	.545**	.411**	1	.520**	.823**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	100	100	100	100	100
Y.4	Pearson Correlation	.397**	.344**	.520**	1	.743**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	100	100	100	100	100
Totally	Pearson Correlation	.784**	.694**	.823**	.743**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### Reliability Statistics

Cronbach's Alpha	N of Items
.759	4

## LAMPIRAN 5

### ANALISIS REGRESI LINEAR BERGANDA

#### Variables Entered/Removed<sup>a</sup>

Model	Variables Entered	Variables Removed	Method
1	Keamanan Bertransaksi, Keragaman Produk, Kemudahan Penggunaan <sup>b</sup>		Enter

a. Dependent Variable: Minat Beli

b. All requested variables entered.

#### Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.775 <sup>a</sup>	.601	.588	1.83241

a. Predictors: (Constant), Keamanan Bertransaksi, Keragaman Produk, Kemudahan Penggunaan

#### ANOVA<sup>a</sup>

Model		Sum of Squares	Df	Mean Square	F	Sig.
1	Regression	484.660	3	161.553	48.114	.000 <sup>b</sup>
	Residual	322.340	96	3.358		
	Total	807.000	99			

a. Dependent Variable: Minat Beli

b. Predictors: (Constant), Keamanan Bertransaksi, Keragaman Produk, Kemudahan Penggunaan

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized	t	Sig.
		B	Std. Error	Coefficients		
				Beta		
1	(Constant)	2.524	1.190		2.121	.037
	Kemudahan Penggunaan	.345	.096	.351	3.590	.001
	Keragaman Produk	.294	.091	.287	3.237	.002
	Keamanan Bertransaksi	.242	.075	.264	3.213	.002

a. Dependent Variable: Minat Beli



## LAMPIRAN 6

### UJI ASUMSI KLASIK

#### 1. Uji Normalitas

##### One-Sample Kolmogorov-Smirnov Test

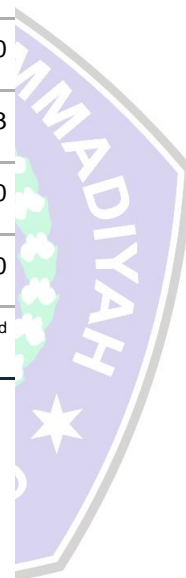
		Unstandardized Residual
N		100
Normal Parameters <sup>a,b</sup>	Mean	.0000000
	Std. Deviation	1.80442874
Most Extreme Differences	Absolute	.050
	Positive	.043
	Negative	-.050
Test Statistic		.050
Asymp. Sig. (2-tailed)		.200 <sup>c,d</sup>

a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

d. This is a lower bound of the true significance.



## 2. Uji Heteroskedastisitas

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	3.416	.717		4.762	.000
	Kemudahan Penggunaan	-.061	.058	-.157	-1.060	.292
	Keragaman Produk	-.065	.055	-.158	-1.178	.242
	Keamanan Bertransaksi	-.001	.045	-.003	-.025	.980

a. Dependent Variable: abres

## 3. Uji Multikolinieritas



**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	2.524	1.190		2.121	.037		
	Kemudahan Penggunaan	.345	.096	.351	3.590	.001	.435	2.301
	Keragaman Produk	.294	.091	.287	3.237	.002	.528	1.893
	Keamanan Bertransaksi	.242	.075	.264	3.213	.002	.616	1.623

