ENTREPRENEURSHIP PROGRAM TO BUILD COMMUNICATION, COLLABORATION, CRITICAL THINKING, AND CREATIVITY (4C's) SKILLS IN ENGLISH EDUCATION DEPARTMENT MUHAMMADIYAH UNIVERSITY OF PONOROGO

A THESIS

Submitted as a Partial Fulfillment of the Requirements for Getting Bachelor Degree of English Education Departement



BY: PUTRI CHOLISATUN MUSANNA NIM. 21332042

ENGLISH EDUCATION DEPARTEMENT

FACULTY OF TEACHER TRAINING AND EDUCATION

MUHAMMADIYAH UNIVERSITY OF PONOROGO

ABSTRACT

Musanna, Putri Cholisatun. 2025. Entrepreneurship Program to Build Communication, Collaboration, Critical Thinking, and Creativity (4c's) Skills in English Education Department Muhammadiyah University Of Ponorogo. Thesis. English Education Department, Muhammadiyah University of Ponorogo. Advisors: (1) Dr. Ana Maghfiroh, M.Pd.B.I, (2) Dr. Diyah Atiek Mustikawati, S.Pd. M.Hum.

Keywords: Entrepreneurship, Edupreneurship, 4C's skills.

In this 21st-century era, every individual is expected to have mastery of four 21st-century skills called the 4Cs. In an educational environment, 4C skills can be developed and acquired in various ways, including through academic and non-academic fields. One way that can be done to develop 4C skills is through entrepreneurship education programs. The purpose of this study are to find out the form of entrepreneurship program in English education department, to describe whether entrepreneurship education can develop 4c's skills, and to explain the supporting and inhibiting factors in entrepreneurship programs in English education department.

This study used a qualitative descriptive approach, using structured interviews and Likert scale questionnaires for data collection. With a total respondent of 41 students who filled out the questionnaire and the interview was a total of 9 students who were interviewed.

Based on the results of the study, researchers found that the entrepreneurship program taken in the course can build and develop students' 4C skills, namely communication, critical thinking, collaboration, and creativity. The percentage of students' 4C skills is 74.70% for communication skills, 77.06% for collaboration skills, 72.89% for critical thinking skills, and 72.97% for creativity skills. The percentage results show that through entrepreneurial activities, students are competent in the 4C's skills needed in the 21st century.

It can be concluded that the entrepreneurship program at the English Education Study Program of Muhammadiyah Ponorogo University can develop 4C skills (Communication, Collaboration, Critical Thinking, and Creativity) in students. Future researchers encouraged to develop methodologies and increase the population. focusing on the factors that inhibit the development of 4C skills thr entrepreneurship programs.

THESIS STATEMENT

I am, as a student and researcher, with the following identity:

Name : Putri Cholisatun Musanna

Student number: 21332042

Department : English Education Department

Declare that thesis entitled "Entrepreneurship Program to Build Communication, Collaboration, Critical Thinking, and Creativity (4c's) Skills in English Education Department Muhammadiyah University of Ponorogo" is my own work. The theories and opinions of the other authors and researchers in this thesis are quoted and cited with the established ethical standart.

Ponorogo, 7th of February 2025

Putri Cholisatun Musanna NIM. 21332042

O_{NORO}G

AGREEMENT PAGE

Thesis by : Putri Cholisatun Musanna

NIM : 21332042

Title : Entrepreneurship Program to Build Communication, Collaboration, Critical Thinking, and Creativity (4c's) Skills in English Education Department Muhammadiyah University of Ponorogo, this thesis has been examined

in Ponorogo, 7th of February 2025

1st Advisor

<u>Dr. Ana Maghfiroh, M.Pd., B.I.</u> NIK. 19821127 202109 12

2nd Advisor

Dr. Divah Atiek Mustikawati, S.Pd., M.Hum.

