

DAFTAR PUSTAKA

- Abdul Muin. (2023). *Metode Penelitian Kuantitatif*. CV. Literasi Nusantara Abadi.
- Amsal., et al. (2025). *Kewirausahaan* PT MEDIA PUSTAKA INDO.
- Angeles, I. T. (2024). *Resilience , Self-efficacy , Openness to Change , and Innovativeness of MSME Owners : A Quantitative-Qualitative Integration Before , During , and After the COVID-19 Crisis*. *Journal of Management*, 18(1). <https://doi.org/10.21002/seam.v18i1.1464>
- Anwar, N. T., & Hayati, K. (2025). Peran Kepemimpinan dan Keyakinan Diri Wirausaha dalam Meningkatkan Ketahanan Bisnis UMKM di DKI Jakarta (*The Role of Leadership and Entrepreneurial Self- Confidence in Enhancing MSME Business Resilience in DKI Jakarta*). *Akuntansi, Manajemen Dan Bisnis*, 5(1), 47–57. <https://doi.org/https://doi.org/10.35912/rambis.v5i1.4546>
- Bandura, A. (1986). *Social Foundations Thought and Action: A Social Cognitive Theory*. Prentice-Hall.
- Diskhamarzeweny, Dewi Desi Kumala, I. . (2023). Pengaruh *Self-Determination, Self-Esteem, Self-Efficacy, Optimisme*, Dan Dukungan Sosial Terhadap Resiliensi Pelaku UMKM Di Kabupaten Kuantan Singingi Pada Masa Pandemi Covid-19. *Journal of Applied Business Administration*, Maret, 31–40. <https://jurnal.polibatam.ac.id>
- Dollu. (2020). Modal Sosial: Studi tentang Kumpo Kampo sebagai Strategi Melestarikan Kohesivitas Pada Masyarakat Lantuka di Kabupaten Flores Timur. *Jurnal Warta Governare*, 1(1), 59–72.
- Efendi, R. (2013). Self Efficacy: Studi Indigenous Pada Gur Bersuku Jawa. *Jurnal of Social and Industrial Psychology*, 2(2), 61–67.
- Fabian, M., Trischler, G., & Li-ying, J. (2023). Digital business model innovation : toward construct clarity and future research directions. *Review of Managerial Science*, 17(1), 3–32. <https://doi.org/10.1007/s11846-021-00508-2>
- Faisal, M., & Mesra, R. (2024). *Social Capital Transformation in the Digital Era : A Study of the Shift in Social Interactions of Indonesian Youth*. *Journal of Sociology Research and Education*, 1(5), 180–185. <https://naluriedukasi.com/index.php/comtejsre/index%0ACOMTE>:
- Ferreira, J., Mota, P., Kraus, S., Dabi, M., & Fernandes, C. (2022). *Technology in Society Digital entrepreneurship platforms : Mapping the field and looking towards a holistic approach*. 70(February). <https://doi.org/10.1016/j.techsoc.2022.101979>
- Firmansyah, D., & Saepuloh, D. (2022). *Social Learning Theory : Cognitive and Behavioral Approaches* Teori Pembelajaran Sosial : Pendekatan Kognitif dan Perilaku. *Ilmiah Pendidikan Holistik*, 1, No. 3,(3), 297–324. <https://doi.org/https://10.55927/jiph.v1i3.2317>