a. Dependent Variable: Minat Beli

LAMPIRAN 7

**DISTRIBUSI NILAI r Tabel**

**Tabel r untuk df = 1 - 100**

df = (N-2)	Tingkat signifikansi untuk uji satu arah				
	0.05	0.025	0.01	0.005	0.0005
	Tingkat signifikansi untuk uji dua arah				
	0.1	0.05	0.02	0.01	0.001
1	0.9877	0.9969	0.9995	0.9999	1.0000
2	0.9000	0.9500	0.9800	0.9900	0.9990
3	0.8054	0.8783	0.9343	0.9587	0.9911
4	0.7293	0.8114	0.8822	0.9172	0.9741
5	0.6694	0.7545	0.8329	0.8745	0.9509
6	0.6215	0.7067	0.7887	0.8343	0.9249
7	0.5822	0.6664	0.7498	0.7977	0.8983
8	0.5494	0.6319	0.7155	0.7646	0.8721
9	0.5214	0.6021	0.6851	0.7348	0.8470
10	0.4973	0.5760	0.6581	0.7079	0.8233
11	0.4762	0.5529	0.6339	0.6835	0.8010
12	0.4575	0.5324	0.6120	0.6614	0.7800
13	0.4409	0.5140	0.5923	0.6411	0.7604
14	0.4259	0.4973	0.5742	0.6226	0.7419
15	0.4124	0.4821	0.5577	0.6055	0.7247
16	0.4000	0.4683	0.5425	0.5897	0.7084
17	0.3887	0.4555	0.5285	0.5751	0.6932
18	0.3783	0.4438	0.5155	0.5614	0.6788
19	0.3687	0.4329	0.5034	0.5487	0.6652
20	0.3598	0.4227	0.4921	0.5368	0.6524
21	0.3515	0.4132	0.4815	0.5256	0.6402
22	0.3438	0.4044	0.4716	0.5151	0.6287
23	0.3365	0.3961	0.4622	0.5052	0.6178
24	0.3297	0.3882	0.4534	0.4958	0.6074
25	0.3233	0.3809	0.4451	0.4869	0.5974
26	0.3172	0.3739	0.4372	0.4785	0.5880
27	0.3115	0.3673	0.4297	0.4705	0.5790
28	0.3061	0.3610	0.4226	0.4629	0.5703
29	0.3009	0.3550	0.4158	0.4556	0.5620
30	0.2960	0.3494	0.4093	0.4487	0.5541
31	0.2913	0.3440	0.4032	0.4421	0.5465
32	0.2869	0.3388	0.3972	0.4357	0.5392

<b>33</b>	0.2826	0.3338	0.3916	0.4296	0.5322
<b>34</b>	0.2785	0.3291	0.3862	0.4238	0.5254
<b>35</b>	0.2746	0.3246	0.3810	0.4182	0.5189
<b>36</b>	0.2709	0.3202	0.3760	0.4128	0.5126
<b>37</b>	0.2673	0.3160	0.3712	0.4076	0.5066
<b>38</b>	0.2638	0.3120	0.3665	0.4026	0.5007
<b>39</b>	0.2605	0.3081	0.3621	0.3978	0.4950
<b>40</b>	0.2573	0.3044	0.3578	0.3932	0.4896
<b>41</b>	0.2542	0.3008	0.3536	0.3887	0.4843
<b>42</b>	0.2512	0.2973	0.3496	0.3843	0.4791
<b>43</b>	0.2483	0.2940	0.3457	0.3801	0.4742
<b>44</b>	0.2455	0.2907	0.3420	0.3761	0.4694
<b>45</b>	0.2429	0.2876	0.3384	0.3721	0.4647
<b>46</b>	0.2403	0.2845	0.3348	0.3683	0.4601
<b>47</b>	0.2377	0.2816	0.3314	0.3646	0.4557
<b>48</b>	0.2353	0.2787	0.3281	0.3610	0.4514
<b>49</b>	0.2329	0.2759	0.3249	0.3575	0.4473
<b>50</b>	0.2306	0.2732	0.3218	0.3542	0.4432
<b>51</b>	0.2284	0.2706	0.3188	0.3509	0.4393
<b>52</b>	0.2262	0.2681	0.3158	0.3477	0.4354
<b>53</b>	0.2241	0.2656	0.3129	0.3445	0.4317
<b>54</b>	0.2221	0.2632	0.3102	0.3415	0.4280
<b>55</b>	0.2201	0.2609	0.3074	0.3385	0.4244
<b>56</b>	0.2181	0.2586	0.3048	0.3357	0.4210
<b>57</b>	0.2162	0.2564	0.3022	0.3328	0.4176
<b>58</b>	0.2144	0.2542	0.2997	0.3301	0.4143
<b>59</b>	0.2126	0.2521	0.2972	0.3274	0.4110
<b>60</b>	0.2108	0.2500	0.2948	0.3248	0.4079
<b>61</b>	0.2091	0.2480	0.2925	0.3223	0.4048
<b>62</b>	0.2075	0.2461	0.2902	0.3198	0.4018
<b>63</b>	0.2058	0.2441	0.2880	0.3173	0.3988
<b>64</b>	0.2042	0.2423	0.2858	0.3150	0.3959
<b>65</b>	0.2027	0.2404	0.2837	0.3126	0.3931
<b>66</b>	0.2012	0.2387	0.2816	0.3104	0.3903
<b>67</b>	0.1997	0.2369	0.2796	0.3081	0.3876
<b>68</b>	0.1982	0.2352	0.2776	0.3060	0.3850
<b>69</b>	0.1968	0.2335	0.2756	0.3038	0.3823
<b>70</b>	0.1954	0.2319	0.2737	0.3017	0.3798
<b>71</b>	0.1940	0.2303	0.2718	0.2997	0.3773
<b>72</b>	0.1927	0.2287	0.2700	0.2977	0.3748
<b>73</b>	0.1914	0.2272	0.2682	0.2957	0.3724