NIK. 19790325 202109 12

APPROVAL PAGE

Thesis by

: Putri Cholisatun Musanna

NIM

: 21332042

: Entrepreneurship Program to Build Communication, Title Collaboration, Critical Thinking, and Creativity (4c's) Skills in English Education Department Muhammadiyah University of Ponorogo, this thesis has been examined

in Ponorogo, 7th of February 2025.

Examiners Board,

Siti Asiyah, M.Pd. NIK. 19710104 201211 12

Chairperson

Dr. Ana Maghfiroh, M.Pd., B.I.

NIK. 19821127 202109 12

Member

Dr. Diyah Atiek M, S.Pd., M.Hum.

NIK. 19790325 202109 12

Acknowledged by,

Approved by,

Chief Dean of Feacher Training and Education

of

English Education

Department

Membe

Ardhana Januar Mahardani, M.KP.

NIK. 19870123 201709 12

Dr. Ana Maghfiroh, M.Pd., B.I. NIK. 19821127 202109 12

v

ACKNOWLEDGEMENT

In the name of Allah SWT, the most beneficent and the most merciful. All praises is due to Allah SWT for all the blessings so that the author can accomplish this thesis. May peace and salutation be given to the prophet Muhammad SAW, who has taken all human beings from the darkness to the lightness. The author dedicate this thesis as a partial fulfillment of the requirements for the attainment of the bachelor's degree in English Education Department Muhammadiyah University of Ponorogo.

The author would like to express her genuine gratitude to:

- Dr. Rido Kumiawan, M.Ag. as Rector of Muhammadiyah University of Ponorogo.
- 2. Dr. Ardhana Januar Mahardhani, M.KP as Dean of Teacher Training and Education Faculty.
- 3. Dr. Ana Maghfiroh, M.Pd.B.I as Chief of English Education Department.
- 4. Dr. Ana Maghfiroh, M.Pd.B.I as 1st Advisor and Dr. Diyah Atiek Mustikawati, S.Pd., M.Hum. as 2nd Advisor.
- 5. All lecturers of the English Education Department at Muhammadiyah University of Ponorogo.
- 6. Her beloved parents, and all of her family, who always supported and prayed for her until this thesis was finished.
- 7. All of friends who have always accompanied her until the end of this education.

 The researcher realizes that this thesis still needs improvement. So suggestions and critisms will be valuable for the improvement of this thesis and future research.

Ponorogo, 7th of February 2025

Writer

TABLE OF CONTENTS

ABSTR	RACT	ii
THESI	S STATEMENT	ii
AGREI	EMENT PAGE	iv
APPRO	OVAL PAGE	v
ACKN	OWLEDGEMENT	
TABLE	E OF CONTENTS	vii
	OF TABLE	ix
	OF FIGURES	X
LIST O	OF APPENDICES	xi
DEDIC	CATION	
MOTT		
CHAPT	TER I INTRODUCTION	
1.1	Background of the Study	1
1.2	Statement of the Problem	5
1.3	Purpose of the Study	5
1.4	Significance of the Study	6
1.5	Scope and Limitation	7
1.6	Definition of Key Terms	7
CHAP	TER II_REVIEW OF RELATED LITERATURE	
2.1	4C's Skills	9
2.1.1	Communication Skill	10
2.1.2	Collaboration skills	19
2.1.3	Critical Thinking Skills	26
2.1.4	Creativity Skills	32
2.2	Entrepreneurship	34
2.2.1.	Definitions of Entrepreunership	34

