

DAFTAR PUSTAKA

- Asosiasi Penyelenggara Jasa Internet Indonesia. (2025). *Profil internet Indonesia 2025: Survei penetrasi internet dan perilaku penggunaan internet*. <https://survei.apjii.or.id/>
- Badan Pusat Statistik Kabupaten Ponorogo. (2025). *Statistik daerah Kabupaten Ponorogo 2025* (Katalog: 1101002.3502). <https://ponorogokab.bps.go.id>
- Barney, J. B. (1991). Firm resources and sustained competitive advantage. *Journal of Management*, 17, 99–120. <https://doi.org/10.1177/014920639101700108>
- Dinas Perdagangan Koperasi dan Usaha Mikro Kabupaten Ponorogo. (2021). *Rencana strategis 2021-2026*. <https://perdagkum.ponorogo.go.id/renstra-dinas-perdagkum-kab-ponorogo/>
- Garland, R. (1991). The mid-point on a rating scale: Is it desirable? *Marketing Bulletin*, 2, 66–70. https://marketing-bulletin.massey.ac.nz/v2/mb_v2_n3_garland.pdf
- Ghozali, I., & Kusumadewi, K. A. (2023). *Partial least squares konsep, teknik dan aplikasi menggunakan program SmartPLS 4.0 untuk penelitian empiris* (Ed. 1). Penerbit Yoga Pratama.
- Hair, J. F., Jr., Hult, G. T. M., Ringle, C. M., Sarstedt, M., Danks, N. P., & Ray, S. (2021). *Partial least squares structural equation modeling (PLS-SEM) using R: A workbook*. Springer. <https://doi.org/10.1007/978-3-030-80519-7>
- Hidayati, H. A., Astuti, E. S., Kusumawati, A., & Iqbal, M. (2025). The nexus between entrepreneurial and market orientation on digital marketing capabilities and marketing performance of SMEs in emerging markets. *Cogent Business & Management*, 12(1), 2526150. <https://doi.org/10.1080/23311975.2025.2526150>
- Jang, S. H., & Lee, C. W. (2025). Digital entrepreneurial orientation, technology absorptive capacity, and digital innovation on business performance. *Systems*, 13(4), 300. <https://doi.org/10.3390/systems13040300>
- Khin, S., & Ho, T. C. F. (2019). Digital technology, digital capability and organizational performance: A mediating role of digital innovation. *International Journal of Innovation Science*, 11(2), 177-195. <https://doi.org/10.1108/IJIS-08-2018-0083>
- Kiyabo, K., & Isaga, N. (2020). Entrepreneurial orientation, competitive advantage, and SMEs' performance: Application of firm growth and personal wealth measures. *Journal of Innovation and Entrepreneurship*, 9, Artikel 12. <https://doi.org/10.1186/s13731-020-00123-7>

- Kraus, S., Palmer, C., Kailer, N., Kallinger, F. L., & Spitzer, J. (2019). Digital entrepreneurship: A research agenda on new business models for the twenty-first century. *International Journal of Entrepreneurial Behavior & Research*, 25(2), 353-375. <https://doi.org/10.1108/IJEBR-06-2018-0425>
- Kraus, S., Vonmetz, K., Bullini Orlandi, L., Zardini, A., & Rossignoli, C. (2023). Digital entrepreneurship: The role of entrepreneurial orientation and digitalization for disruptive innovation. *Technological Forecasting and Social Change*, 193, Artikel 122638. <https://doi.org/10.1016/j.techfore.2023.122638>
- Linton, G. (2019). Innovativeness, risk-taking, and proactiveness in startups: A case study and conceptual development. *Journal of Global Entrepreneurship Research*, 9, Artikel 20. <https://doi.org/10.1186/s40497-019-0147-5>
- Lumpkin, G. T., & Dess, G. G. (1996). Clarifying the entrepreneurial orientation construct and linking it to performance. *The Academy of Management Review*, 21(1), 135–172. <https://doi.org/10.2307/258632>
- Pemerintah Republik Indonesia. (2021). *Peraturan Pemerintah Republik Indonesia Nomor 7 Tahun 2021 tentang Kemudahan, Pelindungan, dan Pemberdayaan Koperasi dan Usaha Mikro, Kecil, dan Menengah*. Lembaran Negara Republik Indonesia Tahun 2021 Nomor 17. Sekretariat Negara. Jakarta. <https://peraturan.bpk.go.id/Details/161837/pp-no-7-tahun-2021>
- Sekaran, U., & Bougie, R. (2016). *Research methods for business: A skill-building approach* (7th ed.). Wiley
- Shan, P., Song, M., & Ju, X. (2016). Entrepreneurial orientation and performance: Is innovation speed a missing link? *Journal of Business Research*, 69(2), 683-690. <https://doi.org/10.1016/j.jbusres.2015.08.032>
- Teece, D. J. (2007). Explicating dynamic capabilities: The nature and microfoundations of (sustainable) enterprise performance. *Strategic Management Journal*, 28(13), 1319–1350. <https://doi.org/10.1002/smj.640>
- Teece, D. J., Pisano, G., & Shuen, A. (1997). Dynamic capabilities and strategic management. *Strategic Management Journal*, 18(7), 509–533. [https://doi.org/10.1002/\(SICI\)1097-0266\(199708\)18:7<509::AID-SMJ882>3.0.CO;2-Z](https://doi.org/10.1002/(SICI)1097-0266(199708)18:7<509::AID-SMJ882>3.0.CO;2-Z)