<b>74</b>	0.1901	0.2257	0.2664	0.2938	0.3701
<b>75</b>	0.1888	0.2242	0.2647	0.2919	0.3678
<b>76</b>	0.1876	0.2227	0.2630	0.2900	0.3655
<b>77</b>	0.1864	0.2213	0.2613	0.2882	0.3633
<b>78</b>	0.1852	0.2199	0.2597	0.2864	0.3611
<b>79</b>	0.1841	0.2185	0.2581	0.2847	0.3589
<b>80</b>	0.1829	0.2172	0.2565	0.2830	0.3568
<b>81</b>	0.1818	0.2159	0.2550	0.2813	0.3547
<b>82</b>	0.1807	0.2146	0.2535	0.2796	0.3527
<b>83</b>	0.1796	0.2133	0.2520	0.2780	0.3507
<b>84</b>	0.1786	0.2120	0.2505	0.2764	0.3487
<b>85</b>	0.1775	0.2108	0.2491	0.2748	0.3468
<b>86</b>	0.1765	0.2096	0.2477	0.2732	0.3449
<b>87</b>	0.1755	0.2084	0.2463	0.2717	0.3430
<b>88</b>	0.1745	0.2072	0.2449	0.2702	0.3412
<b>89</b>	0.1735	0.2061	0.2435	0.2687	0.3393
<b>90</b>	0.1726	0.2050	0.2422	0.2673	0.3375
<b>91</b>	0.1716	0.2039	0.2409	0.2659	0.3358
<b>92</b>	0.1707	0.2028	0.2396	0.2645	0.3341
<b>93</b>	0.1698	0.2017	0.2384	0.2631	0.3323
<b>94</b>	0.1689	0.2006	0.2371	0.2617	0.3307
<b>95</b>	0.1680	0.1996	0.2359	0.2604	0.3290
<b>96</b>	0.1671	0.1986	0.2347	0.2591	0.3274
<b>97</b>	0.1663	0.1975	0.2335	0.2578	0.3258
<b>98</b>	0.1654	0.1966	0.2324	0.2565	0.3242
<b>99</b>	0.1646	0.1956	0.2312	0.2552	0.3226
<b>100</b>	0.1638	0.1946	0.2301	0.2540	0.3211