- Fitri, A., Najib, M., Ilyas, M., Tahir, T., Ampa, A. T., Subur, H., Studi, P., Ekonomi, P., Makassar, U. N., & Email, A. (2025). Analisis Peran *Growth Mindset*, *Self-Efficacy* Dan Dukungan Sosial Melalui Kreativitas Wirausaha Sebagai Variabel Moderator Terhadap Motivasi Wirausaha Generasi Milenial. *Jurnal Pendidikan Ekonomi*, 10 Nomor 2(2541-0938 p-ISSN 2657-1528). <https://doi.org/10.31932/jpe.v10i2.4440>
- Ghozali, I. (2016). *Aplikasi Analisis Multivariate dengan Program IBM SPSS 23* (8th ed.). Badan Penerbit Universitas Diponegoro.
- Ghozali, I. (2018). *Aplikasi Analisis Multivariate dengan Program IBM SPSS 25* (Edisi 9). Badan Penerbit Universitas Diponegoro.
- Hair, Joseph F., Black, William C., Anderson, R. E. (2019). *Multivariate Data Analysis* (8th Editio). Cengage Learning EMEA.
- Herman Jelatu. (2023). Pendapatan Usaha Dipengaruhi Oleh Perilaku Kewirausahaan Dan Strategi Pemasaran. *Jurnal Ekonomi, Pendidikan Da Perencanaan Pembangunan Daerah*, 1(1), 32–38.
- Heryani, R. D., Sulistyaniningsih, E., & Tukiran, M. (2023). Pengaruh *Self-Efficacy* Dan Literasi *Technopreneurship* Terhadap Minat Wirausaha Mahasiswa Prodi Pendidikan Ekonomi Unindra. *Research and Development Journal Of Education*, 9, No. 1(1), 188–197. <https://doi.org/http://dx.doi.org/10.30998/rdje.v9i1.15052>
- Hikmah, A. M. (2023). Bisnis *Muti Level Marketing* Perspektif Hukum Positif Dan Hukum Islam (Studi Kasus PT . Orindo Alam Ayu atau Oriflame). *Of Islamic Business Law*, 7(1), 1–17.
- Imaniyati, N., & Fadhilah, D. A. (2023). Pengaruh *Self Efficacy* terhadap Komunikasi Interpersonal. *Jurnal Pendidikan Manajemen Perkantoran*, 8(2), 217–228. <https://doi.org/https://doi.org/10.17509/jpm.v8i2>
- Indawati, N., Yatna, B., Ramadhani, A., & Nihaya, I. N. A. U. (2025). *Digital Social Capital On Career Success In Digital Natives And Digital Immigrant Employees Journal of Theoretical and Applied Information Technology*, 103. No.2(2).
- Kusumawati, D., Nurrohmah, A. D., Finata, P. A., & Rizana, D. (2025). Pengaruh *Growth Mindset* terhadap Kinerja Karyawan : Systematic Literatur Review. *Jurnal Riset Manajemen*, November. <https://doi.org/https://doi.org/10.54066/jurma.v3i4.3663>
- Lakamudi, R. K., & Souisa, N. (2025). Ketahanan Kewirausahaan dalam Kondisi Konflik dan Rentan serta Peran Kewirausahaan Mandiri Lulusan dalam Usaha Kecil : Studi Kasus pada Lembaga Pendidikan Tinggi di Indonesia. *Jurnal Manajemen Dan Teknologi*, 2(2), 88–100. <https://doi.org/https://doi.org/10.63447/jmt.v2i2.1547>
- Lee, A., & Ie, M. (2025). Peran *Entrepreneurial Grit* Dan *Passion* Berwirausaha Terhadap Resiliensi Kewirausahaan Melalui *Digitalization*. *Muara Ilmu Ekonomi Dan Bisnis*, 9(1), 275–288. <https://doi.org/https://doi.org/10.24912/jmie.v9i.32774>

- Lianto. (2019). Self-Efficacy : A brief literature review. *Manajemen Motivasi*, 15, 55–61. <https://doi.org/https://doi.org/10.29406/jmm.v15i2.1409>
- Mas'uda, Isnaeni, Amawidydati, S. A. G. (2023). *Cultivating Grit in Higher Education: Exploring the Influence of Growth Mindset among University Students*. *Educational Psychology*, 12, 32–42. <https://doi.org/10.15294/epj.v12i1.10020>
- May, R. (2021). *Pengaruh Karakteristik Wirausaha Dan Modal Sosial Terhadap Ketahanan Usaha Di Kota Medan (studi kasus pada UKM di Kota Medan)*. *Metode Penelitian*. (2020). 32–42.
- Morris, S., Carlos, C., Kistruck, G. M., Jr, R. B. L., & Thomas, T. E. (2023). *The impact of growth mindset training on entrepreneurial action among necessity entrepreneurs: Evidence from a randomized control trial*. *Jurnal Strategic Entrepreneurship*, May, 671–692. <https://doi.org/10.1002/sej.1472>
- Novita., K. (2020). *Kewirausahaan*. Cahaya Firdaus. isbn: 978-602-5432-07-1
- Oriflame. (2026). Oriflame. https://corporate.oriflame.com/about-oriflame/sustainability/opportunity-for-brandpartners/?utm_sourc
- Prakasa, Y. (2018). *Exploring The Impact Of Social Capital On Entrepreneurial Orientation And Business Performance (Study on Members of MSMEs Communities in Malang)*. *Profit*, 12 No.1(1), 20–31. <https://doi.org/10.21776/ub.profit.2018.012.01.3>
- Puspitasari, I., Gunawan, G., & Dwijayanthi, M. (2024). Peran Growth Mindset terhadap Career Adaptability Mahasiswa di Jawa Barat. *Humanitas*, 8(1), 29–46.
- Ramadina, F. R., & Azis, A. (2024). *Towards Sustainable Success: The Role of Growth Mindset in Building Grit in Multi-Level Business Marketing Members*. *Jurnal Ilmiah Psikologi*, 12 No 4(4), 568. <https://doi.org/10.30872/psikoborneo.v12i4.16608>
- Sandrina, A. (n.d.). *Growth Mindset , Grit , dan Resiliensi dalam Kewirausahaan Analisis Kepribadian Phil Knight*.
- Shan, T., & Tian, X. (2022). *The effects of social capital on entrepreneurial resilience of SME from China: A moderated mediation model of entrepreneurial passion and Confucian traditional golden-mean thinking*. *Journal Frontiers in Psychology*, 13. <https://doi.org/10.3389/fpsyg.2022.961824>
- Soesana, et all. (2023). *Metodologi Penelitian Kuantitatif*. Yayasan Kita Menulis.
- Sugiyono. (2019). *Metode Penelitian Kuantitatif, Kualitatif Dan R&D*. Alfabeta Bandung.
- Sugiyono. (2020). *Metodologi Penelitian Kuantitatif, Kualitatif dan R & D*. Buku.
- Sugiyono. (2023). *Metode Penelitian Kuantitatif, Kualitatif dan R&D (3rd ed.)*. Alfabeta.