2.2.2.	Types of Entrepreunership	36
2.2.3.	Previous Studies	38
CHAPT	TER III_RESEARCH METHODOLOGY	42
3.1	Research Design	42
3.2	Research Procedure	43
3.3	Research Subject	45
3.4	Research Subject Research Instrument	47
3.5	Data Collection Technique Data Analysis	48
3.6	Data Analysis	51
CHAPT	TER IV_FINDING AND DISCUSSION	57
4.1	Finding	
4.1.1	The Form of Entrepreneurship Program	59
4.1.2	The Success Rate of Entrepreneurship Program	70
4.1.3	The supporting and inhibiting factors	
4.2	Discussion	80
СНАРТ	TER V C <mark>ONC</mark> LUSION	83
5.1	Conclusion	83
5.2	Suggestion	84
5.2.1		84
5.2.2	Suggestion for Future Research	84
5.2.3	Suggestion for Those in Charge of Entrepreneurship Programs	85
BIBLIC	OGRAPHY	86
A DDEN	DICES	03

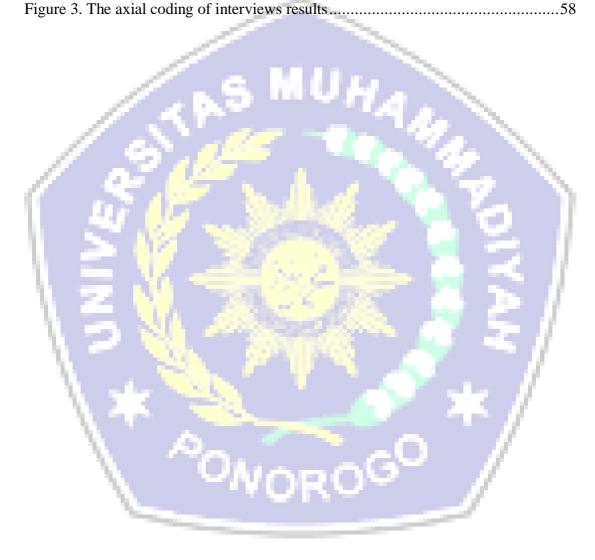
LIST OF TABLE

Table 1. Indicators of Collaboration Skills	.21
Table 2. Scoring for Questionnaire Answers	.51
Table 3. Result of Questionnaire Answers	.71



LIST OF FIGURES

Figure 1. Entrepreneurship Process toward Economic Development	35
Figure 2. Research Procedure.	44
Figure 3. The axial coding of interviewe results	58



LIST OF APPENDICES

Appendix 1 Thesis Guidance Note	94
Appendix 2 Plagiarism Check Letter	97
Appendix 3 Student Interview	99
Appendix 4 List of Interview	101
Appendix 5 Transcription from Interview	104
Appendix 6 List of Questionnaire	134
Appendix 7 Documentation	140



DEDICATION

This thesis is special dedicated to:

- 1. Praise be to Allah SWT for the grace, guidance, and strength given to me to complete this thesis. Without His help, I would not have been able to overcome every challenge and obstacle in this process.
- 2. My beloved fathers and my only beloved mother, who have always been a source of inspiration, prayers, love, and unlimited support. Thank you for every prayer, every advice given, and every countless sacrifice. This thesis is a small proof of your efforts and love that always accompanies my steps. This is also an offering for my late biological father who during his lifetime always dreamed that his only child could become a scholar.
- 3. All of my family who have provided encouragement, motivation, and unconditional love.
- 4. Dr. Ana Maghfiroh, M.Pd.B.I as 1st Advisor and Dr. Diyah Atiek Mustikawati, S.Pd., M.Hum. as 2nd Advisor as a supervisor who patiently guided me in preparing this thesis, as well as all lecturers who have provided a lot of knowledge during the lecture period.
- 5. The one and only Allqi Novenza who has given all his support for me and always reminded me about the real life.
- 6. My friends in arms, English Education students of 2021, thank you for the togetherness, laughter, and enthusiasm that you gave during the lecture period until the process of preparing this thesis. As well as all my friends who always support me in the process of compiling my thesis.
- 7. For myself, thank you for enduring every challenge, not giving up in the middle of the road, and continuing to try to finish what has been started. This journey is proof that every effort will definitely pay off.

MOTTO

"Orang bodoh yang rela melakukan apapun jauh lebih berbahaya daripada orang pintar yang tidak punya nyali."