## LAMPIRAN 8

### DISTRIBUSI NILAI f TABEL

df untuk penyebut (N2)	df untuk pembilang (N1)									
	1	2	3	4	5	6	7	8	9	10
1	161	199	216	225	230	234	237	239	241	242
2	18.51	19.00	19.16	19.25	19.30	19.33	19.35	19.37	19.38	19.40
3	10.13	9.55	9.28	9.12	9.01	8.94	8.89	8.85	8.81	8.79
4	7.71	6.94	6.59	6.39	6.26	6.16	6.09	6.04	6.00	5.96
5	6.61	5.79	5.41	5.19	5.05	4.95	4.88	4.82	4.77	4.74
6	5.99	5.14	4.76	4.53	4.39	4.28	4.21	4.15	4.10	4.06
7	5.59	4.74	4.35	4.12	3.97	3.87	3.79	3.73	3.68	3.64
8	5.32	4.46	4.07	3.84	3.69	3.58	3.50	3.44	3.39	3.35
9	5.12	4.26	3.86	3.63	3.48	3.37	3.29	3.23	3.18	3.14
10	4.96	4.10	3.71	3.48	3.33	3.22	3.14	3.07	3.02	2.98
11	4.84	3.98	3.59	3.36	3.20	3.09	3.01	2.95	2.90	2.85
12	4.75	3.89	3.49	3.26	3.11	3.00	2.91	2.85	2.80	2.75
13	4.67	3.81	3.41	3.18	3.03	2.92	2.83	2.77	2.71	2.67
14	4.60	3.74	3.34	3.11	2.96	2.85	2.76	2.70	2.65	2.60
15	4.54	3.68	3.29	3.06	2.90	2.79	2.71	2.64	2.59	2.54
16	4.49	3.63	3.24	3.01	2.85	2.74	2.66	2.59	2.54	2.49
17	4.45	3.59	3.20	2.96	2.81	2.70	2.61	2.55	2.49	2.45
18	4.41	3.55	3.16	2.93	2.77	2.66	2.58	2.51	2.46	2.41
19	4.38	3.52	3.13	2.90	2.74	2.63	2.54	2.48	2.42	2.38
20	4.35	3.49	3.10	2.87	2.71	2.60	2.51	2.45	2.39	2.35
21	4.32	3.47	3.07	2.84	2.68	2.57	2.49	2.42	2.37	2.32
22	4.30	3.44	3.05	2.82	2.66	2.55	2.46	2.40	2.34	2.30
23	4.28	3.42	3.03	2.80	2.64	2.53	2.44	2.37	2.32	2.27
24	4.26	3.40	3.01	2.78	2.62	2.51	2.42	2.36	2.30	2.25
25	4.24	3.39	2.99	2.76	2.60	2.49	2.40	2.34	2.28	2.24
26	4.23	3.37	2.98	2.74	2.59	2.47	2.39	2.32	2.27	2.22
27	4.21	3.35	2.96	2.73	2.57	2.46	2.37	2.31	2.25	2.20
28	4.20	3.34	2.95	2.71	2.56	2.45	2.36	2.29	2.24	2.19
29	4.18	3.33	2.93	2.70	2.55	2.43	2.35	2.28	2.22	2.18
30	4.17	3.32	2.92	2.69	2.53	2.42	2.33	2.27	2.21	2.16
31	4.16	3.30	2.91	2.68	2.52	2.41	2.32	2.25	2.20	2.15
32	4.15	3.29	2.90	2.67	2.51	2.40	2.31	2.24	2.19	2.14
33	4.14	3.28	2.89	2.66	2.50	2.39	2.30	2.23	2.18	2.13
34	4.13	3.28	2.88	2.65	2.49	2.38	2.29	2.23	2.17	2.12
35	4.12	3.27	2.87	2.64	2.49	2.37	2.29	2.22	2.16	2.11
36	4.11	3.26	2.87	2.63	2.48	2.36	2.28	2.21	2.15	2.11
37	4.11	3.25	2.86	2.63	2.47	2.36	2.27	2.20	2.14	2.10