- Suhaeb, F. W., & Ernawati, S. K. (2025). *The Role of Social Capital in Digital Entrepreneurship*. *Journal of Pinisi Discretion Review*, 9(1), 267–280. <https://creativecommons.org/licenses/by-nc/4.0/>
- Sundawa, R. D., Zahiditrisno, W., Program, D., Manajemen, S., Ibnu, U., Program, D., Manajemen, S., Ibnu, U., Manajemen, S., & Ibnu, U. (2023). Hubungan *Self Efficacy* Dan *Locus Of Control* Terhadap Kinerja Karyawan Pada Isykariman Property Syariah. *Jurnal Ilmiah Munazir*, Vol.1 No.1(1), 11–25.
- Supatminingsih, T., Sukmawati, Ahmad, S. I., & Thamrin, I. M. (2024). The Influence of Entrepreneurship Education , Self-Efficacy , and Risk-Taking Behavior on Entrepreneurial Intentions Among Generation Z Students , with Entrepreneurial Character as a Mediating Variable Pengaruh Pendidikan Kewirausahaan , Self Efficacy dan. *Indonesia Journal of Economic & Management Science (IJEMS)*, 2(6), 891–910.
- Susanti, N., & Aprianto, R. (2025). Peran Resiliensi Dalam Keberhasilan Wirausahawan. *Mahasiswa Ekonomi Bisnis JMEB*, 2(1), 5–10.
- Tantawy, A. A., Abdalla, S., Ng, P. Y., & Amankwah-amoah, J. (2026). *Entrepreneurial resilience in the digital era : The role of entrepreneurial self-efficacy and passion Entrepreneurial resilience in the digital era : The role of entrepreneurial self-efficacy and passion*. In *Journal of Small Business Management* (Vol. 00, Issue 00). Routledge. <https://doi.org/10.1080/00472778.2026.2628641>
- Tedjomurti, F., Widyasari, P. A., Sciences, P., Negeri, U., & Zealand, N. (2025). *The Digital Social Capital and GIG Economy Participation on The Level of Online Consumption of Students in Surabaya*. *Journal of Southern Sociological Studies*, 1(1), 93–112. <https://journal.unesa.ac.id/index.php/jsss%0AThe>
- Trischler, M. F. G., & Li-Ying, J. (2023). Digital business model innovation: Toward construct clarity and future research directions. *Review of Managerial Science*, 17, 3–32.
- Wijayanto, H., Sugianto, A., & Djuwitaningsih, E. W. (2022). *Evaluation of the Success of the Digital Marketing Implementation of the Reyog Ponorogo Equipment with the Wijayanto Information's System Success Model Approach and Millennial Culture as a Moderating Variable*. *Equilibrium: Jurnal Ilmiah Bidang Ilmu Ekonomi*, 17(2), 149–157.
- Zhao, H., & Wibowo, A. (2021). *Entrepreneurship Resilience : Can Psychological Traits of Entrepreneurial Intention Support Overcoming Entrepreneurial Failure ?* *Frontiers in Psychology*, 12(September), 1–12. <https://doi.org/10.3389/fpsyg.2021.707803>