38	4.10	3.24	2.85	2.62	2.46	2.35	2.26	2.19	2.14	2.09
39	4.09	3.24	2.85	2.61	2.46	2.34	2.26	2.19	2.13	2.08
40	4.08	3.23	2.84	2.61	2.45	2.34	2.25	2.18	2.12	2.08
41	4.08	3.23	2.83	2.60	2.44	2.33	2.24	2.17	2.12	2.07
42	4.07	3.22	2.83	2.59	2.44	2.32	2.24	2.17	2.11	2.06
43	4.07	3.21	2.82	2.59	2.43	2.32	2.23	2.16	2.11	2.06
44	4.06	3.21	2.82	2.58	2.43	2.31	2.23	2.16	2.10	2.05
45	4.06	3.20	2.81	2.58	2.42	2.31	2.22	2.15	2.10	2.05
46	4.05	3.20	2.81	2.57	2.42	2.30	2.22	2.15	2.09	2.04
47	4.05	3.20	2.80	2.57	2.41	2.30	2.21	2.14	2.09	2.04
48	4.04	3.19	2.80	2.57	2.41	2.29	2.21	2.14	2.08	2.03
49	4.04	3.19	2.79	2.56	2.40	2.29	2.20	2.13	2.08	2.03
50	4.03	3.18	2.79	2.56	2.40	2.29	2.20	2.13	2.07	2.03
51	4.03	3.18	2.79	2.55	2.40	2.28	2.20	2.13	2.07	2.02
52	4.03	3.18	2.78	2.55	2.39	2.28	2.19	2.12	2.07	2.02
53	4.02	3.17	2.78	2.55	2.39	2.28	2.19	2.12	2.06	2.01
54	4.02	3.17	2.78	2.54	2.39	2.27	2.18	2.12	2.06	2.01
55	4.02	3.16	2.77	2.54	2.38	2.27	2.18	2.11	2.06	2.01
56	4.01	3.16	2.77	2.54	2.38	2.27	2.18	2.11	2.05	2.00
57	4.01	3.16	2.77	2.53	2.38	2.26	2.18	2.11	2.05	2.00
58	4.01	3.16	2.76	2.53	2.37	2.26	2.17	2.10	2.05	2.00
59	4.00	3.15	2.76	2.53	2.37	2.26	2.17	2.10	2.04	2.00
60	4.00	3.15	2.76	2.53	2.37	2.25	2.17	2.10	2.04	1.99
61	4.00	3.15	2.76	2.52	2.37	2.25	2.16	2.09	2.04	1.99
62	4.00	3.15	2.75	2.52	2.36	2.25	2.16	2.09	2.03	1.99
63	3.99	3.14	2.75	2.52	2.36	2.25	2.16	2.09	2.03	1.98
64	3.99	3.14	2.75	2.52	2.36	2.24	2.16	2.09	2.03	1.98
65	3.99	3.14	2.75	2.51	2.36	2.24	2.15	2.08	2.03	1.98
66	3.99	3.14	2.74	2.51	2.35	2.24	2.15	2.08	2.03	1.98
67	3.98	3.13	2.74	2.51	2.35	2.24	2.15	2.08	2.02	1.98
68	3.98	3.13	2.74	2.51	2.35	2.24	2.15	2.08	2.02	1.97
69	3.98	3.13	2.74	2.50	2.35	2.23	2.15	2.08	2.02	1.97
70	3.98	3.13	2.74	2.50	2.35	2.23	2.14	2.07	2.02	1.97
71	3.98	3.13	2.73	2.50	2.34	2.23	2.14	2.07	2.01	1.97
72	3.97	3.12	2.73	2.50	2.34	2.23	2.14	2.07	2.01	1.96
73	3.97	3.12	2.73	2.50	2.34	2.23	2.14	2.07	2.01	1.96
74	3.97	3.12	2.73	2.50	2.34	2.22	2.14	2.07	2.01	1.96
75	3.97	3.12	2.73	2.49	2.34	2.22	2.13	2.06	2.01	1.96
76	3.97	3.12	2.72	2.49	2.33	2.22	2.13	2.06	2.01	1.96
77	3.97	3.12	2.72	2.49	2.33	2.22	2.13	2.06	2.00	1.96
78	3.96	3.11	2.72	2.49	2.33	2.22	2.13	2.06	2.00	1.95
79	3.96	3.11	2.72	2.49	2.33	2.22	2.13	2.06	2.00	1.95
80	3.96	3.11	2.72	2.49	2.33	2.21	2.13	2.06	2.00	1.95
81	3.96	3.11	2.72	2.48	2.33	2.21	2.12	2.05	2.00	1.95
82	3.96	3.11	2.72	2.48	2.33	2.21	2.12	2.05	2.00	1.95
83	3.96	3.11	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.95
84	3.95	3.11	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.95
85	3.95	3.10	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.94
86	3.95	3.10	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.94
87	3.95	3.10	2.71	2.48	2.32	2.20	2.12	2.05	1.99	1.94
88	3.95	3.10	2.71	2.48	2.32	2.20	2.12	2.05	1.99	1.94
89	3.95	3.10	2.71	2.47	2.32	2.20	2.11	2.04	1.99	1.94
90	3.95	3.10	2.71	2.47	2.32	2.20	2.11	2.04	1.99	1.94

91	3.95	3.10	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.94
92	3.94	3.10	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.94
93	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93
94	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93
95	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93
96	3.94	3.09	2.70	2.47	2.31	2.19	2.11	2.04	1.98	1.93
97	3.94	3.09	2.70	2.47	2.31	2.19	2.11	2.04	1.98	1.93
98	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.98	1.93
99	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.98	1.93
100	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.97	1.93



**LAMPIRAN 9**

**DISTRIBUSI NILAI t tabel**

**Titik Persentase Distribusi t (df = 1 – 200)**

<b>Pr</b>	<b>0.25</b>	<b>0.10</b>	<b>0.05</b>	<b>0.025</b>	<b>0.01</b>	<b>0.005</b>	<b>0.001</b>
<b>Df</b>	<b>0.50</b>	<b>0.20</b>	<b>0.10</b>	<b>0.050</b>	<b>0.02</b>	<b>0.010</b>	<b>0.002</b>
1	1.00000	3.07768	6.31375	12.70620	31.82052	63.65674	318.30884
2	0.81650	1.88562	2.91999	4.30265	6.96456	9.92484	22.32712
3	0.76489	1.63774	2.35336	3.18245	4.54070	5.84091	10.21453
4	0.74070	1.53321	2.13185	2.77645	3.74695	4.60409	7.17318
5	0.72669	1.47588	2.01505	2.57058	3.36493	4.03214	5.89343
6	0.71756	1.43976	1.94318	2.44691	3.14267	3.70743	5.20763
7	0.71114	1.41492	1.89458	2.36462	2.99795	3.49948	4.78529
8	0.70639	1.39682	1.85955	2.30600	2.89646	3.35539	4.50079
9	0.70272	1.38303	1.83311	2.26216	2.82144	3.24984	4.29681
10	0.69981	1.37218	1.81246	2.22814	2.76377	3.16927	4.14370
11	0.69745	1.36343	1.79588	2.20099	2.71808	3.10581	4.02470
12	0.69548	1.35622	1.78229	2.17881	2.68100	3.05454	3.92963
13	0.69383	1.35017	1.77093	2.16037	2.65031	3.01228	3.85198
14	0.69242	1.34503	1.76131	2.14479	2.62449	2.97684	3.78739
15	0.69120	1.34061	1.75305	2.13145	2.60248	2.94671	3.73283
16	0.69013	1.33676	1.74588	2.11991	2.58349	2.92078	3.68615
17	0.68920	1.33338	1.73961	2.10982	2.56693	2.89823	3.64577
18	0.68836	1.33039	1.73406	2.10092	2.55238	2.87844	3.61048
19	0.68762	1.32773	1.72913	2.09302	2.53948	2.86093	3.57940
20	0.68695	1.32534	1.72472	2.08596	2.52798	2.84534	3.55181
21	0.68635	1.32319	1.72074	2.07961	2.51765	2.83136	3.52715
22	0.68581	1.32124	1.71714	2.07387	2.50832	2.81876	3.50499
23	0.68531	1.31946	1.71387	2.06866	2.49987	2.80734	3.48496
24	0.68485	1.31784	1.71088	2.06390	2.49216	2.79694	3.46678
25	0.68443	1.31635	1.70814	2.05954	2.48511	2.78744	3.45019
26	0.68404	1.31497	1.70562	2.05553	2.47863	2.77871	3.43500
27	0.68368	1.31370	1.70329	2.05183	2.47266	2.77068	3.42103
28	0.68335	1.31253	1.70113	2.04841	2.46714	2.76326	3.40816
29	0.68304	1.31143	1.69913	2.04523	2.46202	2.75639	3.39624
30	0.68276	1.31042	1.69726	2.04227	2.45726	2.75000	3.38518
31	0.68249	1.30946	1.69552	2.03951	2.45282	2.74404	3.37490
32	0.68223	1.30857	1.69389	2.03693	2.44868	2.73848	3.36531
33	0.68200	1.30774	1.69236	2.03452	2.44479	2.73328	3.35634
34	0.68177	1.30695	1.69092	2.03224	2.44115	2.72839	3.34793
35	0.68156	1.30621	1.68957	2.03011	2.43772	2.72381	3.34005
36	0.68137	1.30551	1.68830	2.02809	2.43449	2.71948	3.33262
37	0.68118	1.30485	1.68709	2.02619	2.43145	2.71541	3.32563

38	0.68100	1.30423	1.68595	2.02439	2.42857	2.71156	3.31903
39	0.68083	1.30364	1.68488	2.02269	2.42584	2.70791	3.31279
40	0.68067	1.30308	1.68385	2.02108	2.42326	2.70446	3.30688
41	0.68052	1.30254	1.68288	2.01954	2.42080	2.70118	3.30127
42	0.68038	1.30204	1.68195	2.01808	2.41847	2.69807	3.29595
43	0.68024	1.30155	1.68107	2.01669	2.41625	2.69510	3.29089
44	0.68011	1.30109	1.68023	2.01537	2.41413	2.69228	3.28607
45	0.67998	1.30065	1.67943	2.01410	2.41212	2.68959	3.28148
46	0.67986	1.30023	1.67866	2.01290	2.41019	2.68701	3.27710
47	0.67975	1.29982	1.67793	2.01174	2.40835	2.68456	3.27291
48	0.67964	1.29944	1.67722	2.01063	2.40658	2.68220	3.26891
49	0.67953	1.29907	1.67655	2.00958	2.40489	2.67995	3.26508
50	0.67943	1.29871	1.67591	2.00856	2.40327	2.67779	3.26141
51	0.67933	1.29837	1.67528	2.00758	2.40172	2.67572	3.25789
52	0.67924	1.29805	1.67469	2.00665	2.40022	2.67373	3.25451
53	0.67915	1.29773	1.67412	2.00575	2.39879	2.67182	3.25127
54	0.67906	1.29743	1.67356	2.00488	2.39741	2.66998	3.24815
55	0.67898	1.29713	1.67303	2.00404	2.39608	2.66822	3.24515
56	0.67890	1.29685	1.67252	2.00324	2.39480	2.66651	3.24226
57	0.67882	1.29658	1.67203	2.00247	2.39357	2.66487	3.23948
58	0.67874	1.29632	1.67155	2.00172	2.39238	2.66329	3.23680
59	0.67867	1.29607	1.67109	2.00100	2.39123	2.66176	3.23421
60	0.67860	1.29582	1.67065	2.00030	2.39012	2.66028	3.23171
61	0.67853	1.29558	1.67022	1.99962	2.38905	2.65886	3.22930
62	0.67847	1.29536	1.66980	1.99897	2.38801	2.65748	3.22696
63	0.67840	1.29513	1.66940	1.99834	2.38701	2.65615	3.22471
64	0.67834	1.29492	1.66901	1.99773	2.38604	2.65485	3.22253
65	0.67828	1.29471	1.66864	1.99714	2.38510	2.65360	3.22041
66	0.67823	1.29451	1.66827	1.99656	2.38419	2.65239	3.21837
67	0.67817	1.29432	1.66792	1.99601	2.38330	2.65122	3.21639
68	0.67811	1.29413	1.66757	1.99547	2.38245	2.65008	3.21446
69	0.67806	1.29394	1.66724	1.99495	2.38161	2.64898	3.21260
70	0.67801	1.29376	1.66691	1.99444	2.38081	2.64790	3.21079
71	0.67796	1.29359	1.66660	1.99394	2.38002	2.64686	3.20903
72	0.67791	1.29342	1.66629	1.99346	2.37926	2.64585	3.20733
73	0.67787	1.29326	1.66600	1.99300	2.37852	2.64487	3.20567
74	0.67782	1.29310	1.66571	1.99254	2.37780	2.64391	3.20406
75	0.67778	1.29294	1.66543	1.99210	2.37710	2.64298	3.20249
76	0.67773	1.29279	1.66515	1.99167	2.37642	2.64208	3.20096
77	0.67769	1.29264	1.66488	1.99125	2.37576	2.64120	3.19948
78	0.67765	1.29250	1.66462	1.99085	2.37511	2.64034	3.19804
79	0.67761	1.29236	1.66437	1.99045	2.37448	2.63950	3.19663
80	0.67757	1.29222	1.66412	1.99006	2.37387	2.63869	3.19526
81	0.67753	1.29209	1.66388	1.98969	2.37327	2.63790	3.19392
82	0.67749	1.29196	1.66365	1.98932	2.37269	2.63712	3.19262
83	0.67746	1.29183	1.66342	1.98896	2.37212	2.63637	3.19135
84	0.67742	1.29171	1.66320	1.98861	2.37156	2.63563	3.19011
85	0.67739	1.29159	1.66298	1.98827	2.37102	2.63491	3.18890
86	0.67735	1.29147	1.66277	1.98793	2.37049	2.63421	3.18772
87	0.67732	1.29136	1.66256	1.98761	2.36998	2.63353	3.18657
88	0.67729	1.29125	1.66235	1.98729	2.36947	2.63286	3.18544
89	0.67726	1.29114	1.66216	1.98698	2.36898	2.63220	3.18434
90	0.67723	1.29103	1.66196	1.98667	2.36850	2.63157	3.18327
91	0.67720	1.29092	1.66177	1.98638	2.36803	2.63094	3.18222

<b>92</b>	0.67717	1.29082	1.66159	1.98609	2.36757	2.63033	3.18119
<b>93</b>	0.67714	1.29072	1.66140	1.98580	2.36712	2.62973	3.18019
<b>94</b>	0.67711	1.29062	1.66123	1.98552	2.36667	2.62915	3.17921
<b>95</b>	0.67708	1.29053	1.66105	1.98525	2.36624	2.62858	3.17825
<b>96</b>	0.67705	1.29043	1.66088	1.98498	2.36582	2.62802	3.17731
<b>97</b>	0.67703	1.29034	1.66071	1.98472	2.36541	2.62747	3.17639
<b>98</b>	0.67700	1.29025	1.66055	1.98447	2.36500	2.62693	3.17549
<b>99</b>	0.67698	1.29016	1.66039	1.98422	2.36461	2.62641	3.17460
<b>100</b>	0.67695	1.29007	1.66023	1.98397	2.36422	2.62589	3.17374





# UNIVERSITAS MUHAMMADIYAH PONOROGO

## FAKULTAS EKONOMI

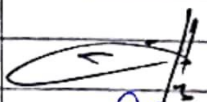


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Akreditasi Institusi B oleh BAN-PT  
(SK Nomor : 77/SK/BAN-PT/Ak-PPJ/PT/IV/2020)

### BERITA ACARA BIMBINGAN SKRIPSI

1. Nama Mahasiswa : **PRAFDA PRADITA**
2. NIM : 17414467
3. Jurusan : Manajemen
4. Bidang : Pemasaran
5. Alamat : Jl. Pertanian 100, Ds. Pondok, Kec. Babadan, Kab. Ponorogo
6. Judul Skripsi : Pengaruh Kemudahan Penggunaan, Keragaman Produk dan Keamanan Bertransaksi terhadap Minat Beli di E-Commerce Tokopedia (Studi Kasus pada Warga Masyarakat Kabupaten Ponorogo)
7. Masa Pembimbingan : September 2021 s/d Agustus 2022
8. Tanggal Mengajukan Skripsi :
9. Konsultasi :


Tanggal Disetujui	BAB	Paraf Pembimbing
28 - 9 - 2021	- Revisi proposal latar belakang - marginnya	
11 - 10 - 2021	ACE proposal	
21 - 10 - 2021	Revisi Proposal	
2 - 11 - 2021	Acc Proposal	
19 - 11 - 2021	ACE Bab 1, 2, 3 Revisi konomen blm selesai adikikator	
26 - 11 - 2021	Revisi Bab 1. 2. 3 + Angket	
24 - 12 - 2021	Acc Bab 1. 2. 3 + Angket	
28 - 12 - 2022	Revisi bab 4, 5. Haril printout & PPS copy di haril : regresi, uji t, uji F	



Tanggal Disetujui	BAB	Paraf Pembimbing
29-3-2022	Kajinca diterima ACC Bab 4.5	
15/5-2022	Revisi Bab 4.5	
23/5-2022	Acc Bab 4.5	

10. Tanggal Selesai Penulisan Skripsi : \_\_\_\_\_
11. Keterangan Bimbingan Telah Selesai : \_\_\_\_\_
12. Telah Di Evaluasi/Di Uji Dengan Nilai : \_\_\_\_\_ (angka)
- \_\_\_\_\_ (huruf)

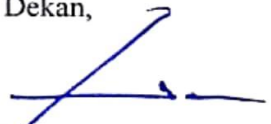
Pembimbing,



**SITI CHAMIDAH, SE., MM**  
NIDN. 0019057101

Ponorogo, 14 September 2021

Dekan,



**Dr. HADI SUMARSONO, M.Si**  
NIP. 19760508 200501 1 002